

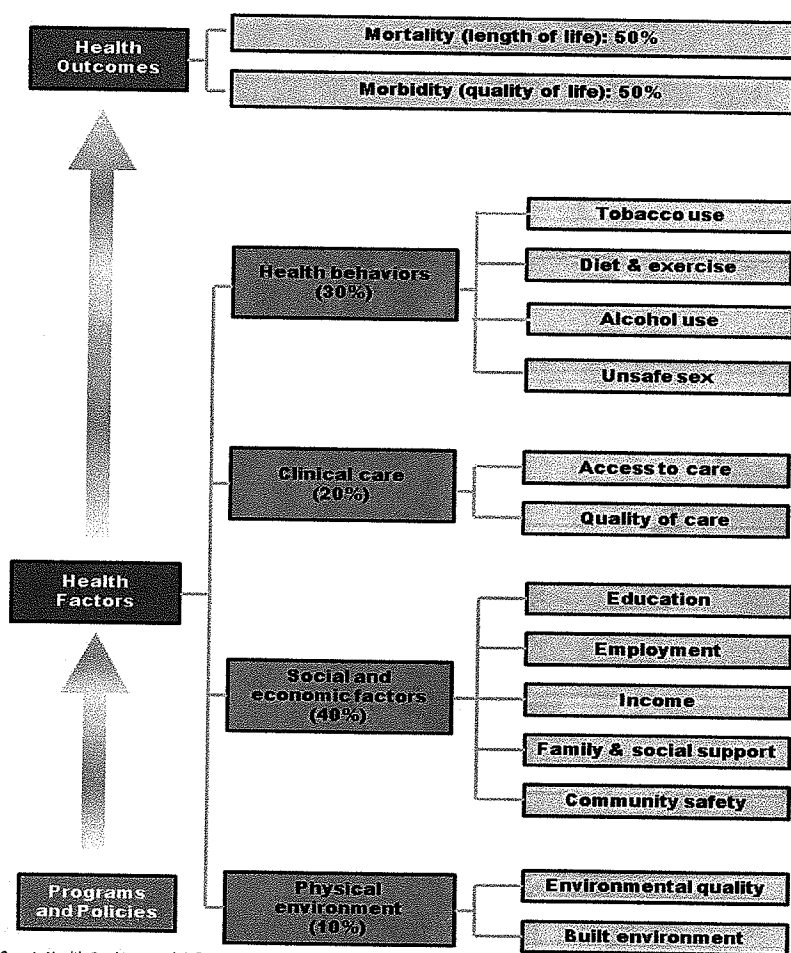


# County Health Rankings

Mobilizing Action Toward Community Health

## County Health Rankings: Mobilizing Action Toward Community Health (MATCH)

The 2010 *County Health Rankings*, released in February, show us that where we live matters to our health. The health of a community depends on many different factors – ranging from individual health behaviors, education and jobs, to quality of health care, to the environment. This first-of-its-kind collection of 50 reports – one per state – will help community leaders see that where we live, learn, work, and play influences how healthy we are and how long we live. The Robert Wood Johnson Foundation collaborated with the University of Wisconsin Population Health Institute to develop these *Rankings* for each state's counties. This model has been used to rank the health of counties in Wisconsin for the past six years.



County Health Rankings model © 2010 UWPHI

Each state's counties were ranked on both health outcomes (how healthy we are) and health factors (how healthy we can be).

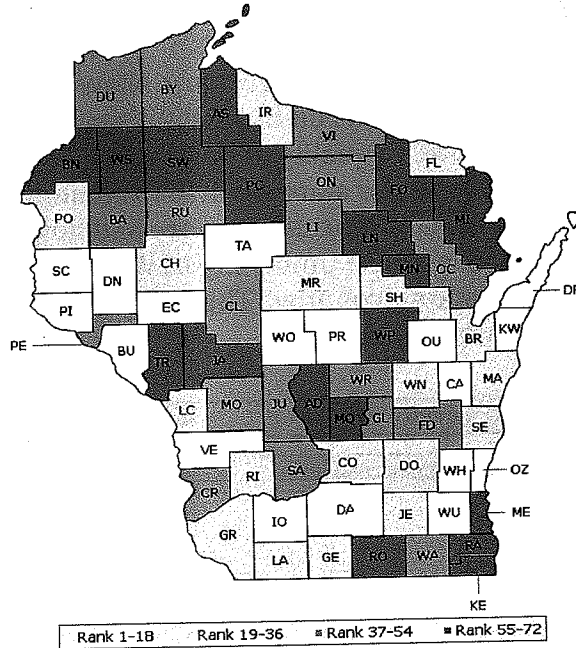
The *County Health Rankings* are a "call to action" for communities to work together to develop programs and policies that address the multiple influences on health. For the first time, every county has a snapshot of how healthy their residents are so they can see where they are doing well and where they need to improve.

The *Rankings* stimulate discussion and action within communities, regardless of how they are ranked, and can lead to important decisions aimed at improving health.

All of us – from public health leaders to businesses – have a role to play in raising awareness about the multiple influences on health.

For more information, visit [www.countyhealthrankings.org](http://www.countyhealthrankings.org).

## HEALTH OUTCOMES



## HEALTH FACTORS

