



Leaders in Resource Renewal

A non-profit association that provides statewide proactive leadership on waste reduction and recycling through education, advocacy, collaboration, programs and services.

October 25, 2010

Legislative Study Committee on Single Use Plastics
Via email

RE: Seeking Comments

Dear Legislative Committee Members:

Per your request for input, the Associated Recyclers of Wisconsin (AROW) would like to share our policy in support of product stewardship for your consideration and information. Please see the attached document.

In a recent email from John Reindl, it was stated that "Proposal 2 is to add other materials to the list of banned items. However, there was no additional funding provided to the RUs and so it was dropped." Product stewardship is one way to fund recycling programs by requiring manufacturers and retailers to take an active role in recycling, including funding.

The E-cycle Wisconsin program is a successful example of this strategy, significantly increasing the recycling of electronics in the state by making collection more convenient for residents and strengthening recycling markets.

As an organization, we encourage you to look at product stewardship as a possible means to increase and fund recycling of additional plastics.

Sincerely,

Jennifer Semrau, AROW President
Winnebago County Recycling Specialist