
Wisconsin Legislative Council

AMENDMENT MEMO



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2023 Assembly Bill 737

Assembly Amendment 1

2023 ASSEMBLY BILL 737

The bill excludes sales by entities regulated by the Office of the Commissioner of Insurance (OCI) or its affiliates from the definition of a consumer approval transaction under the Wisconsin Consumer Act.

ASSEMBLY AMENDMENT 1

The amendment specifies that the sale of “insurance or a service contract” by entities regulated by OCI or its affiliates are excluded from the definition of a consumer approval transaction under the Wisconsin Consumer Act.

BILL HISTORY

Assembly Amendment 1 was offered by Representative Melotik on January 12, 2024. On January 17, 2024, the Assembly Committee on Consumer Protection recommended adoption of the amendment on a vote of Ayes, 6; Noes, 2, and passage of the bill, as amended, on a vote of Ayes, 6; Noes, 3.

For a full history of the bill, visit the Legislature’s [bill history page](#).

AG:ksm