

Heart of Wisconsin Chamber of Commerce

On behalf of the Heart of Wisconsin Chamber of Commerce, I am writing in support of Assembly Bill 242 Relating to: Sales Tax Holiday for Sales at certain Establishments. We strongly support efforts to assist listed establishments in the bill.

As the Chamber for the South Wood County Area and Economic Development agent it is imperative to further aid the listed industries now. The establishments listed in the Bill bring a large economic impact that communities and businesses need to survive. The Sales Tax Holiday will relieve some of the burden placed on businesses owners. Bill 242 will further give support for those impacted by COVID-19. Now more than ever, we as a state, need to support our those affected and not add additional dollars to their increasing fees and cost of doing business.

Through this letter, we acknowledge the Bill and support its efforts.



Sincerely,
Angel Whitehead
President



PATRICK SNYDER

STATE REPRESENTATIVE • 85th ASSEMBLY DISTRICT

Testimony on Assembly Bill 242

Chairman Wittke and Members of the Committee on Jobs and the Economy,

Thank you for allowing me to testify today in support of Assembly 242 which would create a one-time Summer Sales Tax Holiday. This sales tax holiday would last from June 1st to August 31st of this year and would apply to taverns, restaurants, brewpubs, amusement parks, arcades, and movie theaters.

As more and more people are vaccinated and we return to normal the Summer Sales Tax Holiday will spur additional support for these industries that were devastated by COVID-19 last year. Eligible businesses would be exempted from state and county sales taxes and any premier resort or exposition district taxes.

Over 11,000 businesses would qualify under this legislation that would provide an additional boost to these vital industries during their summer season.

I urge you to join me in supporting Assembly Bill 242 and I would be happy to address any questions you may have.



GAE MAGNAFICI

STATE REPRESENTATIVE • 28th ASSEMBLY DISTRICT

Good afternoon Chairman Wittke and members of the Committee on Jobs and the Economy. Thank you for holding a hearing on Assembly Bill 242, which creates a summer-long Sales Tax Holiday for some industries impacted by COVID-19.

With government-mandated closures across the state over the last year, many businesses that typically attract customers in droves are struggling to make ends meet. AB 242 is an attempt to rectify the wrongs perpetrated against these businesses by incentivizing Wisconsinites and tourists alike to spend money at the targeted industries.

Wisconsin faces a strong fiscal future with Legislative Republicans at the helm. The least the state can do as repayment for forcing the economy closed is incentivize customers to visit these once flourishing industries.



SCOTT KRUG

STATE REPRESENTATIVE • 72nd ASSEMBLY DISTRICT

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TO: Assembly Committee on Jobs and the Economy
FROM: Rep. Scott Krug
RE: 2021 ASSEMBLY BILL 242
DATE: April 6, 2021

I write today to thank Chair Wittke and committee members for a hearing on AB 242, and to express my support for the bill.

AB 242 would create a state sales tax holiday from June 1, 2021 until August 31, 2021, for sales of sales-taxable property and taxable services at any licensed brewpub, motion picture theatre (including drive-in theaters), taverns, restaurants, or other food service establishment; or an amusement park or arcade. The exemption also applies to the county sales and use tax, the sales tax imposed by a premier resort area, and the food and beverage tax imposed by a local exposition district.

As we come out of the coronavirus pandemic and its associated lockdowns, our goal as a state should be the re-establishment of commerce and the local businesses and economies that rely on it. AB 242 would provide a temporary “discount” on goods and services sold by the hospitality industry – one of the industries most badly affected by the lockdowns. These businesses, their owners and employees, and the communities that depend on them, can all benefit from this proposal.

The proposal is clear and it is temporary. It is a form of stimulus that won’t merely put money back in people’s pockets; it will leave that money there from the get-go. And, it should generate a little more business than would ordinarily occur, just for a time. It’s brilliant.

I should add that it’s possible that AB 242 would exclude businesses that should perhaps qualify for the sales tax holiday but are not classed with DOR in one of the categories listed in the bill. AB 242 does allow businesses not classified the as qualifying under the bill, to apply to the DOR Revenue to be classified as one of those establishments for purposes of offering the exemption. I know DOR and its staff will be up to the challenges of reviewing these applications.

I conclude by asking for your support for AB 242. Thank you for your attention to this matter.