



State of Wisconsin
2021 - 2022 LEGISLATURE

LRBs0146/1
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**SENATE SUBSTITUTE AMENDMENT 1,
TO SENATE BILL 325**

May 21, 2021 - Offered by Senator BALLWEG.

1 **AN ACT to amend** 93.42 (5); and **to create** 13.94 (1) (ds), 20.115 (3) (b) and 93.425
2 of the statutes; **relating to:** promoting the export of Wisconsin's agricultural
3 and agribusiness products.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Agriculture, Trade and Consumer Protection and the Wisconsin Economic Development Corporation to cooperate in achieving certain objectives related to Wisconsin's export of agricultural products.

The bill requires DATCP to establish an agricultural exports program to promote the export of Wisconsin's agricultural and agribusiness products. Specifically, the bill requires DATCP's Center for International Agribusiness Marketing and WEDC to cooperate to achieve the following export objectives by June 30, 2026:

1. Increase the value of Wisconsin's milk and other dairy product exports by at least 25 percent over the value as of December 31, 2021.
2. Increase the value of Wisconsin's meat, including poultry and fish, and meat product exports by at least 25 percent over the value as of December 31, 2021.
3. Increase the value of Wisconsin's crop and crop product exports by at least 25 percent over the value as of December 31, 2021.

The bill requires that DATCP expend \$5,000,000 under the program, after submitting a request to the Joint Committee on Finance for funding for the program.

Of that amount, the bill requires DATCP to ensure that \$2,500,000 is devoted to increasing the value of Wisconsin's milk and other dairy product exports, \$1,250,000 is devoted to increasing the value of Wisconsin's meat exports, and \$1,250,000 is devoted to increasing the value of Wisconsin's crop exports, all as provided above. Under the bill, DATCP may not expend more than a total of \$1,000,000 under the program in any fiscal year.

No later than December 31, 2021, DATCP and WEDC must jointly submit a plan to the legislature for how DATCP and WEDC intend to achieve the export objectives established in the bill. The plan must include a plan to award grants totaling at least 15 percent of the moneys appropriated for the program to Wisconsin exporters no later than December 31, 2022. Additionally, no later than June 30, 2024, DATCP and WEDC must jointly submit a report to the legislature that describes in detail all progress made in achieving the export goals the bill establishes for the program, as described above.

The bill requires DATCP to reallocate one full-time equivalent position to the agricultural exports program created under the bill.

Finally, the bill requires the Legislative Audit Bureau to conduct a program evaluation audit of the exports program and complete its audit report no later than December 31, 2026.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

1 **SECTION 1.** 13.94 (1) (ds) of the statutes is created to read:

2 13.94 (1) (ds) After June 30, 2026, conduct a program evaluation audit of the
3 agricultural exports program under s. 93.425. No later than December 31, 2026, the
4 legislative audit bureau shall file a copy of each audit report under this paragraph
5 with the distributees specified in par. (b).

6 **SECTION 2.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
7 the following amounts for the purposes indicated:

2021-22 **2022-23****20.115 Agriculture, trade and consumer****protection, department of****(3) AGRICULTURAL DEVELOPMENT SERVICES****(b) Agricultural exports** GPR C -0- -0-**SECTION 3.** 20.115 (3) (b) of the statutes is created to read:

20.115 (3) (b) *Agricultural exports*. As a continuing appropriation, the amounts in the schedule for the agricultural exports program under s. 93.425.

SECTION 4. 93.42 (5) of the statutes is amended to read:

93.42 (5) Cooperating with the Wisconsin Economic Development Corporation in promoting the state's products through the state's foreign trade offices and in achieving the export objectives specified in s. 93.425 (2).

SECTION 5. 93.425 of the statutes is created to read:

93.425 Agricultural exports program. (1) The center for international agribusiness marketing shall establish and administer an agricultural exports program to promote the export of this state's agricultural and agribusiness products.

(2) The center for international agribusiness marketing shall cooperate with the Wisconsin Economic Development Corporation to achieve all of the following export objectives by June 30, 2026:

(a) Increase the value of this state's milk and other dairy product exports by at least 25 percent over the value as of December 31, 2021.

(b) Increase the value of this state's meat, including poultry and fish, and meat product exports by at least 25 percent over the value as of December 31, 2021.

1 (c) Increase the value of this state's crop and crop product exports by at least
2 25 percent over the value as of December 31, 2021.

3 (3) Of the moneys appropriated under s. 20.115 (3) (b), the center for
4 international agribusiness marketing shall ensure that \$2,500,000 is expended for
5 the objective specified in sub. (2) (a), \$1,250,000 is expended for the objective
6 specified in sub. (2) (b), and \$1,250,000 is expended for the objective specified in sub.
7 (2) (c). The center may not expend more than \$1,000,000 under the program in any
8 fiscal year.

9 (4) No later than June 30, 2024, the center for international agribusiness
10 marketing and the Wisconsin Economic Development Corporation shall jointly
11 submit a report to the appropriate standing committees of the legislature under s.
12 13.172 (3) that describes in detail all progress made in achieving the goals specified
13 in sub. (2) (a) to (c).

14 **SECTION 6. Nonstatutory provisions.**

15 (1) SUBMISSION OF PLAN. No later than December 31, 2021, the center for
16 international agribusiness marketing and the Wisconsin Economic Development
17 Corporation shall jointly submit to the chief clerk of each house of the legislature for
18 distribution to the appropriate standing committees in the manner provided under
19 s. 13.172 (3) a plan for how the center and the corporation intend to achieve the export
20 objectives specified in s. 93.425 (2). The plan shall include a plan to grant at least
21 15 percent of the moneys to be expended under s. 93.425, as provided in s. 93.425 (3),
22 to exporters no later than December 31, 2022.

23 (2) PROGRAM FUNDING. No later than the 30th day after publication of the 2021
24 biennial budget act, the center for international agribusiness marketing shall
25 request under s. 13.101 (3) that the joint committee on finance supplement the

1 appropriation under s. 20.115 (3) (b) with sufficient funds for the center to carry out
2 the agricultural exports program under s. 93.425. The committee may supplement
3 that appropriation for that purpose without finding that an emergency exists under
4 s. 13.101 (3) (a) 1.

5 (3) POSITION AUTHORIZATION. The department of agriculture, trade and
6 consumer protection shall reallocate 1.0 GPR position, and any associated funding
7 that may be available, to a position to be funded from the appropriation under s.
8 20.115 (3) (b) for the purpose of administering the agricultural exports program
9 under s. 93.425. The department shall report to the joint committee on finance as
10 to the position that is reallocated and the source of funding for that position. The
11 department shall report in its 2023-25 biennial budget request the position
12 reallocated under this subsection, and the reallocation shall be reflected in the final
13 appropriation schedule in ch. 20.

14 (END)