

## **NOTICE OF PROPOSED GUIDANCE DOCUMENT**

### **Drive Sober or Get Pulled Over news release**

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on a news release announcing the statewide Drive Sober or Get Pulled Over initiative (Chapter 346.63), a proposed guidance document.

### **PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION**

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's website:  
<https://trust.dot.state.wi.us/act369/?id=OPA259&uri=file:DriveSoberLD&division=OPA>
2. Mailing written comments to: Office of  
Public Affairs  
Wisconsin Department of Transportation 4822  
Madison Yards Way  
PO Box 7910  
Madison, WI 53707-7910

### **WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT**

The final version of this guidance document will be posted at [wisconsindot.gov](http://wisconsindot.gov) to allow for ongoing comment.

### **AGENCY CONTACT**

[DOTOPAGuidanceDocs@DOT.WI.GOV](mailto:DOTOPAGuidanceDocs@DOT.WI.GOV)

August 14, 2019

**For more information, contact:**

WisDOT Office of Public Affairs  
608/266-3581, [opa.exec@dot.wi.gov](mailto:opa.exec@dot.wi.gov)

**Annual “Drive Sober or Get Pulled Over” campaign begins Friday - runs through Labor Day**

To enhance public safety and deter impaired driving, hundreds of Wisconsin law enforcement agencies will patrol in greater numbers for longer hours during the “Drive Sober or Get Pulled Over” campaign that begins Friday (August 16) and continues through Labor Day (September 2). The Wisconsin Department of Transportation (WisDOT) utilizes federal funds to support the stepped-up law enforcement efforts, [public education and outreach](#) on the dangers of impaired driving.

“As we approach the last major holiday of the summer season, we’re asking for the cooperation of all motorists to help us prevent needless tragedies along our roadways by being safe, alert and responsible every time they travel,” WisDOT Secretary-designee Craig Thompson said.

Last year in Wisconsin, alcohol-related crashes resulted in 159 deaths and nearly 3,300 injuries. Also in 2018, there were 24,624 OWI convictions in Wisconsin. While alcohol-impaired driving remains a concern, Wisconsin and many other states see a growing challenge with drug-impaired drivers - people whose ability to safely operate a motor vehicle is compromised by illegal drugs like heroin or marijuana, prescription or over-the-counter medications. To combat the problem, Wisconsin currently has:

- Nearly 5,000 law enforcement officers trained in Advanced Roadside Impaired Driving Enforcement (ARIDE) to help detect and remove impaired drivers from roadways.
- 301 highly-trained Drug Recognition Experts - among the most in the nation.
- [23 multi-jurisdictional, high-visibility OWI enforcement task forces](#) that operate year-round across the state.

How citizens can help:

- If you plan to celebrate, identify a sober designated driver. Never allow someone else to get behind the wheel impaired.
- If you see a driver that you suspect is impaired, call 911. Be prepared to provide as much detail as possible about the driver, vehicle and location.
- Download the free “Drive Sober” mobile app from the [WisDOT website](#). Among its functions, the app includes a “find a ride” feature to help locate transportation alternatives. Since its launch on Labor Day of 2013, more than 73,850 people have accessed the app.
- Some taverns and restaurants have programs to provide patrons a safe ride home. Visit [www.tlw.org/](http://www.tlw.org/) and click on “Safe Ride.”

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View this document online in the [WisDOT Newsroom](#)