



State of Wisconsin
2025 - 2026 LEGISLATURE

LRB-0527/P1
MDE:wlj

DOA:.....Bork, BB0004 - NATOW Grants and Contract Transfer

FOR 2025-2027 BUDGET -- NOT READY FOR INTRODUCTION

AN ACT ...; relating to: the budget.

Analysis by the Legislative Reference Bureau

TOURISM

American Indian tourism marketing

This bill requires DOA to award an annual grant to the Great Lakes Inter-Tribal Council to provide funding for a program to promote tourism featuring American Indian heritage and culture. As a condition of receiving the grant, the Great Lakes Inter-Tribal Council must include information on the tourism promotion program in its annual report to DOA. The bill also transfers from the Department of Tourism to DOA a contract between the Great Lakes Inter-Tribal Council and the Department of Tourism that relates to the promotion of tourism featuring American Indian heritage and culture.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 16.29 (title) of the statutes is amended to read:

16.29 (title) Technical assistance and tourism promotion.

SECTION 2. 16.29 (1) of the statutes is renumbered 16.29 (1) (intro.) and amended to read:

16.29 (1) (intro.) Annually, the department shall grant to the Great Lakes inter-tribal council the amount appropriated under s. 20.505 (1) (kx) ~~to~~ for the following purposes:

(a) To partially fund a program to provide technical assistance for economic

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development on Indian reservations if the conditions under subs. (2) and (3) are satisfied.

SECTION 3. 16.29 (1) (b) of the statutes is created to read:

16.29 (1) (b) To fund tourism promotion activities under the Native American Tourism of Wisconsin program if the condition under sub. (3) is satisfied.

SECTION 4. 16.29 (2) (a) of the statutes is amended to read:

16.29 (2) (a) As a condition of receiving a grant under sub. (1) (a), the Great Lakes inter-tribal council shall establish a technical assistance program.

SECTION 5. 16.29 (3) of the statutes is amended to read:

16.29 (3) As a condition of receiving a grant under sub. (1), the Great Lakes inter-tribal council annually shall prepare a report on the technical assistance ~~program under sub. (2)~~ and tourism promotion programs and submit the report to the department.

SECTION 6. 20.505 (1) (kx) (title) of the statutes is amended to read:

20.505 (1) (kx) (title) *American Indian economic development; technical assistance and tourism promotion.*

****NOTE: This SECTION involves a change in an appropriation that must be reflected in the revised schedule in s. 20.005, stats.

SECTION 9143. Nonstatutory provisions; Tourism.

(1) TRANSFER OF AMERICAN INDIAN TOURISM MARKETING CONTRACT. The contract between the department of tourism and the Great Lakes inter-tribal council in effect on the effective date of this subsection that is primarily related to the promotion of tourism featuring American Indian heritage and culture, as determined by the secretary of administration, is transferred to the department of administration. The department of administration shall carry out any obligations

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under such a contract until the contract is modified or rescinded by the department of administration to the extent allowed under the contract.

(END)