



Assembly Bill 2

March 5, 2019

Testimony from Rep. Spiros

Hello, and thank you Chairman Novak and members of the Assembly Committee on Local Government for allowing me to have the opportunity to share my testimony with you today regarding Assembly Bill 2, which would expand the definition of “immobilization device”.

Last session, I authored a bill that unanimously passed both houses that expanded when municipalities were allowed to use immobilization devices, otherwise known as “boots”. The bill allowed these devices to be used to enforce the nonpayment of parking tickets for habitual parking violators.

Current law requires that an immobilization device work by locking around the wheel of a vehicle, making the vehicle inoperable. Advancements in technology have led to the invention of other devices that could be used for the same purpose, but are currently prohibited by state law because they are placed on the windshield, rather than on the wheel.

These new devices are less of a hindrance to those who have had their car immobilized, because they have the potential to be unlocked remotely through telephone payment systems.

This legislation does not expand the scenarios in which a municipality can use an immobilization device, it simply allows them to employ a more user-friendly option in those cases where it is being used.

The original bill created a new definition of “immobilization device” that did not include a requirement that the device go around the wheel. Assembly Amendment 1, which was first passed in the Senate committee at the request of a member of the committee, changes the bill so it simply adds as an option those immobilization devices that can be placed on the windshield.

This amendment will allow us to consider only the technology that is available right now, and gives us the opportunity to reevaluate down the road should new technology become available.

Thank you again for allowing me the opportunity to share testimony in support of this bill, and I welcome any questions.

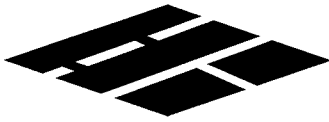
Assembly Bill 2 – Alternate Immobilization Devices Senator Robert Cowles- March 6, 2019

Thank you Chairman Novak and Committee Members for the opportunity to discuss Assembly Bill 2 relating to alternate immobilization devices for parking enforcement. On the heels of 2017 Act 286 that authorized any municipality to enact an ordinance for the immobilization of vehicles owned by “habitual parking violators”, Assembly Bill 2 simply, as amended, adds a definition for an immobilization device to be affixed to the windshield. Currently, a statutory burden exists that has prevented municipalities from using new technology to deal with habitual parking violators in a cost effective, convenient, modern, and ultimately safer manner.

While unpaid parking tickets and “The Boot” have been in lockstep with each other for a generation, new parking enforcement products have entered the market to immobilize vehicles that provide flexibility and services to municipalities, law enforcement, and even parking violators. Under current law, there is a definition that requires that an immobilization device be affixed around a wheel. This prevents new products that can immobilize a vehicle on the windshield from being used.

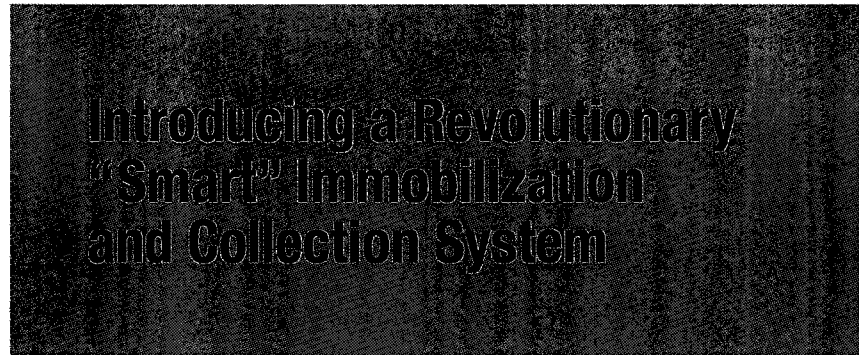
Additionally, new products also have the potential to be unlocked remotely through automated or manned telephone payment systems that reduce the need for additional resources and personnel to conduct payment and device removal. Automated services like these also reduce potential safety concerns when municipal employees or law enforcement officers are required to confront irritated and potentially disgruntled parking violators. Assembly Bill 2 adds to antiquated statutory language to let Wisconsin municipalities utilize these new products to better administer their parking enforcement and make it more user-friendly for the parking violator. This legislation does nothing to change the manner in which parking enforcement operates nor does it require any changes by local governments, but instead is merely a new opportunity for municipalities and law enforcement agency to take advantage of new products.

This legislation is supported by the League of Wisconsin Municipalities, the City of Milwaukee, the Wisconsin Professional Police Association, and the Wisconsin Chiefs of Police Association. Thank you again for the opportunity to discuss 2019 Assembly Bill 2.



STREET AND LOT

Traffic and Parking Control Products



THE BARNACLE

Street and Lot would like to introduce you to a revolutionary “smart” immobilization device that minimizes the cost to collect on scofflaws, deploys faster and more safely than the boot, and substantially increases the number of fines you can capture annually.

This new immobilization and collection system called **The Barnacle**, is currently being used by cities across America. From Illinois to Wisconsin to Florida to Nevada to California to name a few and it will be operational in many other states and municipalities in the first quarter of 2019.

The Barnacle is both an “immobilization device” and a “fines collection device.” This light-weight (approx. 16 pound) immobilization device is deployed on the windshield of a car or truck to impede vision, so the motorist cannot drive the vehicle. The device is also equipped with GPS tracking and an alarm to deter the motorist from tampering or driving away while it is deployed.

On the collections side, a motorist can remove **The Barnacle** after calling the toll-free number displayed on it and paying their citations in full. We then provide them with a 4-digit code, which the motorist simply inputs into the keypad to release the device. The motorist is then responsible for returning the device to a drop location within 24 hours. Because of the motorist's ability to regain the use of their car in as little as 15 minutes, **The Barnacle** is perceived as far less invasive and onerous than the boot.

One of the key benefits of The Barnacle for municipalities and the police is that there are virtually no upfront costs to acquire the Barnacle devices and software.

We are reimbursed through a small release fee that covers all of the devices, software and customer service support. With the number of scofflaws that most cities have on their collections list every year, **The Barnacle** offers a much more effective and efficient collection solution than the current towing and booting programs that most cities are using.

The Barnacle system also uses Open API Software, which allows it to interface with any current enforcement software.

If you have any questions please feel free to contact us at any time. We would be glad to set up a face-to-face meeting with you and anyone else you feel appropriate to demonstrate **The Barnacle's** effectiveness.

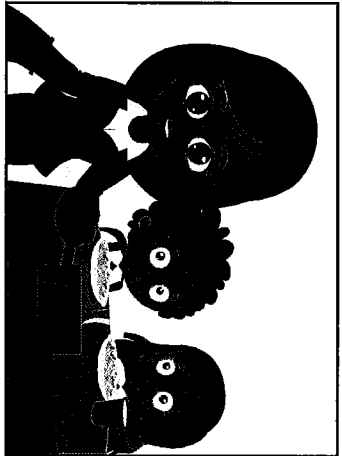
We look forward to hearing from you.

THE BARNACLE

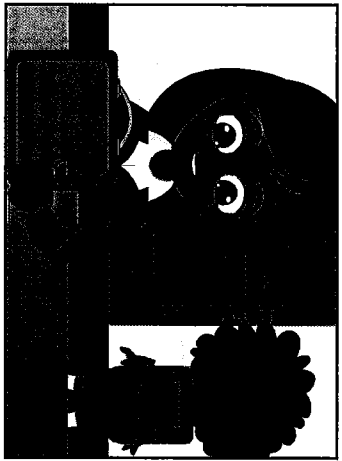
IMMOBILIZATION AND COLLECTION SYSTEM

"The Simple Solution"

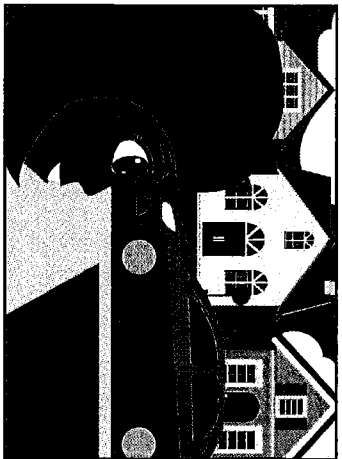
HOME OF THE BARNACLE



Here is Maria making breakfast for her kids.



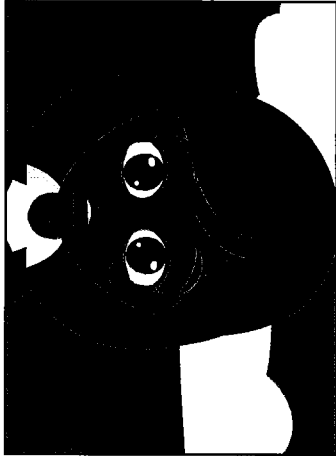
This is Maria getting her kids ready for school.



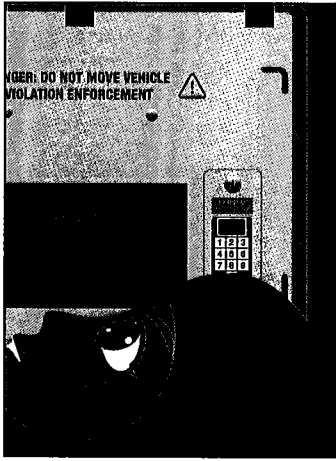
This is Maria going to her car to go to work.



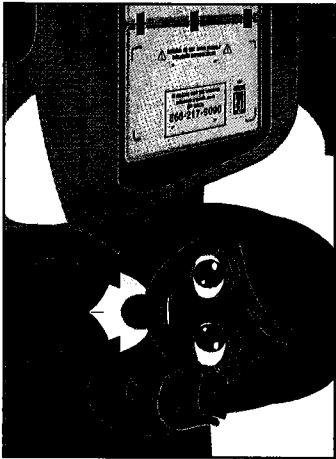
This is Maria's car with a BARNACLE!



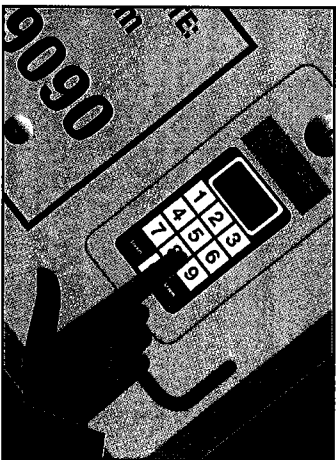
"OHHH NOOOO! I have to get to work."



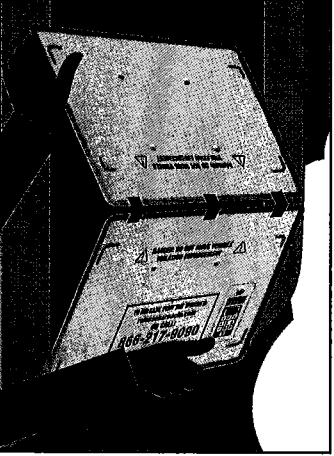
Maria reads the sign on the Barnacle and calls the number.



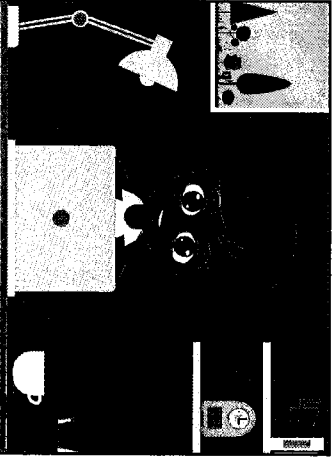
Maria hears "You owe \$250.00 for parking tickets, plus a release fee. What credit card would you like to use." Maria uses a credit card to pay her fine.



The voice on the telephone says "enter 2468 on the keypad to release the Barnacle. You must drop off the Barnacle at the nearest drop box at 18th and State Street within 24 hours."



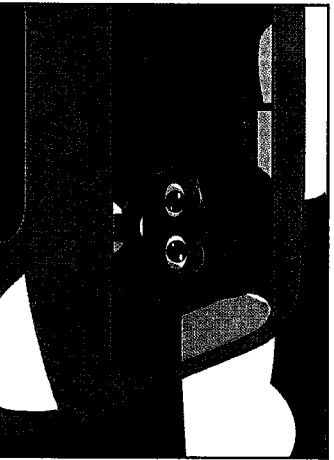
Maria safely and easily removes the Barnacle.



This is Maria happily at work on time.

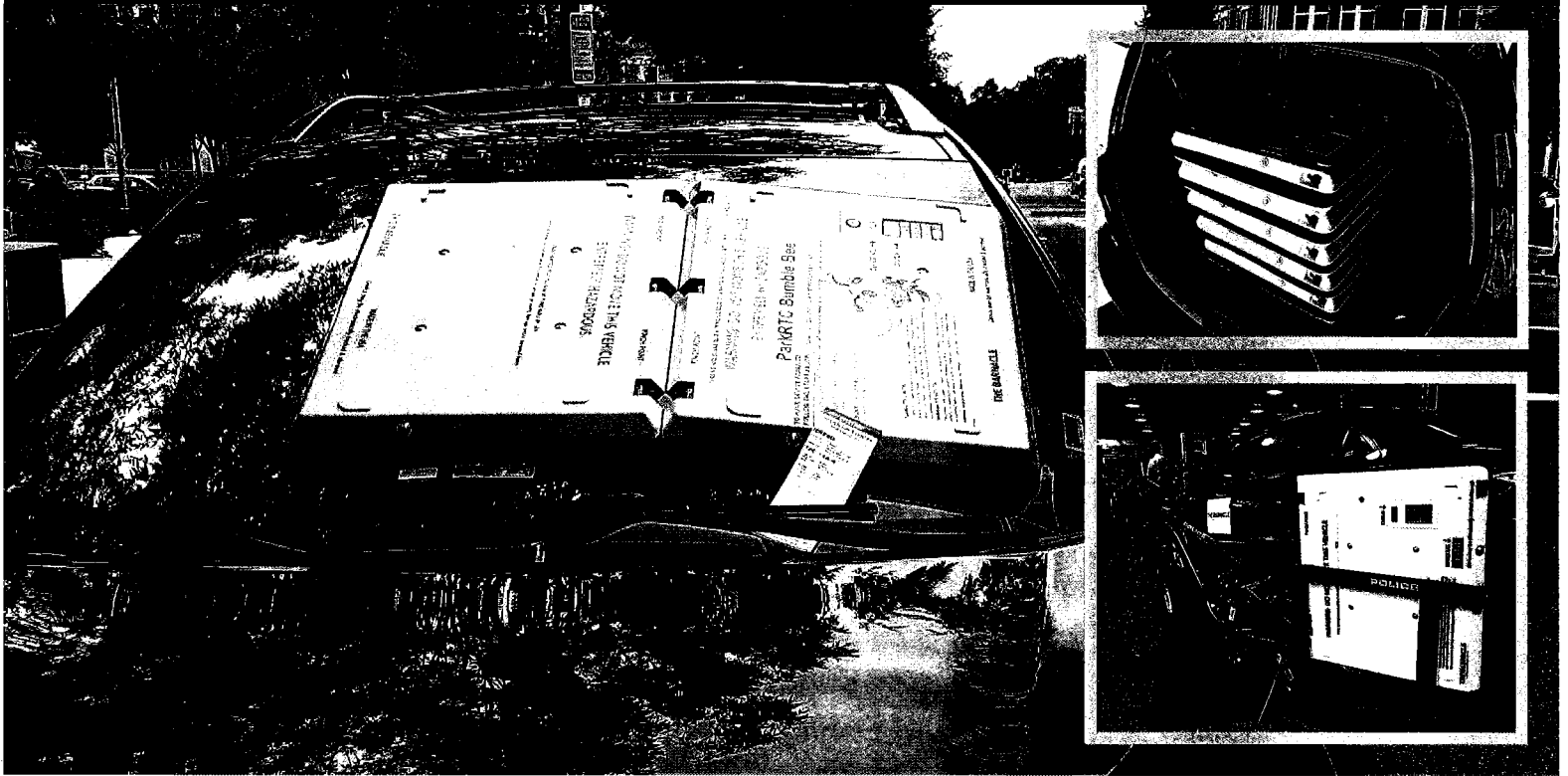


This is Maria dropping off the Barnacle at the drop box on her way home from work.



An upsetting situation solved quickly and simply.

THERE'S A BETTER WAY TO IMMOBILIZE AND COLLECT TICKET SCOFFLAWS...



THE BARNACLE

IMMOBILIZATION AND COLLECTION SYSTEM

Safe, Easy Deployment • Anti-Tamper Alarm • GPS-Enabled • Motorist-Releasable

Using the latest materials and "smart" technology, the Barnacle attaches securely to the windshield, obstructing the view and immobilizing the vehicle. The Barnacle makes the process of immobilization and collection of scofflaws easier for all parties involved: administration, enforcement personnel, and... even violators. Plus, it significantly increases collections and revenue.

The Barnacle Provides

- Increased Collections and Revenue
- Motorist Friendly Collection and Release
- Virtually No Equipment Cost
- Minimal Replacement Costs
- High Visibility to Deter Other Drivers
- GPS Enabled Devices - Real Time Tamper Alerts
- Integration with Existing Enforcement Software



STREET AND LOT

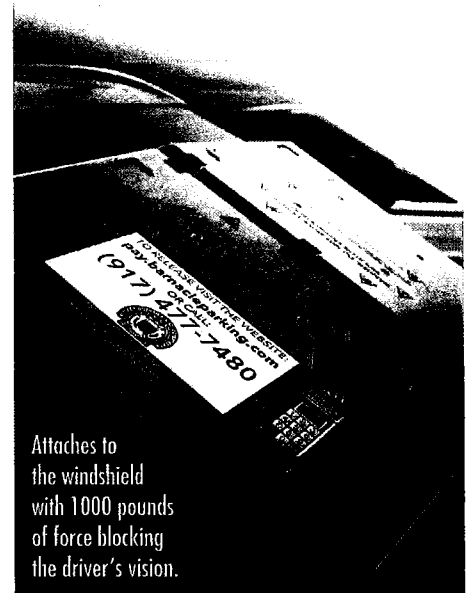
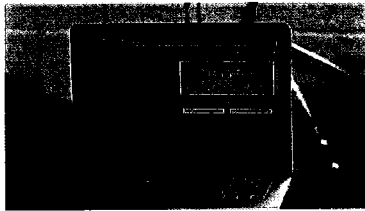
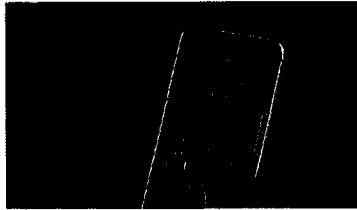
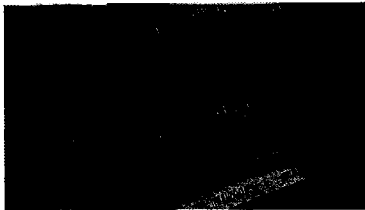
Traffic and Parking Control Products

Call Brandon 502.500.0094 www.streetandlot.com

THE INTELLIGENT IMMOBILIZATION AND COLLECTION SYSTEM

THE INTELLIGENT IMMOBILIZATION AND COLLECTION SYSTEM

GPS TRACKED • ANTI-TAMPER ALARM
DEPLOYS IN SECONDS • REAL TIME ALERTS
MOTORIST RELEASABLE



Attaches to the windshield with 1000 pounds of force blocking the driver's vision.

UTILIZED BY

Municipalities – Parking Operators – Property Managers – Security Companies - Hospitals
Universities – Tow Operators – Law Enforcement – Collections Agencies - Event Operators

Motorist can release over the phone or online – average time to release is 5 minutes.



Motorist calls the number listed on the deployed device.

Pays the amount due on his phone to release it.

Returns the device within 24hrs to drop-off location.

- LIGHTWEIGHT (16 lbs)
- SAFE CURBSIDE DEPLOYMENT
- NO DAMAGE TO VEHICLE
- TOWABLE WHEN DEPLOYED
- INCREASE EFFICIENCY
- IMPROVES CUSTOMER OR MOTORIST EXPERIENCE
- INCREASE FINE COLLECTION
- IMPROVE PARKING BEHAVIORS