

1 **AN ACT** *to renumber* 48.825 (5); and *to create* 48.825 (4m) and 48.825 (5) (b) of the
2 statutes; **relating to:** advertising related to adoption.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

JOINT LEGISLATIVE COUNCIL PREFATORY NOTE: This bill draft was prepared for the joint legislative council's special committee on adoption and termination of parental rights law.

Under current law, no person may advertise for the purpose of finding a child to adopt or that the person will find an adoptive home for a child or arrange for or assist in the adoption of a child or will place a child for adoption. This prohibition does not apply to the department of health and family services (DHFS), a county department of human or social services, or a child welfare agency licensed by DHFS to place children for adoption.

The bill draft requires a child welfare agency to include in any advertisement the facility identification number issued by DHFS to the agency upon licensure. Under the bill draft, a person who violates this provision is subject to a \$100 forfeiture.

3 **SECTION 1.** 48.825 (4m) of the statutes is created to read:

4 48.825 (**4m**) A child welfare agency licensed under s. 48.60 to place children for
5 adoption shall include the facility identification number issued to the agency by the
6 department in any communication that advertises adoption services provided by the agency.

7 **SECTION 2.** 48.825 (5) of the statutes is renumbered 48.825 (5) (a).

8 **SECTION 3.** 48.825 (5) (b) of the statutes is created to read:

9 48.825 (**5**) (b) Any person who violates sub. (4m) is subject to a forfeiture of \$100.

NOTE: The bill draft requires a child welfare agency that is licensed by DHFS to place children for adoption to include its facility identification

number in any advertisement of services provided by the agency. A person who violates this provision is subject to a \$100 forfeiture.

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(END)