



State of Wisconsin  
Governor Tony Evers

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**Department of Agriculture, Trade and Consumer Protection**

**Report From Agency**

**PUBLIC NOTICE  
FINAL DRAFT RULE TO LEGISLATURE**

The Department of Agriculture, Trade and Consumer Protection announces that it is submitting the following administrative rule for legislative committee review, pursuant to Wis. Stat. § 227.19:

CLEARINGHOUSE RULE #: **CR 19-143**  
SUBJECT: **Dairy Product Advertising and Labeling**  
ADM. CODE REFERENCE: **Ch. ATCP 83**  
DATCP DOCKET #: **19-R-01**

The statement of scope for this rule, SS 070-19, was approved by the Governor on July 29, 2019, published in Register 764A1 on August 5, 2019, and approved by the DATCP Board as required by Wis. Stat. § 227.135 (2) on September 19, 2019. The final draft of this rule was approved by the Governor on February 19, 2020, pursuant to Wis. Stat. § 227.185.

Dated this \_\_\_\_\_ day of February, 2020.

STATE OF WISCONSIN  
DEPARTMENT OF AGRICULTURE, TRADE AND  
CONSUMER PROTECTION

By \_\_\_\_\_  
Randy J. Romanski  
Interim Secretary

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