



## 2023 ASSEMBLY JOINT RESOLUTION 88

November 2, 2023 - Introduced by Representatives PLUMER, DITTRICH, EMERSON, GREEN, GUNDRUM, JACOBSON, KITCHENS, MELOTIK, MICHALSKI, NEDWESKI, PENTERMAN, RETTINGER, SAPIK, SCHMIDT, STEFFEN and SWEARINGEN, cosponsored by Senators TOMCZYK, FEYEN, QUINN and SPREITZER. Referred to Committee on Rules.

**Relating to:** declaring the brandy old-fashioned as Wisconsin's state cocktail.

Whereas, many Wisconsinites add both fruits and juices to their cocktails, a tradition originating from the Prohibition era; and

Whereas, distilleries across the United States temporarily halted their operations after World War II so that the United States could supply a war-torn Europe with grain, reducing the availability of spirits in Wisconsin; and

Whereas, during this period, brandy became notably popular among Wisconsinites following the discovery and distribution of about 30,000 cases of aged Christian Brothers brandy into the Wisconsin market; and

Whereas, Wisconsinites increasingly substituted brandy for other spirits in cocktails, making brandy a staple throughout the state; and

Whereas, Wisconsin accounts for over half of Korbel's annual brandy sales in the United States, purchasing over 150,000 cases of Korbel brandy in 2019 alone; and

Whereas, a Wisconsin-style old-fashioned traditionally consists of muddled brandy, bitters, sugar, and ice; and

Whereas, Wisconsinites often add a soft drink, sour mix, club soda, or a combination thereof to their old-fashioned; and

Whereas, Wisconsinites commonly garnish an old-fashioned with either a sweet garnish, such as oranges or cherries, or a savory garnish, such as olives, pickled mushrooms, or pickled vegetables; and

Whereas, the old-fashioned has become an unmistakable symbol of Wisconsin, its residents, and its unique culture; now, therefore, be it

***Resolved by the assembly, the senate concurring, That*** the members of the Wisconsin Legislature declare the brandy old-fashioned to be Wisconsin's state cocktail.

**(END)**