



State of Wisconsin  
2025 - 2026 LEGISLATURE

LRB-3556/1

MPG:skw

## 2025 ASSEMBLY BILL 378

July 17, 2025 - Introduced by Representatives BARE, CRUZ, HONG, HYSELL, MAYADEV, ANDERSON, ANDRACA, ARNEY, BILLINGS, BROWN, CLANCY, DESANTO, DESMIDT, EMERSON, FITZGERALD, GOODWIN, HAYWOOD, J. JACOBSON, JOERS, JOHNSON, KIRSCH, MADISON, MCCARVILLE, MCGUIRE, MIRESE, NEUBAUER, ORTIZ-VELEZ, PALMERI, PHELPS, PRADO, RIVERA-WAGNER, ROE, SHEEHAN, SINICKI, MOORE OMOKUNDE, SNODGRASS, STROUD, STUBBS, SUBECK, TENORIO, UDELL and VINING, cosponsored by Senators HESSELBEIN, LARSON, CARPENTER, KEYESKI, RATCLIFF and DRAKE. Referred to Committee on State and Federal Relations.

1     **AN ACT** *to create* 20.934 of the statutes; **relating to:** prohibiting the state from  
2     sharing data with the federal government that contains personally  
3     identifiable information if the data is not first masked or otherwise  
4     anonymized and authorizing a civil cause of action for negligent violations of  
5     that prohibition.

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### *Analysis by the Legislative Reference Bureau*

Under this bill, except as specified below, no state agency or other body in Wisconsin state government, including the legislature and the courts, may share with the federal government data containing personally identifiable information unless the data is first masked or otherwise anonymized. Under the bill, any person who negligently violates that prohibition is liable to any person injured as a result of the violation for actual damages to that person, exemplary damages of not more than \$1,000, and costs and reasonable actual attorney fees.

Notwithstanding the bill's prohibition, under the bill, a state agency may share unmasked data with federal officials or agencies to the extent necessary to comply with other state law or federal law or to carry out the administration of a state or federal program; a member of the legislature may share unmasked data with federal officials or agencies to the extent necessary to carry out constituent

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relations or the member's other official duties; and a court may share unmasked data with federal officials or agencies to the extent necessary to carry out the court's official duties.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

1       **SECTION 1.** 20.934 of the statutes is created to read:

2       **20.934 Prohibiting certain data sharing.** (1) DEFINITIONS. In this  
3 section:

4       (a) "Personally identifiable information" means information that can be  
5 associated with a particular individual through one or more identifiers or other  
6 information or circumstances.

7       (b) "State agency" means an association, authority, board, department,  
8 commission, independent agency, institution, office, or other body in state  
9 government created or authorized to be created by the constitution or any law,  
10 including the legislature and the courts.

11       **(2) PROHIBITED DATA SHARING.** (a) Except as provided in par. (b), no state  
12 agency may share with any federal official or agency data containing personally  
13 identifiable information unless the data is first masked or otherwise anonymized.

14       (b) 1. A state agency may share unmasked data with federal officials or  
15 agencies to the extent necessary to comply with other state law or federal law or to  
16 carry out the administration of a state or federal program.

17       2. A member of the legislature may share unmasked data with federal  
18 officials or agencies to the extent necessary to carry out constituent relations or the  
19 member's other official duties.

