

NOTICE OF PROPOSED GUIDANCE DOCUMENT

Green Bay Packers License Plates

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on Green Bay Packers License Plates, chs. 341, a proposed guidance document.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's website:

<https://appengine.egov.com/apps/wi/dot/guidance-docs?guidDocId=DMV466>

2. Mailing written comments to:

Division of Motor Vehicles
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7336
Madison, WI 53707-7336

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at wisconsin.gov to allow for ongoing comment.

AGENCY CONTACT

DOTDMVGuidanceDocs@DOT.WI.GOV



State of Wisconsin Department of Transportation

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Green Bay Packers license plates

[Online services](#)[Vehicles](#)[Titles](#)[Plate guide](#)[Special plates](#)[Motor carriers](#)[DMV customer service
centers](#)[Forms](#)[Drivers](#)

The gold plate features the Green Bay Packers' registered trademark, a white G in a green oval, on the left side of the plate, with Wisconsin at the top and Green Bay Packers at the bottom, both in green. The plate numbers and letters are black. All non-personalized plates will have the letter G as a suffix.

Plate fees help maintain Lambeau Field

The Packer plate fees include an issuance fee of \$15, plus an annual \$25 tax-deductible contribution, in addition to the regular registration fee. The contribution goes toward maintenance and operating costs at Lambeau Field.

Vehicles that qualify

- automobiles
- motor homes (annual registration only)
- motor trucks
 - 4,500, 6,000 or 8,000 pounds gross weight including dual purpose farm and dual purpose motor home
 - 12,000 pounds gross weight farm truck

Things you should know

When you request Packer license plates, you pay:

- \$25 annual donation that is used to help maintain Lambeau Field. The donation may be deductible if you itemize your income tax returns
- \$15 issuance fee or an annual \$15 personalized plate fee, if requested
- The regular registration fee for your vehicle if your current plates expire within three months or you have no plates
- At each plate renewal, you will pay the \$25 donation and the regular registration fee for non-personalized Packer plates.

For more information, visit [personalized and special plates FAQs](#).

How to apply

Local [DMV customer service centers](#) do not have Packer license plates for immediate issue, but can process applications; the plates will be mailed. Temporary plates will be issued, if needed.

To apply by mail, please send the following items:

1. If the vehicle you want to register with Packer plates is already titled/registered in your name, send:
 - A copy of your Certificate of Vehicle Registration **or** show the complete vehicle description on the Green Bay Packer License Plates Information and Application [□ MV2917](#)
 - \$25 Packer donation
 - \$15 issuance fee or \$15 personalized plate fee
 - The annual registration fee if your current plates expire within the next three months or you have no plates
2. If the vehicle is **not** titled/registered in your name, send:
 - A completed Wisconsin Title and License Plates Application [□ MV1](#), or MV11 for dealer sales, including all other fees due
 - A completed Green Bay Packer License Plates Information and Application [□ MV2917](#)
 - The Certificate of Title assigned to you by the seller
 - \$25 Packer donation
 - \$15 issuance fee or \$15 personalized plate fee
 - The annual registration fee if you do not have plates or your current plates expire within the next three months

3. Make the check or money order made payable to: **Registration Fee Trust.**
4. Mail with payment to:
Wisconsin Department of Transportation
Special Plates Unit
P.O. Box 7911
Madison WI 53707-7911

Personalized license plates

Personalizing your Packer license plates is optional. A \$15 personalized plate fee is required each year in addition to the \$25 donation and regular annual registration fee. On the Green Bay Packer License Plates Information and Application [□ MV2917](#), check which option you would like us to follow if your request is not available. Please allow an additional 4-6 weeks for delivery.

Visit [Personalized plate search](#) to find out if your choice for a personalized license plate is available. WisDOT may refuse to issue, or may recall after issuance, a request that may be offensive to good taste or decency, misleading or conflicts with any other license plate. For more information, visit [personalized and special plates FAQs](#).

Souvenir Packer plates are not available from WisDOT. The Packer Pro Shop sells license plates with a different design for display purposes only (not valid for vehicle registration). For more information, customers may contact:

Packers Pro Shop
P.O. Box 10628
Green Bay, WI 54307-0628
Phone: (800) 992-5750
Fax: (920) 490-5951

www.packersproshop.com

For more information:

- [Disabled parking identification permits](#)
- [Temporary license plates](#)

Special Plates Unit

Email [Wisconsin DMV email service](#)

Phone (608) 266-3041

Fax (608) 267-5106

Contact Information

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