

Testimony on SB 330

June 12, 2023

Good morning Chairman Jagler and members of the Senate Committee on Education. I am very proud to be before you today to testify on Senate Bill 330. SB 330 will provide substantial new funding to low revenue limit school districts, independent charter schools, and those private schools participating in Wisconsin's various school choice programs.

There will undoubtedly be many other people testifying today about the real-world impacts of this funding. I will leave it to them to give you the stories of how this money will change lives for the better. I will instead focus on the big picture and how SB 330 fits into our record setting, bipartisan education funding compromise. It should be noted SB 330 deals exclusively with funding levels and does not propose any programmatic changes to choice and charter schools.

Majority Leader LeMahieu and my co-author Speaker Vos reached an agreement with Governor Evers for record K-12 funding. A key piece of this agreement is the provisions before you in SB 330. This bill moves our school funding system closer to the Legislative Republican policy goal of every child, in whatever educational environment, being worth a reasonable minimum level of support. Public support for educational alternatives has grown significantly since 2020 and we ought to respond accordingly. Independent charter schools and choice schools are doing amazing work educating a wide variety of students, including many from challenging backgrounds.

SB 330 will ensure a sufficient level of funding for these education alternatives to survive and potentially expand, if parents choose to entrust their children to these institutions. After SB 330, and the historic public K-12 investments that will be forthcoming as the Joint Finance Committee acts tomorrow, state taxpayers will still be getting a bargain on education alternatives. Average per pupil funding for choice and charter schools will be less than the total public per pupil funding for any K-12 district.

I know there are some members who fundamentally oppose the parental choice and independent charter programs. I also know there are some members who would like broad programmatic changes to the choice and charter school programs to let them grow and adapt without the handcuffs of many current law provisions. The breadth of disagreement about education policy makes the bipartisan compromise all the more impressive. SB 330 is a giant leap forward for the sustainability and growth of education alternatives. It is a key pillar of education policy in Wisconsin. I encourage the committee to support it. Thank you.



Speaker of the Wisconsin State Assembly

Testimony on SB 330
Senate Committee on Education
June 12, 2023

Mr. Chairman, members of the committee, thank you for the opportunity to provide written testimony on Senate Bill 330. This legislation ensures that every child in Wisconsin has access to the best education. Every parent should have the ability to send their child to the school that best meets their individual learning needs, whether that is a public school, charter school, choice school, home school, or open enrolling to another public school. Senate Bill 330 guarantees that no matter where a student attends school, the state pays a similar average cost for all students to receive a great education.

As a state, we have led the nation on the issue of school choice. Generations of legislators have championed the school choice program since its creation in 1990, which created the Milwaukee Parental Choice Program, the longest running school choice program in the country. To date, nearly 50,000 students participate in the Milwaukee, Racine or Statewide Parental Choice Program; because of the increases in choice payments included in Senate Bill 330, school choice leaders around the state anticipate that an additional 20,000 seats will be available for students to attend a choice school. That is an increase of nearly 40%.

When you consider school funding, the cost to educate a child is the cost to educate a child. The school choice program shouldn't be short changed when compared to public schools. Senate Bill 330 increases payments to charter schools, private choice schools, and the special needs scholarship program so that all students regardless of where they go to school receive adequate state support for their education. This additional support will provide more options for parents to choose the school that best fits their child's educational needs.

In addition to increasing payments for choice and charter schools, this bill also raises the revenue ceiling for public schools from \$10,000 to \$11,000 and moving forward, provides an increase to choice and charter schools based on the change in the revenue ceiling.

Senate Bill 330 addresses funding concerns for public, charter, and choice schools. Students are supported more equally because of this bill. Parents are empowered to choose the best school option for their child and children are able to attend the school that educates them most effectively based on how they learn.

Thank you for your time and consideration.



Info@wicsa.org

June 12, 2023 Wisconsin State Senate Education Committee Testimony

Senate Bill 330

Chairman Jagler and Committee members,

Thank you for taking the time to hear testimony on increased funding for Independent Charter Schools in Wisconsin, commonly referred to as 2x and 2r for their statutory reference. The Wisconsin Independent Charter School Advocates had a very simple request at the start of this process: The state of Wisconsin should view all children with equal value.

By making historic investments in students that attend Independent Charter Schools, Private Schools participating in the Parental Choice Programs and traditional Public Schools that will have a higher low revenue ceiling, Senate Bill 330 makes significant progress towards closing the funding gaps that exist in our publicly-funded educational options.

We want to thank the legislature and Governor Evers for publicly committing to these investments.

Currently, there are twenty-seven public 2r/2x charter schools in Wisconsin, some with multiple campuses. We enroll nearly 11,000 students grades K4 through 12. With the advent of the Office of Educational Opportunity within the UW System, we now have schools in most regions of the state.

We look forward to continuing to provide high-quality educational options for familes across the state. This investment gives us the ability to better support quality staff and operations both now and into the future.

Respecfully,

Howard Fuller, WICSA Board Chair Jim Bender, WICSA Lobbyist Good Morning, Senate Education Committee Members.

My name is Karla Vega-Guzman, and what an honor it is to be testifying here today at our state's capitol. I am standing before you today to give you my testimony in support of Senate Bill 330 and the School Choice program which has significantly impacted my life as a scholar and helped my parents send me to a private choice school.

We began to receive the voucher when I was in elementary school, just about when I was about to enter the first grade. Nonetheless, the years went by, and we continued to be in the School Choice program until my last school year, which was eighth grade.

Furthermore, my family still applied to be in the program throughout my high school education. Why does this matter? Why is this information vital? Well, let me start by telling you all that, personally to me, education is something precious to me, especially being a young first-generation Hispanic woman. It is what has helped me flourish as a human being and as a student as well. As mentioned, this program greatly impacted my life and my parents because it was one less worry for them.

Now speaking on their behalf, all their expenses would've accumulated if it hadn't been for School Choice Program. And with that happening, it would have been a burdensome situation for our family, especially with all the other expenses that had to be made around the household. In addition, my parents have always wanted the best for me. Of course, like any other parent. They wanted their daughter to have an excellent education; they didn't want the tuition to be worrisome for them. Along my educational journey, there have thankfully been many opportunities that have opened up to me; for example, being here today speaking to all of you.

But the most significant opportunity that opened up for me was the honor of attending a four-year college. Sadly, I am only here in Wisconsin for a quick visit as I now reside in Washington, D.C. I am currently a proud student of the Catholic University of America, studying criminology with a minor in pre-law politics. In the fall, I will be a rising sophomore. This upcoming school year, I will continue to work hard so that I may have an internship at our nation's Capitol.

Thus far, college has been such a memorable experience for me. I moved eight hundred miles away to pursue my dream of becoming an attorney someday, and hopefully a politician. As you can see, I am a woman filled with dreams. Much is credited to the School Choice Program. Why? Because the program itself helps to cultivate well-rounded students. Being part of this program will help the students aim for higher education and it will increase their academic achievement as well.

Being where I am academically has been a blessing, and I wouldn't want it to be otherwise. Apart from this, being a first-generation Hispanic student has been challenging in itself, but not impossible either. Instead, everything in my academic life has been a blessing. I have three reasons why I want to continue striving for success; my parents, my community, and for the next generation that is to come. Everyone is destined to be something great in this world, and I believe that mine is to be a leader... to help others in need.

Undoubtedly, I am very grateful that I have had excellent opportunities like the School Choice program throughout my educational career. To conclude my testimony, I want to say these last few words. You who have the power to make a difference in many of these young students' lives who genuinely want to stand out and excel in life - may God touch your hearts so that you may make a good decision and make a difference for them.

Thank you, Senators for allowing me to share my story. I ask for your support of Senate Bill 330 so that it can become law and ensure that students like me can have a bright future.

God bless you all.

HISPANICS FOR SCHOOL CHOICE



10427 W. Lincoln Ave, Suite 1800 West Allis, WI 53227

Good Morning esteemed members of the Senate Education Committee. My name is Nataly Andrade and I am the Director of Hispanics for School Choice. I am delighted to be here today to testify in support of Senate Bill 330.

Today I speak for over 52 thousand students and families that participate in one of four parent choice programs in Wisconsin and the 373 schools that provide a quality education to those who choose to participate.

School Choice Wisconsin has provided committee members graphics demonstrating growth in participation in the Milwaukee, Racine, and Wisconsin parent choice programs as well as the special needs scholarship program.

I personally was a product of the Milwaukee Parental Choice Program. I attended Notre Dame School of Milwaukee and was recently honored as their Distinguished Alumna. Financially this educational opportunity would not have been possible if it were not for the choice program.

I want to express my gratitude to all individuals who have advocated for the right to educational options. School choice allows families to choose a school that meets their needs and shares their values. Private choice schools are experiencing tremendous growth, not just in Milwaukee where people from both sides of the political aisle came together to authorize the first school choice program in the country, but all across Wisconsin with the recent expansions.

Our schools get results, and our students go on to do great things in life, but schools participating in the program are also facing challenges that limit their ability to survive and thrive.

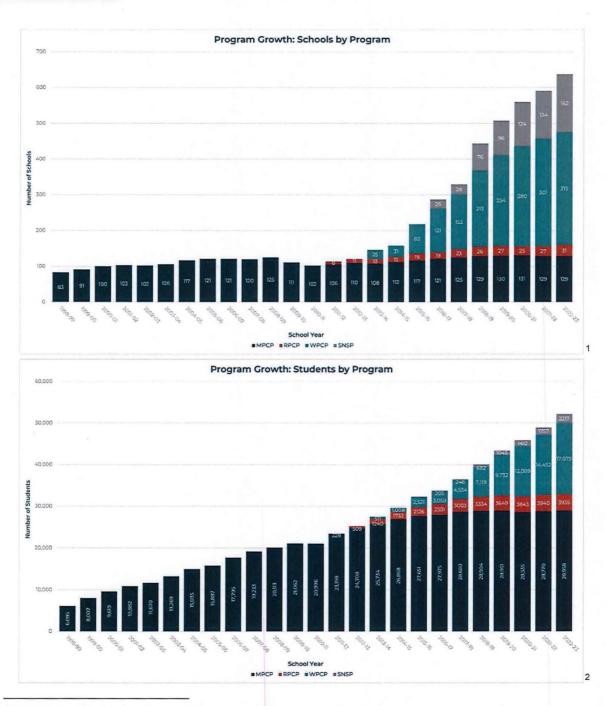
There is a difference of several thousand dollars between what public schools receive per pupil and what private choice and charter schools receive in our state. With additional funding to narrow this funding gap, our schools could provide:

- educational support to address student learning loss,
- better salaries for teacher retention and hiring new educators, and
- more quality seats for income eligible students

On behalf of our students, families and schools, we ask that you increase the value of payments to choice and charter schools. I travel all over the state helping connect schools and families in big cities like Milwaukee, Madison and Green Bay, to small communities like Mayville, Baraboo, and Oconto Falls among others. All students should have educational value regardless of the type of school choice they desire.

Please support Senate Bill 330.





¹ https://schoolchoicewi.org/programs/

² <u>https://schoolchoicewi.org/programs/</u>



History of the Wisconsin Parental Choice Programs

School Year	MPCP		RPCP		WPCP		SNSP		Total School	% School	Total Students	% Studen
	Schools	Headcount	Schools	Headcount	Schools	Headcount	Schools	Headcount	Entities	Growth	Particpating	Growth
2022-23	129	28,958	31	3,935	315	17,079	162	2,217	373	4.5%	52,189	6.7%
2021-22	129	28,770	27	3,940	301	14,452	134	1,757	357	4.1%	48,919	6.6%
2020-21	131	28,535	25	3,843	280	12,089	124	1,412	343	8.2%	45,879	5.8%
2019-20	130	28,951	27	3,649	254	9,732	96	1,045	317	11.6%	43,377	7.5%
2018-19	129	28,904	26	3,334	213	7,119	76	682	284	19.3%	40,339	10.6%
2017-18	125	28,680	23	3,003	153	4,534	28	246	238	12.3%	36,463	8.0%
2016-17	121	27,975	19	2,531	121	3,059	26	205	212	9.8%	33,770	4.6%
2015-16	117	27,651	19	2,126	82	2,521			193	22.2%	32,298	9.1%
2014-15	112	26,868	15	1,733	31	108			158	8.2%	29,609	7.7%
2013-14	108	25,734	13	1,240	25	511		1	146	20.7%	27,485	9.0%
2012-13	110	24,708	11	509	1000	The state of the			121	6.1%	25,217	7.6%
2011-12	106	23,198	8	228					114	11.8%	23,426	11.6%
2010-11	102	20,996	E Brend	100000					102	-8.196	20,996	-0.3%
2009-10	111	21,062							111	-11.2%	21,062	4.7%
2008-09	125	20,113						THE RESERVE	125	4.2%	20,113	4.6%
2007-08	120	19,233						E San	120	-D.896	19,233	8.1%
2006-07	121	17,795	STAL IN					ST. Frank	121	0.0%	17,795	12.0%
2005-06	121	15,887	FAIR STATE					THE REAL PROPERTY.	121	3.4%	15,887	5.7%
2004-05	117	15,035	2-100						117	10.4%	15,035	13.3%
2003-04	106	13,268							106	3.9%	13,268	13.7%
2002-03	102	11,670						JERNE !	102	-1.0%	11,670	7.2%
2001-02	103	10,882							103	3.0%	10,882	13.1%
2000-01	100	9,619							100	9.9%	9,619	20.1%
1999-00	91	8,007	Carrier .						91	9.6%	8,007	31.6%
1998-99	83	6,085							83	260.9%	6,085	293.9%
1997-98	23	1,545						4 0 50	23	15.0%	1,545	-6.8%
1996-97	20	1,657	EL Walte					THE REAL PROPERTY.	20	17.6%	1,657	14.0%
1995-96	17	1,454	PERM					100	17	41.7%	1,454	81.3%
1994-95	12	802						ALL PROPERTY.	12	0.0%	802	9.4%
1993-94	12	733	THE !					STATE OF	12	9.1%	733	20.6%
1992-93	11	608						AND THE REAL PROPERTY.	11	83.3%	608	16.7%
1991-92	6	521							6	-14.3%	521	52.8%
1990-91	.7	341	ENVISE					North Park	7	0.0%	341	0.0%

All enrollment data can be found at:

- https://dpi.wi.gov/parental-education-options/choice-programs/data/mpcp-historical
- https://dpi.wi.gov/parental-education-options/choice-programs/data/rpcp-historical
- https://dpi.wi.gov/parental-education-options/choice-programs/data/wpcp-historical
- https://dpi.wi.gov/parental-education-options/special-needs-scholarship/data

Good morning honored members of the Senate Education Committee

My name is Rabbi Aryeh Borsuk, and I am the Director of Advancement at Yeshiva Elementary School located in the historic and diverse neighborhood of Sherman Park in Milwaukee.

I am honored to participate in this beautiful expression of democracy and am so grateful to have the opportunity to tell you about Yeshiva Elementary School and how Senate Bill 330 will help our students.

Founded in 1989 by lay leaders in the Jewish community to attract and retain young Jewish families like mine, Yeshiva opened its doors to 64 scholars. Today our enrollment exceeds 200 pupils. Most of our families are Sherman Park residents who live very near their school. Over 95% of Yeshiva students receive tuition assistance from a taxpayer supported voucher.

The Jewish community has been a stabilizing force in the Sherman Park neighborhood, and our school willingly provides an anchor to keep our families here.

As an example, my wife and I returned from New York to this neighborhood because there is a school like Yeshiva with academic rigor to prepare our children for an Ivy League school, a world-class Jewish school of higher learning, or an instate school of their choosing.

I want that tradition and stability to continue.

For Yeshiva to maintain its high standards, we plan to spend around \$14,200 per pupil, which is similar to what Milwaukee Public Schools receive. But the voucher payment is just \$8,400. We actively fundraise to allow our students to receive the education they deserve, but there may be painful cuts to services if we don't receive an increase in voucher funding. We can, and will continue to offer a great deal to the taxpayers of Wisconsin by providing a superior education at a great discount, but there are limits to what we can subsidize.

Please, support our children with additional resources by voting in favor of Senate Bill 330. Without an increase in the voucher amount, I fear that Yeshiva may falter, families will either suffer or move away, and the neighborhood will be less stable as a result.

Our parents, our children, and our neighborhood will thank you forever.



700 West Virginia Street, Suite 604
Milwaukee, WI 53204
www.cityforwardcollective.org

June 12, 2023

Senator Jagler and Members of the Senate Education Committee,

Thank you for the opportunity to speak with you today. I'm Colleston Morgan, and I'm here as the Executive Director of City Forward Collective, a nonprofit that works to secure Milwaukee's future by ensuring there's a great Milwaukee school for every Milwaukee child.

Together with our President/CEO, Brittany Kinser, I'm here to express City Forward Collective's strong support for SB 330, which enacts the bipartisan agreement on K12 school funding reached between legislative leadership and the Governor. I'm also here to express our gratitude for the tireless work of leadership in both chambers, including Majority Leader LeMahieu and Speaker Vos, of members of the committee like Sen. Duey Stroebel, and of their respective staffs, who spent untold hours working to find common ground on this critically important issue.

This bill, and this agreement, will provide a significant funding increase for all Milwaukee students — and a historic closing of the funding gap for the nearly half of Milwaukee students who are enrolled in our city's more than 100 charter schools and private schools through parental choice programs. It provides vital additional resources to all schools to better serve our state's most vulnerable students with special needs, to improve literacy outcomes through proven instructional methods, and to address the mental health challenges faced by all students.

Each of the more than 110,000 children accessing publicly-funded education in Milwaukee, and every one of their peers across the state, are limitless in their brilliance, and boundless in their potential. I know this as an educator, as a former district administrator, and as an advocate – but perhaps most importantly, I know this first-hand, because I was once a Milwaukee student myself.

As a child, my mother made the choice to send me both to Milwaukee Public Schools and then private schools. Her first concern in selecting a school wasn't whether it was a charter, district, or private school—it was whether or not I was in a school that was safe, welcoming, affirming, and one that was providing me with a rigorous, high-quality education to prepare me for life.

Testimony as Prepared For Delivery to Senate Education Committee Senate Bill 330

Now, as a father to two school-aged daughters, I'm making those same choices for my own girls. And like every parent, my wife and I have one priority: to do what's best for our children. We want – as all parents want – to be able to choose the best school to unlock the brilliance and potential we see in each of our children daily. And, we want to know that when we do that, they're going to be in a place that has the resources they deserve, to deliver the education they need to thrive.

But for too long, that hasn't been true: for the growing number of Milwaukee families who are selecting charter and private school options, that potential is being limited by a persistent and growing funding gap, which creates opportunity gaps that sap their educational potential.

To be sure, charter and private schools have long been successfully educating our state's students – doing more with less – and will continue their tireless work to provide a high-quality education to every student. As a former charter school authorizer, I know what a fiscally- and educationally-responsible school budget should look like. And, I know that for far too many of our state's charter and private schools, their budgets are no longer sustainable – the funding gap has become an existential threat to their continued operation, and to the opportunities these school options provide.

SB 330, and the broader bipartisan agreement on K12 funding, represents a generational opportunity: it will immediately narrow these funding gaps and opportunity gaps. And it will, quite literally, open new doors of educational opportunity to tens of thousands of students and families in Milwaukee, and across Wisconsin.

Our school leaders and educators are ready to serve even more families. They are ready to deliver even higher academic achievement outcomes for the students in their classrooms. They are ready to partner with families to transform the life trajectories of our state's students – so that the students now sitting in the same classrooms I once learned in, have access to the same educational opportunities that shaped me.

Education is an investment in our state's most important asset – our people – and a promise to our state's future – our students. Right now, we're not equally fulfilling that promise to too many families, in Milwaukee and across the state. SB 330 represents a wise investment in a proven approach – one that will return results to our state for generations to come.

We urge you to support Senate Bill 330, and to deliver on our collective promise to our state's students and families by fairly funding the schools that educate them. Our city's kids – our state's kids – can't wait.



June 12, 2023

Hello:

Thank you for the opportunity to testify on AB305/SB330. My name is John Humphries and I am the Executive Director of the WI Association for Equity in Funding, a group of more than 60 school districts educating almost 100,000 students across the state. Since the revenue limit system was established 30 years ago, we have advocated for fairness in our system of school funding. We have made progress, and I am here to testify in favor of this bill. However, there is a lot left to accomplish.

When the revenue limit system was established in 1993, no one knew it was coming. Some districts were spending a lot, renovating, buying new curricula, or outfitting new facilities. Others were fiscally conservative, with school boards keeping their local taxes as low as possible. At the time, Governor Thompson said it was a temporary solution, that he would fix the revenue problem in the next budget. That never happened. Increases since then have not closed gaps. Since 2011, the low revenue amount has gone up 4 times, with a total change from \$9000 to \$10,000. Overall revenue limit increases were \$550. The gap was closing, but not quickly. In 2011, you might remember there was a decrease in revenue limits—I will refer to this in a few moments.

Here is where we stand today: we have 125 of 421 public school districts getting \$10,000 or less per student. One hundred sixteen districts get more than \$11,000 per student and 48 lucky districts get over \$12,000 per student. AEF has documented major disadvantages for students in low revenue limits including higher class sizes, lower staffing levels, and lower college entrance rates. It stands to reason—schools that get less money per student can't hire as many staff and can't provide the same opportunities for their students as the lucky districts that happened to be spending more in 1993. We believe the system as it stands is unconstitutional. It's clearly not fair, and it impedes the competition you say you want to foster. It's a problem you didn't create but is one the Joint Finance Committee has clearly been trying to solve.

In this budget, AEF was careful not to ask for funding to be taken from districts at the top, even though many have been grossly over-funded for 30 years. We requested a \$1500 increase in the low revenue amount paired with an increase in the per pupil categorical amount that would help all districts cope with rising costs. We hoped you would have avoided adding revenue limit authority to all other districts so all of the low revenue increase would go to closing gaps. This

approach would have made bigger improvements in overall equity, and would have had almost 350 districts funded at the same level.

Nevertheless, this bill helps a great deal. It adds \$1000 to the low revenue amount, increasing it from \$10,000 to \$11,000. This major change will mean that the number of districts at the minimum amount will increase from 125 to 261. That's great news—about % of all districts in the state will be funded at the same level! The number of districts funded within 10% of the minimum, in other words equal to or less than \$12,100, will increase to 339, or more than 81% of all districts. Again, these are major steps toward fairness and equity. AEF is excited for this improvement.

As I mentioned above, there is still work to do. By raising the revenue amount for all other districts by \$650, the bill misses an opportunity to close funding gaps more quickly. About one-third of districts will still be funded substantially higher than the others. Their average revenue limit will be more than \$12,500! If, in two years, you once again raise the low revenue amount by \$1000, you will add another 71 districts to the bottom so almost ¾ of districts would then be funded at the same level. That's better, but still not fair to students in districts at the bottom level of funding for more than 30 years. We have to ask, when do you propose to get to a fair system that equally funds all students? At the current rate of progress, it's going to take too long before we have a fair system. The legislature has got to make a bold commitment to fairness, to creating a level playing field. It's not hard—raise revenue limits only at the bottom and provide other funding on a per pupil categorical basis.

Two other notes about the bill. First, it ties choice funding to low revenue changes. I mentioned earlier that in 2011 the revenue limit was decreased, but unless I am mistaken, this bill guarantees that choice schools would not face that same kind of potential decrease. That seems unfair. If there is a decrease in revenue limits, shouldn't all schools share that burden equally?

Next, the bill raises funding levels for choice schools, in some cases to levels well above public schools. For example, Waukesha Catholic Memorial will get \$12,000 per student while just a few miles away in Hartland, the Arrowhead Union High School district will get \$11,000 per student. How is Arrowhead supposed to compete for students when they will get \$1000 less per student than Catholic Memorial? They will also get \$1600 less per student than Elmbrook and \$800 less per student than Kettle Moraine (funding disparities that have gone on for 3 decades). With this bill, not only are some public schools STILL funded much more generously than others, but now some private schools are as well. This bill adds to the inequities. This should give you pause. My members find it more than disheartening. They are quite legitimately frustrated and angry.

There has been a lot of misinformation shared with regard to private schools. I won't repeat any of that. I want to share some facts about the challenges that public schools face. Public schools deal with barriers and inefficiencies created by DPI systems, administrative rules, state and federal laws that we must follow. Our special education programs not only educate students with

disabilities and work with their parents, but also contend with significant requirements for documentation and regular in-depth auditing. We provide no-cost transportation to students in private schools. Here is an example from my AEF Treasurer: They spent \$785 for each student transported, with 44 of the 907 total being private school students. That's substantial. Public schools can only hire staff who are certified by DPI to teach specific subjects. Our budgets can only be solidified in October, well after the fiscal year has begun. We are required to use a complex and antiquated accounting system. These inefficiencies are caused by a legal and regulatory system that the legislature and DPI have created. AEF seeks a fair funding system to support equal opportunities for all schools to compete for students. This bill does not appear to reflect your interest in fair competition and does not reflect the regulatory realities.

If you want to fund choice students at the same or higher levels than public students, then please reduce the legal, regulatory, and cost burdens placed on public school districts. This would allow for a standard, per-pupil amount with adjustments based on regional costs and student needs. It would also erase the inequalities in public school funding. Wouldn't that be a great advancement for all students? AEF is ready for that conversation to begin.

Thanks again for your work on creating a fair and equitable education funding system.



Testimony of John Hoch, President of St. Thomas More High School Prepared for the Senate Education Committee, 6/12/23

Good morning. My name is John Hoch and I am the President of St. Thomas More High School in Milwaukee. It is an honor and a privilege to be with you today to encourage you to support Senate Bill 330, which is a critical and historic commitment to Wisconsin's choice programs and the students they serve.

I want to start off by personally thanking the committee chairman, Senator John Jagler, and committee member Senator Duey Stroebel for authoring and introducing Senate Bill 330 in short order.

Thomas More is a school of more than 550 students on the south side of Milwaukee. Roughly half of our students are enrolled through Wisconsin's choice programs. A little over two weeks ago, 100% of our seniors graduated and joined the more than 11,000 alumni in our institution's history. I am a proud alumnus myself.

By and large, private schools in Wisconsin's choice programs provide our young people with a great educational alternative if their public school is not the right fit for whatever reason.

As a school administrator, one of my primary responsibilities is to work with our board of directors to develop our annual budgets and long-term plans to offer the best education possible. I can tell you with certainty that educating a child, particularly a high school student, costs far more than the \$9,045 voucher amount. Our current per pupil cost is \$14,500.

Whatever gap exists between the voucher amount and the true cost of running the school needs to be filled through fundraising. But as the gap has grown, so have the challenges.

Quite simply, it costs a lot of money to operate a high school. Our school offers:

- 18 Advanced Placement or concurrent enrollment classes;
- An award-winning Project Lead the Way program, a research-driven curriculum of engineering, biomedical sciences, and computer science; and
- A Career Education Program that provides students with the skills, experience, and professional certification required for jobs in high-demand industries, such as healthcare and manufacturing.

For some schools, this increased voucher will mean they can add seats, increase educator pay and better plan for the future. For other schools, it could mean the difference between keeping their doors open or having to end operations entirely.

The situation is that dire, and even with the increased per pupil payment amount our school and other private choice schools will continue to fundraise to cover costs. It is our hope that closing the gap will allow more philanthropic support to be made available for merit-based and need-based scholarships for families who are not eligible for a voucher to help reduce the cost of private school tuition which will be \$12,500 in the fall.

In closing, I want to thank Speaker Vos, Senate Majority Leader LeMahieu and Governor Evers for recognizing the importance of getting this done and coming together across the aisle to put students first. It seems like just about everything is political these days, but it is great to see that putting students first and ensuring the educational opportunities exist now and in the future is something Republicans and Democrats can agree on.

I thank you again for your time and ask you to support Senate Bill 330.



TO:

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Members, Senate Committee on Education

FROM:

Rachel Ver Velde, Senior Director of Workforce, Education and Employment Policy

DATE:

June 12, 2023

RE:

Support for Senate Bill 330, increasing the per pupil payment in parental choice

programs and independent charter schools

Wisconsin Manufacturers & Commerce (WMC) appreciates the opportunity to submit testimony in support of Senate Bill 330. I want to thank the authors of the legislation, Senators Stroebel, Hutton and Jagler, Speaker Vos and Majority Leader LeMahieu for crafting this important piece of legislation. This bill will increase educational choice throughout Wisconsin.

WMC is the largest general business association in Wisconsin, representing approximately 3,800 member companies of all sizes, and from every sector of the economy. Since 1911, our mission has been to make Wisconsin the most competitive state in the nation to do business. That mission includes making sure Wisconsin's youth are prepared and ready to participate in the workforce.

In 1990, Wisconsin led the nation by creating the parental school choice program in Milwaukee to bring education options to low-income students stuck in failing public schools. Since then, the school choice program has been expanded to Racine and statewide so that students throughout the state can receive a great education. Unfortunately, there currently is a substantial funding gap between public school students and choice and charter school students, with choice and charter school students receiving only about 60% of the funding of public-school students.

Senate Bill 330 addresses that funding gap by providing additional per pupil funding to choice and independent charter schools. Not only will these resources allow these schools to continue serving their current students, but it also will allow them to expand the number of seats available to new students. This bill invests necessary resources into our K-12 choice and independent charter schools.

Employers are concerned about declining test scores in Wisconsin and students that leave the public school system unprepared for the workforce. Only one-third of Wisconsin students read at grade level. Additionally, one-third of Wisconsin 8th grade students and 43% of 4th grade students are proficient in math.¹ These poor outcomes are a huge concern for Wisconsin employers. It is vitally important for employers to have students graduating from the K-12 system that are

¹ The Nation's Report Card (NAEP):

 $https://www.nationsreportcard.gov/profiles/stateprofile/overview/WI?cti=PgTab_OT\&chort=1\&sub=MAT\&sj=WI\&fs=Grade\&st=MN\&year=2022R3\&sg=Gender%3A%20Male%20vs.%20Female\&sgv=Difference\&ts=Single%20Year\&tss=2022R3\&sfj=NP$

proficient in reading, writing and math. In WMC's most recent *Wisconsin Employer Survey*, conducted in January 2023, 85% of employers indicated that they are struggling to hire workers. As employers throughout Wisconsin have severe worker shortages it becomes even more important that their future employees have basic competencies and skills for the workplace.

Choice schools have proven that they succeed at preparing their students for the future. Choice students have consistently performed at least one point better on the ACT college-readiness exam than their public-school counterparts. There are also numerous studies on Milwaukee's choice program, since it is the longest running program, that show better life outcomes for students. Additionally, in the Milwaukee choice program, 82% of students attend high schools that meet or exceed expectations. Compare that with 20% of Milwaukee Public School high school students in schools that meet or exceed expectations. Similarly, in the Racine choice program, all high schools meet or exceed expectations. But, in the Racine Unified School District, only 25% of high school students attend schools that meet or exceed expectations.

That is why employers are supportive of expanded access to choice and charter schools, which this bill will help accomplish. They want to be sure that students have access to the best schools and the ability to partake in educational options that are the best fit for the student. Employers need students to graduate from high school with the skills to be a productive member of the workforce. Employers view choice and charter schools as valuable partners to accomplish this goal.

Wisconsinites have also been definitive in their support of choice and charter schools. In polling conducted on behalf of the WMC Foundation last month, 69% of Wisconsinites say that they support using tax dollars to send a child to the public or private school that best serves the child's needs. Wisconsinites also believe that it is important to narrow the gap in funding to ensure more equitable funding for all students, no matter what school they attend. According to the WMC Foundation poll, 59% of Wisconsinites support legislation that would narrow the funding gap between public school students and choice school students.

WMC is pleased to see legislators supporting educational opportunity for all Wisconsin students and we urge members of the Senate Committee on Education to support Senate Bill 330. Investing these resources in choice and charter students will ensure that all students have access to a great education and preparation for the workforce.

EDUCATION REFORM RESULTS

MAY 2023



The WMC Foundation recently commissioned a poll to assess voter attitudes with respect to education funding and education reform issues.

The poll was conducted by OnMessage Inc. from May 9, 2023 through May 11, 2023 among 700 likely voters statewide.

Sixty-percent of respondents were called on a cell phone, and forty-percent on a landline.

The partisan voting behavior of respondents was 40.8% Democratic, 12.1% ticket splitters, and 38.8% Republican. The poll respondents were 51.6% female, and 48.4% male. The poll has a margin of error of +/- 3.8%.

EDUCATION REFORM

POLL RESULTS



EDUCATION REFORM POLL RESULTS



70%



of Wisconsin voters support school choice. School Choice has bipartisan support in Wisconsin - earning a majority of support from Democrats, Republicans and Independents.

89% Republicans

67% Independents

53% Democrats



6 in 10 Wisconsinites support narrowing the funding gap between public schools and choice schools.

63%



of voters support expanding school choice in Wisconsin.

of Wisconsinites oppose plans for the state Supreme Court to make School Choice illegal.



POLL: Education Reform Policies Popular with Wisconsinites

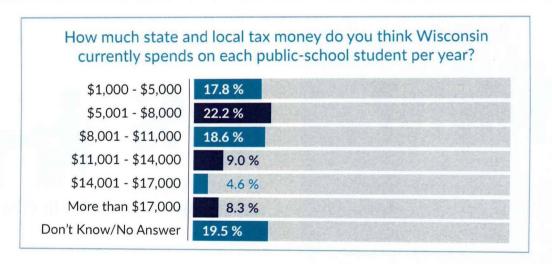
70% Support School Choice & 59% Back Equitable Funding for All Schools

A new poll found education reform has significant support amongst Wisconsinites, including narrowing the funding gap between public schools and choice schools, and expanding the state's school choice opportunities for students. WMC Foundation – an affiliate of Wisconsin Manufacturers & Commerce (WMC) – conducted the scientific poll to gauge public sentiment on a variety of educational issues.

THE POLL'S FINDINGS

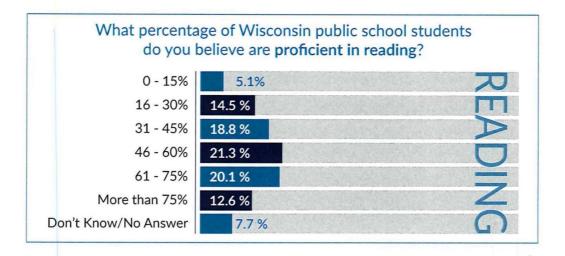
According to the poll results, Wisconsinites overestimate the academic performance of students at public schools while simultaneously underestimating the amount of funding public schools receive from taxpayers.

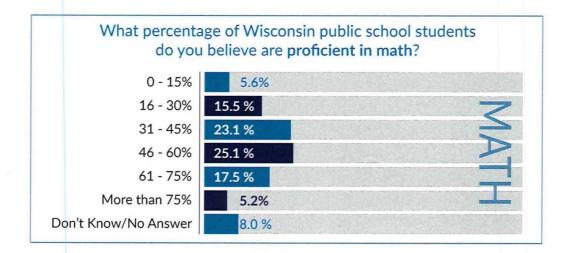
On average, Wisconsin taxpayers spend about \$15,000 per year on each public school student. However, 68 percent of poll respondents estimated funding to be less than that – including 40 percent of Wisconsinites who believe funding is below \$8,000 per student each year.



In contrast, roughly half of those surveyed overestimated students' ability to read and do math at grade level. In the 2021-22 school year, 37 percent of students were proficient in English Language Arts on the state's Forward Exam. On the same exam, 39 percent of students were proficient in Math.

When asked about proficiency, 54 percent of Wisconsinites thought students were performing better than actual in reading, while 48 percent had an inflated view of students' academic achievement in math.

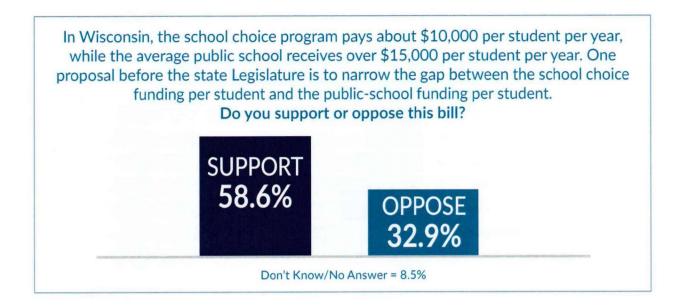




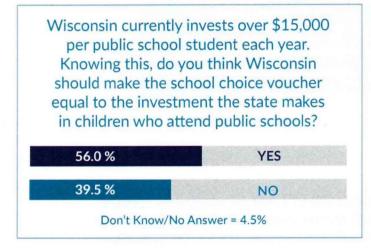
SCHOOL FUNDING

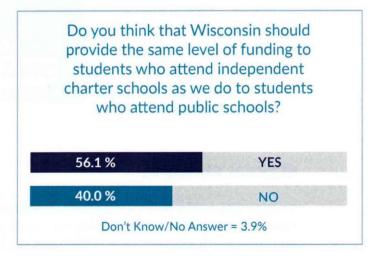
Though Wisconsin public schools receive approximately \$15,000 per student on average from Wisconsin taxpayers, funding for choice and charter schools is far less. In fact, choice and charter schools receive about 40 percent less than their public school counterparts in per-pupil funding.

One policy being considered on this topic is to narrow the gap to ensure more equitable funding for all students, no matter what school they attend. That plan has widespread support amongst Wisconsinites. According to the WMC Foundation poll, 59 percent of likely voters would be in favor of making the gap smaller.



A similar number of respondents believe that not only should the funding gap be narrowed, but it should in fact be equal for public, choice and charter schools alike. Fifty-six percent of Wisconsinites said the per-student investment in both choice and charter schools should be equal to funding for public schools.





EDUCATION FREEDOM

The WMC Foundation poll found strong support for parents directing their children's education. Asked if they agreed that parents, and not the state, are responsible for determining the type of education their children need, 74 percent of respondents said they agreed.

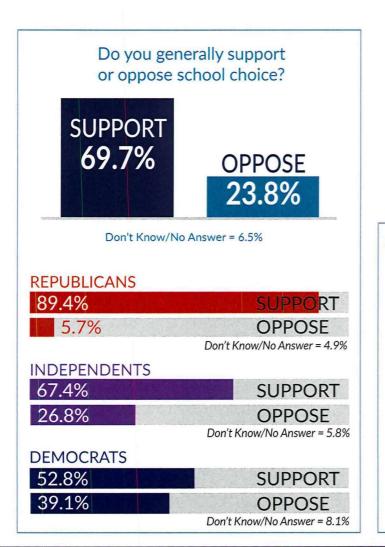
Do you agree or disagree with the following statement: Parents, not the state, are responsible for determining the type of education that their children need.

AGREE
74.2%

DISAGREE
23.5%

Don't Know/No Answer = 2.3%

This sentiment drove similarly strong support for giving parents the freedom to choose the best education for their children. Seventy percent of Wisconsinites said they generally support school choice. When broken down by political party, there was bipartisan majority support for education freedom. Eighty-nine percent of Republicans, 67 percent of Independents and 53 percent of Democrats all support school choice.



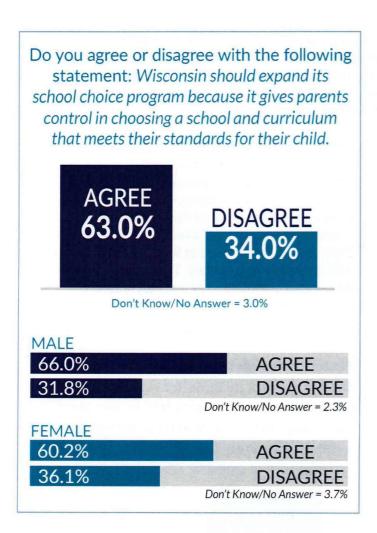
When given more information about school choice, support remained. After being told that "school choice gives parents the right to use the tax dollars designated for their child's education to send their child to the public or private school which best serves their needs," 69 percent of Wisconsinites said they were supportive. This includes 44 percent who said they strongly support school choice.

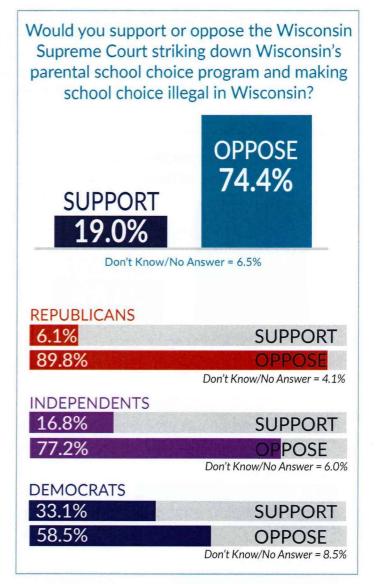


Wisconsinites also overwhelmingly agree that the state's school choice program should be expanded because it gives parents more control over choosing the best school for their family's specific situation. In total, 63 percent of those polled believe the program should be expanded. This included strong majorities for both men (66 percent) and women (60 percent). Importantly, support for expanding school choice was above 60 percent for every single age group in Wisconsin.

Notably, Wisconsinites are opposed to judicial action that would alter the state's education options. Seventy-four percent oppose the Wisconsin Supreme Court striking down the state's parental school choice program – including 57 percent who are strongly opposed.

If challenged in the courts, there would be bipartisan opposition according to the poll. A majority of people across party affiliations oppose such action. Ninety percent of Republicans, 77 percent of Independents and 59 percent of Democrats oppose the state Supreme Court making school choice illegal.







Date: June 12, 2023

To: Chairman Jagler and Senate Education Committee Members

Re: One City Schools support for SB 330

As the founder and CEO of One City Schools, I would like to sincerely thank the legislature and Governor for their continued commitment to K-12 funding, and specifically for the recent agreement to increase per pupil spending for students attending independent public charter schools. I also respectfully request that you support SB 330. The proposed increase in per pupil funding will have a very positive, timely, and needed impact on our two independent charter schools and students we serve.

One City Schools, Incorporated is a Madison-based nonprofit 501(c)3 corporation that operates three schools in Dane County, Wisconsin: a tuition-based independent, 5-star rated preschool serving 2 and 3-year-olds, and two tuition-free independent 2x public charter schools authorized by the University of Wisconsin System's Office of Educational Opportunity. One City Elementary School opened in 2018 and enrolls students grades 4K through 5. One City Preparatory Academy opened in 2022 and will grow to enroll Wisconsin children in grades 6 through 12, with grades 6 and 7 operating this Fall.

The mission of our organization and schools is **to seed a new model of public education that ensures children and teens are on track to succeed in a college or career preparatory program from birth through high school graduation.** We also aim to make Wisconsin #1 in cultivating talented young people who will grow and sustain our state's economy, and lead healthy families and communities, into the future. The funding increase proposed in SB 330 is significant, necessary, and will go a long way towards helping us fulfill our mission and commitment to our students, families and the Badger state.

Our parents choose One City for their students because they believe it to be the best learning environment where their children will thrive. We also serve a very high needs population of students who require significant educational interventions that far exceed the \$9,264 per pupil the state currently provides to fund children attending independent public charter schools. The current funding formula unfairly penalizes parents by funding their students at a level significantly less than what is adequately needed for their education, and much less than what traditional public schools receive to educate students they serve. The new changes proposed in

SB 330 go a long way in addressing this funding deficit and will result in a more equitable position for all Wisconsin students regardless of where they attend school.

We believe all legislators are concerned with the current downward trends we are seeing in Wisconsin's reading scores. In 2022, only 35 percent of Wisconsin's third graders were proficient in reading. Proficiency rates ranged from just 8 percent of Black third graders to 43 percent of White third graders. Multiple strategies are needed to address and reverse this trend. Independent public charter schools are an important part of this equation.

As an operator of two independent public charter schools, One City acts as an incubator of educational strategies that can be tested and deployed at all schools. In fact, we operate the only public schools (and independent preschool) in Wisconsin that are undergoing a comprehensive, independent longitudinal evaluation that is assessing the value and impact of every innovation we are advancing in our schools. Through this evaluation, and our normal practice of widely disseminating information to community stakeholders, we share the results of successful approaches and strategies with public and private schools to improve the quality of the learning process for all children.

However, without adequate funding, the success of our strategies and continuation of our charter schools will be at risk. This school year alone, we have had to raise \$3.7 million of our operating budget from private philanthropy (individuals, foundations and corporations) in order to close the funding gap for our students. This is not sustainable. In addition to supporting our students at One City, the per pupil funding increase in SB 330 will help strengthen a network of ideas in education that benefits student learning throughout Wisconsin.

In closing, I ask for your support for SB 330 so that schools like One City can continue their mission to close the achievement gap, improve reading scores and support the development of strategies to enhance the learning environment for all Wisconsin kids. With your support, our children will be prepared to tackle today's challenges, solve tomorrow's greatest problems and lead successful, happy and enriching lives as adults and parents in a rapidly changing and globally competitive economy.

Thank you,

Kaleem Caire Founder and CEO, One City Schools



June 12, 2023

Chairman Jagler and Committee Members;

On behalf of School Choice Wisconsin and our affiliate, School Choice Wisconsin Action, we appreciate the opportunity to submit testimony in support of Senate Bill 330.

Our organizations believe that all children have value no matter what type of school they attend. They deserve similar taxpayer support whether they attend private, public, or charter schools.

This bill makes substantial progress towards that goal. We applaud legislative leaders and the Governor for working together on behalf of Wisconsin children and families.

The financial support this bill provides will allow schools across the state to expand seats and improve educational programming. A survey that we conducted with the Wisconsin Institute for Law and Liberty last year produced an estimate of 20,000 additional seats. That is a conservative estimate based on a response rate of about 50 percent and not taking into account the schools that are joining the program for the first time.

The support will be particularly welcome at the high school level. Current funding literally threatens the viability of several highly respected high schools and others said they would limit or reduce seats. This is a game changer that will provide a path to success for many students.

We have attached to this testimony a letter signed by leaders of 22 schools and school systems who also urge that you support SB 330. They represent 10,882 students who participate in Wisconsin's school choice programs and they, like us, are extraordinarily grateful for this bipartisan accomplishment.

It is an historic achievement.

Susan Mitchell, Founding Director

Nicholas Kelly, President





Catholic Memorial High School - Waukesha

Lutheran High School **Association of Greater** Milwaukee - Milwaukee, Greenfield, and Hartland St. Joan Antida High School -Milwaukee

Donna Bembenek, President

Cole Braun, CEO

Marikris Coryell, President

Clarkin Cornell

Eastbrook Academy -

Milwaukee

Wisconsin Lutheran High School - Milwaukee

Pius XI High School -Milwaukee

William Druliner

Director of Administration

William Druliner, Executive Ken Fischer, President Jack Herbert, President

School - Milwaukee Academy - Green Bay

St. Thomas More High Notre Dame de la Baie Fox Valley Lutheran High School - Appleton

John M. Hoch, President

Thomas Kiely, President

Jeffrey J. Loberger, President







Kettle Moraine Lutheran High School – Jackson Academy of Excellence - Milwaukee

Marquette University High School - Milwaukee

Jamie Luehring, President

Randall Melchert, Administrator

Jeff Monday, Principal

Messmer Catholic Schools -Milwaukee Divine Savior Holy Angels High School - Milwaukee Shoreland Lutheran High School - Kenosha

911

Jim Piatt, President

Daniel Quesnell, Principal

Paul Scriver, President

Catholic Central High School - Burlington Archdiocese of Milwaukee

Siena Catholic Schools of Racine

Grenda White

Brian Shimon

Bruce Vand

Brenda White, President

Brian Shimon, Principal

Bruce Varick, Associate Superintendent



June 12, 2023 Wisconsin State Senate Education Committee Testimony

Senate Bill 330

Chairman Jagler and Education Committee members,

Thank you for holding a hearing on Senate Bill 330, which presents historic investments for thousands of Wisconsin's students. At the Badger Institute, we have supported the goal of having the State of Wisconsin view all students with equal value, regardless of where they attend.

SB 330 targets funding at three distinct groups of students who are currently funded well below their peers. Independent Charter schools, Private Schools participating in the Parental Choice Programs, and students enrolled in districts at or near the low revenue ceiling will all receive significant gap closure investments in their per-pupil funding.

The existing funding gaps for students in Wisconsin, some totaling thousands of dollars, force their schools to compete in a very tight labor market. Combined with inflation, many of the highest-performing schools in the state are forced to operate with very tight budgets and with far lower revenue than neighboring schools.

For many philanthropic and corporate entities, their generosity has been focused on operational budgets at schools as the state has chosen to fund certain students with far less funding. Instead, these generous entities would like to invest in expansion of these high-quality schools. SB 330 goes a long way in adding the needed revenue for operational expenses.

Thank you,

Mike Nichols, Badger Institute President Jim Bender, Badger Institute Lobbyist



MEMO

TO: Senate Committee on Education

FROM: Chris Reader, IRG Action Fund Executive Vice President

Quinton Klabon, Institute for Reforming Government Senior Research Director

DATE: June 12, 2023

RE: Support for Senate Bill 330, increasing per pupil payments for voucher and charter schools

Chairman Jagler and members of the Committee, thank you for holding a hearing today on Senate Bill (SB) 330. Senator Stroebel, a big thank you for authoring the bill in the Senate. Finally, we are extremely grateful to Majority Leader LeMahieu, Speaker Vos, and Governor Evers for finding a bipartisan solution that takes both district and choice school funding seriously. If passed, your hard work will improve children's lives and Wisconsin's economic future.

Today, IRG Action Fund submits testimony in support of SB 330. IRG Action is the advocacy and lobbying partner of the Institute for Reforming Government, a Delafield-based think tank that works to give all Wisconsinites an opportunity to prosper. We support high-quality schools in all sectors but will focus testimony on choice schools specifically.

You already know the success that choice schools have become, especially for poor students. Despite making up a fraction of the overall options, most of the predominantly low-income schools in Wisconsin with the <a href="https://niceo.org/hisconsin.org/h

But the days when underfunding sustained them have long since passed, and meager federal pandemic relief has them gasping for air. A substantial increase in choice funding must pass. This is about survival.

Let's start with a fact that may surprise you. A <u>lower proportion</u> of students are in private schools today than were in 2000. Yes, despite the voucher program's growth and the pandemic pushing kids private, private school enrollment lost ground to public and homeschooling this century. Take out Milwaukee and there are <u>32,000 fewer students and 215 fewer schools</u> in the private sector since 2000. <u>43%</u> of school districts now lack a single private option.

Largely, that is because the voucher amount is not enough to keep schools open statewide. Compare the voucher amount in Wisconsin to school spending nationally. It is behind every single state's <u>per-student amount</u>, \$1,000 behind last-place <u>Idaho</u>. Some schools <u>survive</u> on <u>private philanthropy</u> to stay afloat and

do stellar work. The rest see their <u>pool</u> of <u>teachers</u> shrink, watch quality drop, and eventually close for good.

Now, charter schools are unfortunately folding, too. Penfield Montessori, one of the true refuges for special needs children in Wisconsin, likely <u>shut its doors</u> forever last Thursday. <u>19%</u> of this Milwaukee charter's <u>special needs</u> students read proficiently, easily beating the state special needs average and topping Milwaukee Public Schools' <u>non-special needs</u> proficiency. While SB 330's funding improvements come too late to save Penfield, it would be a lifeline to the standout schools that remain.

Regarding the special needs voucher, the rise doesn't approach the actual cost of serving special needs children, but the significant increase is a striking statement to other states. "In Wisconsin, all children can access the school option that's best for them." (If you hear someone say that voucher schools already get 90% reimbursement, know that they're referring to a specialty program that serves <u>literally 9 students</u>.)

For those reasons, IRG Action supports SB 330's additional funding for charter and voucher schools. This historic increase would keep private schools open in Bonduel and Sparta and give charters in Racine and Hayward breathing room. You saying yes would allow parochial schools to serve more complex special needs and show those children purpose. Outside of Milwaukee, this would allow many choice schools to live up to their full potential, a transformational victory.

While we support the bill, it leaves unaddressed some troubling areas that we must bring to your attention. We strongly hope that state budgets soon will recognize the different needs of students in the Milwaukee Parental Choice Program compared to Racine's and Wisconsin's, especially at the elementary level. The funding amount simply does not sustain the high cost of doing business, fixing one of the worst education ecosystems in the country, potentially needing to spend thousands on new reading curriculum, and getting -\$3,300 less per student in pandemic aid than Milwaukee Public Schools. This biennium, their results will plateau and teachers will leave. Without further support going forward, the best voucher program in the country will begin to fall apart. Nevertheless, we appreciate and commend you for the terrific work that you have produced in divided government.

Century-old schools like <u>Holy Cross Green Bay</u> and <u>Salem Milwaukee</u> seem eternal until they're not. Their results and communities can fade with the others'. You've already created an incredible story through this bipartisan compromise. Pass SB 330, and you'll perpetuate that story in the lives of children across Wisconsin; they'll grow up, take on skills and good character, and live lives that fill their parents and communities with pride. Thank you for the hearing today. Please support SB 330 as it comes up for votes.



To: Members of the Senate Committee on Education

From: Jerry Ponio, Legislative Director, Americans for Prosperity - Wisconsin

Date: June 12, 2023

Subject: Support for Senate Bill 330

Chairman Jagler and members of the Senate Education Committee, thank you for this opportunity to provide testimony in favor of Senate Bill 330.

Americans for Prosperity firmly believes in empowering students and families to make educational decisions based on their unique needs and aspirations. Our goal is to provide every child with the opportunity to thrive in a learning environment that best suits them, whether it's a public, private, or homeschool setting. We reject the one-size-fits-all approach and advocate for a system that values individuality and choice.

Last year, we proudly joined the Wisconsin Coalition for Education Freedom, a diverse coalition united by the mission of granting parents more control over their children's education. Together, traditional education reform groups, and non-traditional partners from the business and grassroots communities developed a comprehensive education agenda that caters to the needs of all students.

Senate Bill 330 addresses the coalition's top priority of closing the funding gap for choice and charter schools in Wisconsin. Currently, private high schools in parental choice programs receive nearly \$8,000 less per pupil in funding compared to public high schools. Closing this gap and providing equitable funding is vital to ensure access to these high-quality opportunities for all students.

In recent years, studies by the Wisconsin Institute for Law & Liberty (WILL) have highlighted the performance of Wisconsin's charter and private schools in the state's choice program. Their findings reveal that many of the top-performing schools in the state are choice and charter schools. The report also showcases higher student proficiency rates in math and English language arts found in choice and charter schools in Milwaukee compared to traditional Milwaukee public schools. Statewide parental choice programs have also demonstrated greater academic achievements than traditional public schools.

These findings further emphasize the urgent need to address the funding gap for choice and charter schools. For too many students in Wisconsin, success is often based on their family's income level and zip code. Many find themselves stuck in underperforming schools or