

State of Misconsin 2025 - 2026 LEGISLATURE



LRB-0058/1 MJW:cjs

2025 SENATE BILL 33

- February 12, 2025 Introduced by Senators JACQUE, TOMCZYK and HABUSH SINYKIN, cosponsored by Representatives B. JACOBSON, WICHGERS, ALLEN, ANDERSON, BEHNKE, BRILL, BROOKS, DITTRICH, GUNDRUM, KREIBICH, MAXEY, MOSES, MURPHY, MURSAU, SINICKI, SUBECK, TUSLER and UDELL. Referred to Committee on Judiciary and Public Safety.
- 1 AN ACT to create 942.09 (1) (e), 942.09 (2) (am) 4. and 942.09 (3m) (a) 3. of the

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statutes; relating to: representations depicting nudity and providing a

penalty.

Analysis by the Legislative Reference Bureau

Under current law, it is generally a Class I felony to capture or distribute representations depicting nudity without the consent of the person depicted. This bill expands the prohibition to include what are known as "deep fakes." The bill provides that it is a Class I felony to post, publish, distribute, or exhibit a synthetic intimate representation (commonly known as a "deep fake") of an identifiable person with intent to coerce, harass, or intimidate that person. Under the bill, a synthetic intimate representation is defined as a representation generated using technological means that uses an identifiable person's face, likeness, or other distinguishing characteristic to depict an intimate representation of that person, regardless of whether the representation includes components that are artificial, legally generated, or generally accessible.

Under current law, it is a Class A misdemeanor to publish or post a private representation, which is a sexually explicit representation that is intended by the person depicted in the representation to be possessed or viewed only by the persons with whom it was directly shared, without consent of the person depicted. This bill

SENATE BILL 33

provides that it is also a Class A misdemeanor to reproduce such representations without that person's consent.

Because this bill creates a new crime or revises a penalty for an existing crime, the Joint Review Committee on Criminal Penalties may be requested to prepare a report.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

1	SECTION 1. 942.09 (1) (e) of the statutes is created to read:
2	942.09 (1) (e) "Synthetic intimate representation" means a representation
3	generated using technological means that uses an identifiable person's face,
4	likeness, or other distinguishing characteristic to depict an intimate representation
5	of that person, regardless of whether the representation includes components that
6	are artificial, legally generated, or generally accessible.
7	SECTION 2. 942.09 (2) (am) 4. of the statutes is created to read:
8	942.09 (2) (am) 4. Posts, publishes, distributes, or exhibits a synthetic
9	intimate representation of an identifiable person with intent to coerce, harass, or
10	intimidate that person.
11	SECTION 3. 942.09 (3m) (a) 3. of the statutes is created to read:
12	942.09 (3m) (a) 3. Makes a reproduction of a private representation, if the
13	person depicted in the reproduction did not consent to the making of the
14	reproduction.
15	(END)