



Wisconsin Agricultural Tourism Association

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Statement of WATA's Position on Government Meddling with Business Competition

There have been and there are current efforts in the Wisconsin Legislature to respond to lobbying by business organizations to manipulate competition and 'level the playing field'.

We believe that Government has no role to play in leveling the playing field among native Wisconsin business competitors, as there are certain to be at least three negative outcomes.

Such efforts:

1. result in government choosing the winners and losers.
2. distort the economy.
3. make us all poorer for it, for it limits creative innovations and continuous improvements.

Government should let the most creative and innovative businesses thrive, as they motivate their competitors to also strive to respond to market forces and evolving customer preferences.