



Senate

PUBLIC HEARING

Committee on Agriculture and Tourism

The committee will hold a public hearing on the following items at the time specified below:

Thursday, February 16, 2023
10:00 AM
411 South

Senate Bill 36

Relating to: modifying the Department of Tourism's reporting duties and repealing requirements to distribute cheese, submit a financial statement, and use famous residents in marketing.

By Senators Ballweg, Cowles, Marklein, Smith, Spreitzer and Taylor;
cosponsored by Representatives Plumer, Dallman, C. Anderson, Armstrong, Kitchens, Mursau, Myers, Novak, Penterman, Rozar and Schutt.

Department of Tourism Reports

- Department of Tourism's FY 2022 Annual Report
- Department of Tourism's Economic Impact Report
- Wisconsin Tourism Industry's Recovery from COVID

Sayers, Anne

Of Cross Plains, as Secretary of the Department of Tourism, to serve for the term ending at the pleasure of the Governor.

The Department of Tourism Reports will include invited testimony only.

****At the discretion of WisconsinEye, the meeting may be streamed by WisconsinEye at wiseye.org/live/.*

Senator Joan Ballweg
Chair