

## **NOTICE OF PROPOSED GUIDANCE DOCUMENT**

### **Special Motor Vehicle Industry Plates**

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment Special Motor Vehicle Industry Plates s. 218 and s. 341, a proposed guidance document.

### **PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION**

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's website: <https://wisconsin.gov/Pages/dmv/dlr-agents/dlr-inds-plt/dlrspecialplate.aspx>

2. Mailing written comments to:  
Division of Motor Vehicles  
Wisconsin Department of Transportation  
4822 Madison Yards Way  
PO Box 7336  
Madison, WI 53707-7336

### **WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT**

The final version of this guidance document will be posted at [wisconsin.gov](https://wisconsin.gov) to allow for ongoing comment.

### **AGENCY CONTACT**

[DOTDMVGuidanceDocs@DOT.WI.GOV](mailto:DOTDMVGuidanceDocs@DOT.WI.GOV)



## State of Wisconsin Department of Transportation

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# Special motor vehicle industry plates

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Wisconsin Department of Transportation's (WisDOT) Dealer & Agent Section issues a variety of vehicle registration plates to meet the needs of the motor vehicle industry. These plates expire on December 31st of the year in which they are issued. They include the following:

## Demonstrator plates



New Truck-Tractor design issued 2018



New Truck design issued 2018



New Trailer design issued 2018



Issued before February 2018

Used by licensed dealers, manufacturers, distributors, and holders of trailer dealer plates only. Plates are used on loaded trucks or trailers during intrastate test drives by prospective purchasers. The demonstration period may not exceed ten days. Demonstrator plates are also used by dealers, manufacturers, and distributors operating a vehicle to a prospective buyer for a test drive or when bringing the vehicle back from the test drive. Trailer fee is \$10 per year. Truck or truck tractor fees are based on weight and prorated throughout the years. [Learn more...](#)

## Finance plates



New design issued 2018



Issued before February 2018

Used by financial institutions and licensed sales finance companies to move and demonstrate vehicles they repossess. Finance plates cost \$75 for first plate, and \$5 for each additional

plate. [Learn more...](#)

## Trailer dealer plates



New design issued 2018



Issued before February 2018

Used by trailer dealers to move empty trailers owned by dealers, distributors or manufacturers of trailers and semitrailers. Trailer dealer plates cost \$75 for first two plates and \$5 for each additional plate. Note: Holders of trailer dealer plates qualify for the demonstrator plate (see above), which can be used on a loaded trailer during a prospective purchaser's test drive. [Learn more...](#)

## Transporter plates



New design issued 2018



Issued before February 2018

Used by:

- Businesses that move vehicles in tow on their own wheels or under their own power between manufacturers, distributors and dealers. Note: The requirement that vehicles move in tow on their own wheels or under their own power does not apply to trailers, semitrailers or truck tractors.
- Final stage manufacturers or convertors who transport vehicles they do not own on which they performed manufacturing or conversion operations, incidental to the manufacturing process.

The plates are used for moving these vehicles between the plate owner's place of business and dealers, manufacturers, distributors, or (in the case of converted vehicles) vehicle purchasers. Vehicle detailers and repair facilities do not qualify for transporter plates. Transporter plates cost \$75 for the first two plates and \$5 for each additional plate. [Learn more...](#)

## For more information:

- [Dealer license plates](#)
- [Field investigation offices](#)

For more information or to order special motor vehicle industry plates listed above:

**Email** [Wisconsin DMV email service](#)

### Contact Information

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