LRB-2938/1 MCP:cdc

2023 ASSEMBLY BILL 359

July 27, 2023 - Introduced by Representatives Snodgrass, Considine, C. Anderson, J. Anderson, Andraca, Baldeh, Bare, Behnke, Billings, Cabrera, Conley, Emerson, Haywood, Hong, Jacobson, Joers, Moore Omokunde, Ohnstad, Ortiz-Velez, Palmeri, Ratcliff, Shankland, Shelton, Sinicki, Stubbs, Subeck, Vining and Madison, cosponsored by Senators Agard, Smith, Carpenter, Hesselbein, Larson, Roys and Spreitzer. Referred to Committee on Agriculture.

- 1 AN ACT to create 94.51 of the statutes; relating to: labeling plants as beneficial
- 2 to pollinators.

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Analysis by the Legislative Reference Bureau

This bill prohibits a person that provides plants or that sells plants at retail from labeling or advertising the plant as being beneficial to pollinators if the plant has been treated with an insecticide that contains warnings about pollinator hazards on its label.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

- 3 **Section 1.** 94.51 of the statutes is created to read:
- 4 **94.51 Pollinator labeling.** (1) In this section:
- 5 (a) "Plant" means an annual plant, bedding plant, or other plant and includes 6 plant material and nursery stock, as defined under s. 94.10 (1) (f).
 - (b) "Pollinator" means an insect that pollinates flowers.

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(c)	"Systemic	insecticide"	means a	n insecticide	that is	absorbed b	y a plant	and
moves t	hrough the	plant's vas	cular sys	tem.				

(2) No person that sells a plant at retail or provides a plant to an end user may label or advertise the plant as being beneficial to pollinators if the plant has been treated with a systemic insecticide that has a pollinator protection box on its label or that has a pollinator, bee, or honeybee precautionary statement in the environmental hazards section of its label.

SECTION 2. Effective date.

(1) This act takes effect on the first day of the 7th month beginning after publication.

11 (END)