NOTICE OF PROPOSED GUIDANCE DOCUMENT

Seat Belt Safety DSP137

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on Seat Belt Safety DSP137, Wis. Stat. s. 347, a proposed guidance document.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's website:

https://appengine.egov.com/apps/wi/dot/guidance-docs?guidDocId=DSP137

2. Mailing written comments to:

Division of State Patrol Wisconsin Department of Transportation 9th Floor South 4822 Madison Yards Way Madison, WI 53705-9100

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at <u>wisconsindot.gov</u> to allow for ongoing comment.

AGENCY CONTACT

DOTDSPGuidanceDocs@DOT.WI.GOV

Wisconsin.Gov



State of Wisconsin Department of Transportation

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Seat Belt Safety

Take it from DOT spokesperson - Donald Driver

"I can take a hit from a d-back, but I'm not about to take one from you." Even a car crash at 15 mph without wearing a seat belt can feel like being hit by a 300 lb. lineman at full speed. To add insult to injury, in Wisconsin, you can get pulled over for not wearing a seat belt and you will get a ticket. Take it from a Driver who always wears his seat belt, every trip, every time. Click it or ticket, and let's achieve zero deaths on Wisconsin roadways.

Video Audio

- Bad Date (TV Spot)
- Barbershop Surprise #1 (TV Spot)
- Barbershop Surprise #2 (TV Spot)
- Barbershop Surprise #3 (TV Spot)
- Barbershop Surprise #4 (TV Spot)
- Barbershop Surprise #4 (TV Spot)
 Barbershop Surprise #5 (TV Spot)
- Barbershop Surprise #6 (TV Spot)
- Driver Surprise Dan (TV Spot)
- Driver Surprise Sean (TV Spot)
- Driver Surprise Michael (TV Spot)
- Driver Surprise Melissa (TV Spot)
- Driver Surprise John (TV Spot)
- Driver Surprise Pat (TV Spot)
- Driver Surprise Outtakes (TV Spot)
- Do Over Ticket Extended (TV Spot)
- Donald Driver Getting Belted (TV Spot)
- Donald Driver Getting Belted (Behind the Scenes Video)
- Donald Driver Why I Always Wear My Seat Belt (Interview)



Test your knowledge.

Test your knowledge of what it takes to drive safely in Wisconsin. Take the quiz and answer all the questions correctly to be entered to win an AUTOGRAPHED DONALD DRIVER FOOTBALL

Take the Quiz!

- Donald Driver Seat Belt (TV Spot)
- Donald Driver Seat Belt PSA (TV Spot)
- How to Properly Use Child Safety Seats Intro (Extended Video)
- How to Properly Use Child Safety Seats Infant (Extended Video)
- How to Properly Use Child Safety Seats Toddler (Extended Video)
- How to Properly Use Child Safety Seats Booster (Extended Video)
- Why On Earth? (TV Spot)
- Reality Seat Belt (TV Spot)
- Primary Seat Belt (TV Spot)
- Matt Kenseth Clicks or Six (TV Spot)
- Abrochado o Multado (TV Spot)

