NOTICE OF PROPOSED GUIDANCE DOCUMENT

Salesperson Manual

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment Salesperson Manual s. 218, a proposed guidance document.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

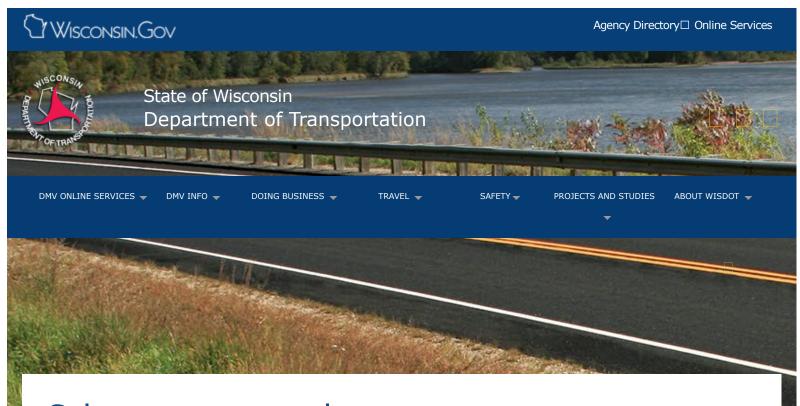
- 1. Department's website: https://wisconsindot.gov/Pages/dmv/dlr-agents/busns-lcnse/salespersonmanual.aspx
- Mailing written comments to:
 Division of Motor Vehicles
 Wisconsin Department of Transportation
 4822 Madison Yards Way
 PO Box 7336
 Madison, WI 53707-7336

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at <u>wisconsindot.gov</u> to allow for ongoing comment.

AGENCY CONTACT

DOTDMVGuidanceDocs@DOT.WI.GOV



Salesperson manual

Title and registration processing

Business licenses

Dealer forms

Dealer license fees

eMV Agent - electronic lien transactions

eMV11 - electronic titling and registration

eMV Fleet registration

Motor vehicle salesperson manual

Special motor vehicle industry plates

Tips and tools for dealers

Motor vehicle salesperson manual

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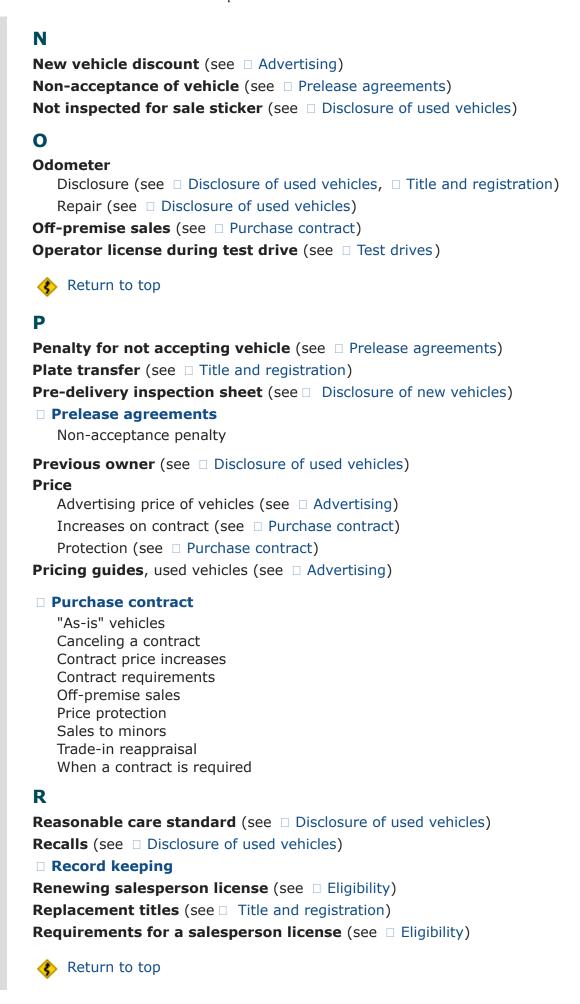
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Advertising
   Availability of vehicles
   "Clearance" merchandise
   Damaged vehicles
   Dealer name on advertising
   Free merchandise
   Lease vehicles
   Model year
   New vehicle discount
   Trade-in allowance
   Used vehicle pricing guides
   Vehicle prices
And/or (see ☐ Title and registration)
"As-is" vehicles (see  Warranty)
Availability of vehicles (see Advertising)
В
Bushing (see contract price increases 

Purchase contract)
Canceling a contract (see  Purchase contract)
"Clearance" merchandise (see  Advertising)
□ Consignment sales
Contract
   Bushing (see  Purchase contract)
   Canceling (see  Purchase contract)
Criminal convictions (see  Eligibility)
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D
Damage disclosure statement (see ☐ Disclosure of new vehicles)
Damaged vehicles (see ☐ Advertising)
Dealer
   License plates (see ☐ Title and registration)
   Name on advertising (see ☐ Advertising)
   Supplemental price label (see 

Disclosure of new vehicles)
Dealership groups (see ☐ Eligibility)
Denials and appeals (see ☐ Eligibility)
□ Disciplinary action and illegal activities
□ Disclosure of new vehicles
   Damage disclosure statement
   Dealer supplemental price label
   Emission standards certificate
   Manufacturer's suggested retail price label (MSRP)
   Model year disclosure
   Pre-delivery inspection sheet
```

Vehicle information required before sale □ Disclosure of used vehicles Material vehicle history Not inspected for sale sticker Odometer disclosure Odometer repair Pending recalls Previous owner Reasonable care standard Wisconsin Buyers Guide **Duplicate salesperson license** (see ☐ Eligibility) E □ Eligibility for salesperson license Changing employing dealerships Criminal convictions Dealership groups Denials and appeals Duplicate license Exam for first time salesperson Lapsed license Renewing license Requirements Terminating employment **Emission standards certificate** (see ☐ Disclosure of new vehicles) **Employment, terminating** (see ☐ Eligibility) **Exam for first time salesperson** (see Eligibility) Return to top F **Free merchandise** (see □ Advertising) I **Illegal activities** (see Disciplinary action and illegal activities) L **Lapsed license** (see Eligibility) □ Laws related to vehicle sales **Lease vehicles** (see Advertising) **Liens** (see ☐ Title and registration) M Manufacturer's suggested retail price label (MSRP) (see ☐ Disclosure of new vehicles) Material vehicle history (see ☐ Disclosure of used vehicles) Minors, selling to (see ☐ Purchase contract) Model year Advertising (see Advertising)

Disclosure (see ☐ Disclosure of new vehicles)



Sales to minors (see Purchase contract) Т **Terminating employment** (see ☐ Eligibility) ■ Test drives □ Title and registration And/or Customer with plates to transfer Customer without plates to transfer Dealer license plates Liens Odometer disclosures Replacement titles Title brands **Transfer of ownership** Title Brands (see

Title and registration) Jumping (see ☐ Title and registration -Transfer of ownership) Trade-in Allowance (see \(\text{Advertising} \) Reappraisal (see Purchase contract) **Transfer** Salesperson license to new employer (see

Eligibility) Vehicle ownership (see ☐ Title and registration) U **Used Vehicle** (see ☐ Advertising, ☐ Disclosure of used vehicles) Pricing guides, used vehicle (see Advertising) V **Vehicles** "As-is" vehicles (see

Warranty) Availability of vehicles (see Advertising) Prices (see Advertising) W ■ Warranty "As-is" vehicles Disclosure Transfer **Wisconsin Buyers Guide** (see ☐ Disclosure of used vehicles) You may also download the entire \(\subseteq \text{Motor Vehicle Salesperson Manual as one document.} \) Return to top

For more information:

- Field investigation offices
- Salesperson license

If you have questions:

Email Wisconsin DMV email service

Contact Information



□ Support

Translate website□ Traducir el sitio de web□ 翻譯網站

Website übersetzen□ ترجمة الموقع

Txhais website□ 웹 사이트 번역

Перевести сайт

Forms/Notices

Acceptable use policy Forms Legal notices Privacy policy Software information

WisDOT Employees

Employee information PTA web HR Self-Service Travel Expenses WisDOT LearnCenter

