



2025 ASSEMBLY JOINT RESOLUTION 59

May 30, 2025 - Introduced by Representatives PENTERMAN, TRANEL, SINICKI, KAUFERT, DITTRICH, BRILL, ARMSTRONG, ARNEY, BARE, NEUBAUER, SPAUDE, B. JACOBSON, NOVAK, GUNDRUM, MIRESE, BROWN, ALLEN, FITZGERALD, MURPHY, JOHNSON, MELOTIK, ROE, KREIBICH, KNODL, GUSTAFSON, TITTL, GOEBEN, BEHNKE, ANDERSON, GREEN, TUCKER, DOYLE, TUSLER, O'CONNOR, DUCHOW, MURSAU, FRANKLIN, SPIROS, GOODWIN, WICHGERS, SHEEHAN, CLANCY, KITCHENS, VANDERMEER, MOSES, PRONSCHINSKE, HURD and PALMERI, cosponsored by Senators JACQUE, MARKLEIN, PFAFF, CARPENTER, WALL, CABRAL-GUEVARA, WIRCH, SPREITZER, ROYS, DRAKE, KEYESKI, TESTIN and TOMCZYK. Referred to Committee on Rules.

1 **Relating to:** proclaiming June as Dairy Month in Wisconsin.

2 Whereas, since 1937, the observation of Dairy Month in June has given
3 Wisconsinites an opportunity to recognize the special role dairy has played in the
4 state's agricultural heritage; and

5 Whereas, as early as the 1840s, dairy farmers from New York, then the
6 nation's leading dairy producer, migrated to Wisconsin and established a foothold
7 for the dairy industry; and

8 Whereas, in 1872, the Wisconsin Dairyman's Association was founded with
9 the goal of improving methods of making, selling, and marketing dairy products
10 such as cheese and butter; and

11 Whereas, at the turn of the century, Wisconsin's own Stephen Babcock
12 developed a means to test the butterfat content of milk, which revolutionized the
13 dairy industry by enabling standards of quality that could be used to establish milk
14 prices; and

Whereas, by the onset of World War I, Wisconsin surpassed all other states in dairy production; and

Whereas, starting in 1940, Wisconsin cemented its reputation as “America’s Dairyland” by placing this slogan on license plates; and

Whereas, today, over 1.28 million cows across nearly 6,000 dairy farms call Wisconsin home; and

Whereas, the dairy industry contributes about \$45.6 billion to the state economy annually; and

Whereas, as a key part of this industry, Wisconsin cheesemakers produce over 600 kinds of cheese and together produce over a quarter of the nation's cheese; and

Whereas, because it has touched so many Wisconsinites' lives, past and present, the dairy industry is a central component of Wisconsin heritage and identity; and

Whereas, in the month of June, the people of Wisconsin acknowledge the contributions of the state's hardworking dairy farmers, who have made dairy a pillar of the state's success; and

Whereas, these dairy farmers' unwavering dedication to the highest standards of quality have consistently moved Wisconsin forward; now, therefore, be it

Resolved by the assembly, the senate concurring, That the legislature hereby proclaims June as Dairy Month in Wisconsin.

(END)