

## Senate

### Record of Committee Proceedings

#### **Committee on Shared Revenue, Elections and Consumer Protection**

##### **Assembly Bill 466**

Relating to: consumer data protection and providing a penalty.

By Representatives Zimmerman, Gustafson, Allen, Armstrong, Behnke, Binsfeld, Dittrich, Duchow, Green, Kitchens, Kurtz, Macco, Murphy, Mursau, Novak, O'Connor, Penterman, Plumer, Pronschinske, Rettinger, Sortwell, Spiros, Steffen, Tittl, Wichgers and Wittke; cosponsored by Senators Quinn and Marklein.

November 21, 2023 Referred to Committee on Shared Revenue, Elections and Consumer Protection

December 19, 2023 **Public Hearing Held**

Present: (5) Senator Knodl; Senators Feyen, Quinn, Spreitzer and Smith.  
Absent: (0) None.  
Excused: (0) None.

##### Appearances For

- Senator Romaine Quinn - 25th Senate District
- Matthew Lenz - BSA, The Software Alliance
- Rep Shannon Zimmerman m - Self

##### Appearances Against

- Mike Semmann

##### Appearances for Information Only

- None.

##### Registrations For

- Tom Fonfara - Microsoft
- Brian Burke - Microsoft

##### Registrations Against

- Kathi Kilgore - Wisconsin Hotel And Lodging Association
- Susan Quam - Wisconsin Restaurant Association
- Hannah Huffman - TDS
- Director of Tax, Transportation, and Legal Affairs Evan Umpir - Wisconsin Manufacturers & Commerce
- State Director Bill Smith - NFIB Wisconsin

- President Matt Hauser - Wisconsin Fuel & Retail Association

Registrations for Information Only

- None.

February 15, 2024

**Executive Session Held**

Present: (5) Senator Knodl; Senators Feyen, Quinn, Spreitzer and Smith.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Smith, seconded by Senator Spreitzer that **Assembly Bill 466** be recommended for concurrence.

Ayes: (4) Senator Knodl; Senators Quinn, Spreitzer and Smith.

Noes: (1) Senator Feyen.

CONCURRENCE RECOMMENDED, Ayes 4, Noes 1

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William Neville  
Committee Clerk