



State of Wisconsin  
2019 - 2020 LEGISLATURE

LRB-5564/1  
ARG:amn

## 2019 ASSEMBLY JOINT RESOLUTION 147

February 20, 2020 - Introduced by Representatives MURPHY, SHANKLAND, ANDERSON and TUSLER. Referred to Committee on Rules.

1     **Relating to:** encouraging and informing the National Collegiate Athletic  
2           Association on its policy to allow students participating in athletics to benefit  
3           from the use of their name, image, and likeness.

4           Whereas, the National Collegiate Athletic Association Board of Governors  
5           voted unanimously on October 29, 2019, to permit students participating in athletics  
6           the opportunity to benefit from the use of their name, image, and likeness in a  
7           manner consistent with the collegiate model; and

8           Whereas, the National Collegiate Athletic Association Board of Governors'  
9           action directs each of the National Collegiate Athletic Association's three divisions  
10          to immediately consider updates to relevant bylaws and policies and to create new  
11          rules beginning immediately, but no later than January 2021; and

12          Whereas, Wisconsin colleges and universities have a long-standing, proud  
13          tradition of placing academics, individual freedom, and fair competition ahead of  
14          athletic revenue generation; now, therefore, be it

1           **Resolved by the assembly, the senate concurring, That** the members of the  
2 Wisconsin Legislature encourage the National Collegiate Athletic Association, and  
3 its divisions, to fulfill the commitment made unanimously by its Board of Governors  
4 on October 29, 2019, and implement a national policy on student athletes that puts  
5 students first by maximizing individual student freedom, reasserting the value of  
6 amateurism for all people involved in college sports, and ensuring a level playing  
7 field for recruitment and competition for all colleges and universities; and, be it  
8 further

9           **Resolved, That** the members of the Wisconsin Legislature believe the policy  
10 implemented by the National Collegiate Athletic Association and its divisions must:

11           1. Be clear that student-athletes are not college employees and should be  
12 subject to the same code of conduct, privileges, expectations, and responsibilities as  
13 other students involved in extracurricular activities;

14           2. Value student-athlete talent, time, and effort by not prioritizing athletics or  
15 revenue ahead of the educational mission of our institutions;

16           3. Be clear, consistent, transparent, and fully enforceable, ensuring fair play,  
17 recruitment free of monetary considerations, and balanced competition;

18           4. Create a distinct and intentional separation between professional and  
19 collegiate sports; and

20           5. Reestablish a definite prohibition on compensation from institutions for all  
21 student-athletes involved in college sports; and, be it further

22           **Resolved, That** given the commitment made by the National Collegiate  
23 Athletic Association, the members of the Wisconsin Legislature feel that amending  
24 the state statutes is not necessary at this time; however, if at any time it appears that  
25 the National Collegiate Athletic Association is not following through on its

1 commitment to protect the liberties of student-athletes in Wisconsin, there is a  
2 strong bipartisan coalition of legislators and university officials prepared to stand  
3 up for students.

4 (END)