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STATE REPRESENTATIVE • 4TH ASSEMBLY DISTRICT

**Prepared Testimony by Rep. David Steffen before the
Assembly Committee on Transportation
Assembly Bill 381: Law Enforcement Memorial License Plates
August 29, 2017**

Chairman Ripp and Committee Members,

Thank you for holding a public hearing on Assembly Bill 381 relating to: voluntary payments associated with special distinguishing registration plates expressing support for the family members of law enforcement officers who have died in the line of duty. This simple, bipartisan bill attaches a funding option to the Law Enforcement Memorial Fund license plate, thereby allowing this specialty plate to raise funds, similar to many other specialty plates in Wisconsin, to be used towards furthering the Memorial's efforts.

The Wisconsin Law Enforcement Memorial Fund and the National Law Enforcement Memorial Fund are both non-profit organizations that provide financial support to the families of fallen law enforcement officers immediately following a line-of-duty death. Beyond these efforts, the organizations have built and maintain stone memorials on Wisconsin's capitol square and in Washington D.C. as a permanent tribute to our fallen heroes. The Law Enforcement Memorial Fund serves one of the most deserving groups of individuals, the families of fallen officers. Yet the specialty plate that recognizes the memorial, currently does nothing to assist it.

AB 381 attaches a modest \$10 donation per license plate, which will be shared equally between the Wisconsin and National Law Enforcement Memorial Funds. It is very likely that individuals who have purchased this specialty plate thought they were already supporting these organizations. AB 381 ensures that the specialty Law Enforcement Memorial Fund license plates provide financial support to these organizations, and in turn, to the families of fallen officers.

AB 381 does not create a new specialty plate, rather it allows the Law Enforcement Memorial plate to join the many other specialty plates (Donate Life Wisconsin, Inc., Celebrate Children Foundation, Wisconsin Trout Unlimited, UW System Scholarship programs, etc.), that currently raise financial support for their organizations.

This bipartisan bill is supported by the Wisconsin and National Law Enforcement Memorial Funds, as well as the Badger State Sheriffs' Association, and Wisconsin Sheriffs and Deputy Sheriffs Association. I encourage the Committee to join in supporting the honorable efforts of this memorial.

Thank you for allowing me to testify in favor of AB 381. Please support this important legislation.

License plate name	Group that Benefits	Total amount of money to group	Number of Plates issued
Celebrate Children	Celebrate Children Foundation	\$ 84,950.00	3398
Donate Life	Donate Life Wisconsin Inc.	\$ 18,411.00	736
Ducks Unlimited	Ducks Unlimited Inc.	\$ 33,500.00	1340
Endangered Resources	Wisconsin DNR	\$ 394,768.94	15790
Golf Wisconsin	WPGA Receives 75% Dept. of Tourism receives 25%	\$ 12,675.00	507
Green Bay Packers	Lambeau Field District	\$ 420,695.00	16827
Harley Davidson	Wisconsin DOT for the purposes of motorcycle safety	\$ 85,705.00	3428
In God We Trust	Wisconsin Department of Veterans Affairs	\$ 35,800.00	1432
Law Enforcement Memorial	None Currently	0	941
Lions Foundation	Lions Foundation Inc.	\$ 6,350.00	254
Milwaukee Brewers	Miller Park Construction Debt	\$ 244,837.50	9793
Trout Unlimited	Wisconsin Trout Unlimited	\$ 7,800.00	312
UW System	UW System Scholarship programs	\$ 187,200.00	7488
Women's Health Foundation	Wisconsin's Women's Health Foundation	\$ 6,850.00	274
Total		\$ 1,539,542.44	62520

Plates not listed here either have no FY16 data or do not receive a fundraising donation currently. All data is from the DOT.

There are 941 LEM plate issued as of January.

License Plate Name	Price	Organization that benefits
Celebrate Childern	\$15 annual fee + \$25 annual donation to the Celebrate Childern Foundation.	Celebrate Childern Foundation.
Donate Life Wisconsin	\$15 annual fee + \$25 annual donation to Donate Life Wisconsin	Donate Life Wisconsin Inc.
Ducks Unlimited	\$15 annual fee + \$25 annual donation to Ducks Unlimited	Ducks Unlimited Inc.
Endangered Resources	\$15 annual fee + \$25 annual donation to the Endangered Resources Fund.	Wisconsin DNR
Freemasons	\$15 annual fee	No money goes to the Freemasons.
Golf Wisconsin	\$15 annual fee + \$25 annual donation to the Wisconsin Professional Golfers Association and the Dept. of Tourism.	the WPGA recieves 75% of money collected while the Dept. of Tourism collects 25%
Green Bay Packers	\$15 annual fee + \$25 annual donation to the GPF for the purposes of maintaining Lambeau Field.	Green Bay Packers
Harley Davidson/Share the Road	\$15 annual fee + \$25 annual donation to the DOT for the pruposes of motorcycle safety courses	Wisconsin DOT (<i>Harley Davidson recieves nothing</i>)
In God We Trust	\$15 annual fee + \$25 annual donation to the WDVA	Wisconsin Department of Veterans Affairs.
Lao Veterans of America	\$15 annual fee	No money goes to the Lao Veterans of America Inc.
Law Enforcement Memorial	\$15 annual fee	No money goes to either the National Memorial or the Wisconsin Memorial

Lions Foundation	\$15 annual fee + \$25 annual donation to the Wisconsin Lions Foundation	Wisconsin Lions Foundation Inc.
Marquette University	\$15 annual fee	No money goes to Marquette
Milwaukee Brewers	\$15 annual fee + \$25 annual donation to the Southeast Wisconsin Professional Baseball Park District	Money received goes towards paying of the Miller Park Construction Debt
Milwaukee Bucks	\$15 annual fee + \$25 annual donation that goes towards the construction costs of the Milwaukee entertainment district and to the Milwaukee Bucks Foundation	Milwaukee Bucks
Rocky Mountain Elk Foundation	\$15 annual fee + \$25 annual donation to the Rocky Mountain Elk Foundation of Wisconsin	Wisconsin Rocky Mountain Elk Foundation
Trout Unlimited	\$15 annual fee + \$25 annual donation to Wisconsin Trout Unlimited	Wisconsin Trout Unlimited
UW System	\$15 annual fee + \$20 annual donation to the campus of your choosing	UW System
Whitetails Unlimited	\$15 annual fee + \$20 annual donation to Whitetails Unlimited	Whitetails Unlimited
Wisconsin Salutes Veterans	\$15 annual fee	Fee is transfer to the WDVA's Veterans Trust Fund
Wisconsin Women's Health Foundation	\$15 annual fee + \$25 annual donation to Wisconsin Women's Health Foundation	Wisconsin Women's Health Foundation

**Wisconsin Department Of Transportation Valid
Vehicle Registered by Vehicle Type Within Plate
Type for the Calendar Year ending 2016**

Vehicle Type Plate Type	AUTO	CYCL	TRLR	TRUK	Sum:
AMA	1,032			1,715	2,747
AMC		55			55
ANT	2,965	6		1,070	4,041
AUT	1,953,028			1,546,883	3,499,911
BUS				13,906	13,906
CLS	1,854			1,849	3,703
CMC		21,419			21,419
COL	129,446			40,838	170,284
CVG	567			1,395	1,962
CYC		262,898			262,898
DIS	14,687			23,640	38,327
DMC		733			733
DUK	147			1,102	1,249
EMT	293			438	731
END	3,799			5,881	9,680
ENN	2,073			3,552	5,625
FFO	564			2,060	2,624
FRF	1,399			6,635	8,034
FRM	1			60,875	60,876
FTL			17,259		17,259
GLF	226			264	490
GST	173			270	443
HAR	948			2,438	3,386
HEG	503			594	1,097
HEM	3,336			4,706	8,042
HFM			3	9,655	9,658
HMC		819			819
HMM		11			11
HMV	11		15	435	461
HOB	11,437			6,212	17,649
HSV	5			891	896
Sum:	2,163,779	334,950	508,577	2,863,996	5,871,302

**Wisconsin Department Of Transportation Valid
Vehicle Registered by Vehicle Type Within Plate
Type for the Calendar Year ending 2016**

Vehicle Type Plate Type	AUTO	CYCL	TRLR	TRUK	Sum:
HTK			1	99,848	99,849
IGT	573			894	1,467
KID	1,146			1,998	3,144
LCF	86			161	247
LEM	365			570	935
LIF	313			419	732
LSV	387			115	502
LTK	271			898,562	898,833
LTL			3,647		3,647
MBK	100			94	194
MBN	1,707			2,171	3,878
MBO	2,302			3,177	5,479
MDH	2			3	5
MGP	202			367	569
MLG	7,369			14,703	22,072
MNC		238			238
MPD		46,414			46,414
MRQ	791			1,000	1,791
MTM			2	19,737	19,739
MUN	2,524	12	4,615	43,529	50,680
OFF	3,088		47	3,389	6,524
ONI	219	44	6	409	678
PAK	5,111			11,123	16,234
RVT			96,055		96,055
SES				1	1
SOV	994	4	1,033	4,453	6,484
SPT	433			781	1,214
SPX	53		9	1,177	1,239
STL	2		274,906	5	274,913
TMP	5,804			7,083	12,887
TOR				7,630	7,630
TRL			110,979		110,979
TRT	81			265	346
VET	906			2,428	3,334
VMC		2,295			2,295
WHF	133			131	264
Sum:	2,163,779	334,950	508,577	2,863,996	5,871,302

**Wisconsin Department Of Transportation Valid
 Vehicle Registered by Vehicle Type Within Plate
 Type for the Calendar Year ending 2016**

Vehicle Type Plate Type	AUTO	CYCL	TRLR	TRUK	Sum:
WNG	201			383	584
XPW	120			69	189
	2	2		17	21
Sum:	2,163,779	334,950	508,577	2,863,996	5,871,302



August 29, 2017

Assembly Committee on Transportation

Assembly Bill 381

Representative Peter Barca

Chairman Ripp and members of the Assembly Committee on Transportation, thank you for holding a public hearing on Assembly Bill 381, which would require a voluntary donation on Law Enforcement Memorial license plates to raise funds for the families of fallen law enforcement officers. Acknowledging the commitment to the state exhibited by members of law enforcement and their families, I hope this committee will join me in supporting this proposal.

This proposal would raise funds for the families of fallen law enforcement officers through grants to Wisconsin Law Enforcement Memorial Fund and the National Law Enforcement Memorial for families in our state through a donation of \$10 on each Law Enforcement Memorial license plate. This bill mirrors existing special license plate laws for other charities, benevolent organizations, and efforts including Ducks Unlimited, the Lions Foundation, and the Green Bay Packers. Existing groups are able to raise over a total of \$1.5 million per year through their license plate donations.

This proposal is supported by several law enforcement agencies, including registered support from the Badger State Sheriffs' Association, Wisconsin Chiefs of Police Association, and Wisconsin Sheriffs and Deputy Sheriffs Association.

Thank you for your time today and I would appreciate your support when Assembly Bill 381 comes for a vote before this committee.

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