

# State of Wisconsin



2019 Senate Bill 292

Date of enactment:  
Date of publication\*:

## 2019 WISCONSIN ACT

AN ACT *to repeal* 100.171 (3) (f) 1.; *to amend* 100.171 (3) (b) 1., 100.171 (3) (b) 2. and 100.171 (3) (d); and *to create* 100.171 (5m) of the statutes; **relating to:** notices of eligibility to receive a prize.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

**SECTION 1.** 100.171 (3) (b) 1. of the statutes is amended to read:

100.171 (3) (b) 1. The verifiable retail value and the statement of odds required in a written prize notice under par. (a) 2. and 3. shall be stated ~~in immediate proximity to each listing of the prize in each place the prize appears on the written prize notice and shall be in the same size and boldness of type as the prize on the first page of the prize notice in not less than 10-point type.~~

**SECTION 2.** 100.171 (3) (b) 2. of the statutes is amended to read:

100.171 (3) (b) 2. The statement of odds shall include, for each prize, the total number of prizes to be given away and the total number of written prize notices to be delivered. The number of prizes and written prize notices shall be stated in Arabic numerals. ~~The statement~~

~~of odds shall be in the following form: “.... (number of prizes) out of .... written prize notices”.~~

**SECTION 3.** 100.171 (3) (d) of the statutes is amended to read:

100.171 (3) (d) The information required in a written prize notice under par. (a) 4. shall be on the first page of the written prize notice in not less than 10-point boldface type. The information required under par. (a) 6. and 7. shall be in not less than 10-point boldface type.

**SECTION 4.** 100.171 (3) (f) 1. of the statutes is repealed.

**SECTION 5.** 100.171 (5m) of the statutes is created to read:

100.171 (5m) EXCEPTION. Subsections (2) to (5) do not apply to a solicitor who represents to an individual that a uniform prize will be delivered to each individual who responds and satisfies conditions described in the representation.

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\* Section 991.11, WISCONSIN STATUTES: Effective date of acts. “Every act and every portion of an act enacted by the legislature over the governor’s partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication.”