

NOTICE OF PROPOSED GUIDANCE DOCUMENT

Law Enforcement Action Kit – News release for local police agencies participating in the annual “Click It or Ticket” seat belt campaign from June 22 – July 5

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on a new release for local law enforcement agencies participating in the annual Click It or Ticket seat belt mobilization from June 22 – July 5, 2020, a proposed guidance document impacting state statute 347.48 related to seat belts.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days at:

1. The WisDOT website: <https://wisconsindot.gov/Pages/home.aspx>
2. <https://trust.dot.state.wi.us/act369/?id=OPA655&uri=file:W/Releases/Rel20/DSP/LEAK-SampleNewsReleaseforagencies2020R.docx&division=OPA>
3. Mail written comments to:

Office of Public Affairs
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7910
Madison, WI 53707-7910

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at wisconsindot.gov to allow for ongoing comment.

AGENCY CONTACT

DOTOPAGuidanceDocs@DOT.WI.GOV



Click It or Ticket SAMPLE NEWS RELEASE

From the Wisconsin DOT, Division of State Patrol,
Bureau of Transportation Safety

YOUR AGENCY'S LETTERHEAD

Date: June __, 2020

For more information contact: [Spokesperson's full name and phone number]

[Your agency] to mobilize for Click It or Ticket safety belt enforcement from June 22 to July 5

[Your agency] is joining law enforcement agencies throughout Wisconsin for the annual Click It or Ticket safety belt enforcement campaign from June 22 to July 5.

"Despite advances in vehicle technologies, wearing a safety belt remains the most important and effective step motorists can take to prevent being injured or killed in a traffic crash," said [rank/title first & last name]. "Simple actions such as buckling up, watching your speed and driving alert will help prevent many crashes and injuries, while also minimizing impacts on emergency responders and health care professionals."

Currently, Wisconsin's seat belt use rate stands at 90.2 percent – the highest ever. Still, 44 percent of the car and light truck occupants killed in Wisconsin traffic crashes last year were not buckled up.

"As always, our goal is voluntary compliance with traffic laws, [rank, last name] said. "But when officers observe violations, they'll stop and talk with motorists to help ensure everyone is travelling safely and responsibly."

Last year (2019) in Wisconsin, there were 41,654 traffic convictions for failure to wear a safety belt.

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