



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection

PUBLIC NOTICE

**PROPOSED RULE TO LEGISLATIVE COUNCIL
RULES CLEARINGHOUSE**

The Wisconsin Department of Agriculture, Trade and Consumer Protection (Department) announces that it has referred the following proposed rule to the Wisconsin Legislative Council Rules Clearinghouse, pursuant to s. 227.15, Stats.

SUBJECT: Dairy Product Advertising and Labeling

ADM. CODE REFERENCE: ATCP 83

DATCP DOCKET #: 19-R-01

The department will hold a public hearing on this rule on December 17, 2019 in Madison, WI.

The scope statement for this rule, SS 070-19, was approved by the Governor on July 29, 2019, published in Register No. 764A1 on August 5, 2019, and approved by the Board of Agriculture, Trade and Consumer Protection as required by s. 227.135 (2), Stats., on September 19, 2019. The proposed hearing draft of the rule was approved by the Board of Agriculture, Trade and Consumer Protection as required by s. 227.136 (2), Stats., on November 7, 2019.

The Department's Division of Food and Recreational Safety is primarily responsible for this rule. If you have questions, you may contact Dr. Steve Ingham, Administrator, Division of Food and Recreational Safety at (608) 224-4701.

Dated this _____ day of _____, 2019

STATE OF WISCONSIN
DEPARTMENT OF AGRICULTURE,
TRADE AND CONSUMER PROTECTION

Jane Landretti, Chief Legal Counsel

Notice Electronically Delivered To: Legislative Reference Bureau; Department of Administration

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