

## Assembly

### Record of Committee Proceedings

#### **Committee on Consumer Protection**

##### **Assembly Bill 466**

Relating to: consumer data protection and providing a penalty.

By Representatives Zimmerman, Gustafson, Allen, Armstrong, Behnke, Binsfeld, Dittrich, Duchow, Green, Kitchens, Kurtz, Macco, Murphy, Mursau, Novak, O'Connor, Penterman, Plumer, Pronschinske, Rettinger, Sortwell, Spiros, Steffen, Tittl, Wichgers and Wittke; cosponsored by Senators Quinn and Marklein.

October 05, 2023      Referred to Committee on Consumer Protection

October 11, 2023      **Public Hearing Held**

Present:    (9)      Representative Callahan; Representatives S. Johnson, Behnke, Pronschinske, Rettinger, Schmidt, Ortiz-Velez, Cabrera and Jacobson.  
Absent:    (0)      None.  
Excused:  (0)      None.

##### Appearances For

- Rep. Shannon Zimmerman - 30th Assembly District
- Brian Burke - Microsoft Corp.

##### Appearances Against

- None.

##### Appearances for Information Only

- None.

##### Registrations For

- Amy Boyer - National Insurance Crime Bureau
- Tom Fonfara - Microsoft Corp.

##### Registrations Against

- Hannah Huffman - TDS
- Kathi Kilgore - WI Hotel & Lodging Assn.
- Susan Quam - WI Restaurant Assn.
- Mike Semmann - WI Grocers Assn.
- Evan Umpir - WI Manufacturers & Commerce

##### Registrations for Information Only

- None.

November 02, 2023 **Executive Session Held**

Present: (7) Representative Callahan; Representatives S. Johnson, Behnke, Rettinger, Schmidt, Ortiz-Velez and Jacobson.

Absent: (0) None.

Excused: (2) Representatives Pronschinske and Cabrera.

Moved by Representative Rettinger, seconded by Representative Behnke that **Assembly Amendment 1 to Assembly Amendment 1** be recommended for adoption.

Ayes: (7) Representative Callahan; Representatives S. Johnson, Behnke, Rettinger, Schmidt, Ortiz-Velez and Jacobson.

Noes: (0) None.

ASSEMBLY AMENDMENT 1 TO ASSEMBLY AMENDMENT 1 ADOPTION RECOMMENDED, Ayes 7, Noes 0

Moved by Representative Schmidt, seconded by Representative Behnke that **Assembly Amendment 1** be recommended for adoption.

Ayes: (7) Representative Callahan; Representatives S. Johnson, Behnke, Rettinger, Schmidt, Ortiz-Velez and Jacobson.

Noes: (0) None.

ASSEMBLY AMENDMENT 1 ADOPTION RECOMMENDED, Ayes 7, Noes 0

Moved by Representative Behnke, seconded by Representative Schmidt that **Assembly Bill 466** be recommended for passage as amended.

Ayes: (7) Representative Callahan; Representatives S. Johnson, Behnke, Rettinger, Schmidt, Ortiz-Velez and Jacobson.

Noes: (0) None.

PASSAGE AS AMENDED RECOMMENDED, Ayes 7, Noes 0

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Wyatt Cooper  
Committee Clerk