



ONE phone call can save a child's life!

The Honorable State Representative Hesselbein

For the Wisconsin State Assembly

Room 9 North, State Capitol

Madison WI 53708

November 4, 2013

**RE: 2013 State Assembly Bill 443, Support for Implementation of Ray Ray's Pledge/
Extension of Grade School Absence Verification System into Child Daycare Operations
in Wisconsin**

Dear Rep. Hesselbein and State Assembly Members,

I am writing to strongly recommend your support for Assembly Bill 443, pertaining to establishment of a mandatory absence call verification system, requiring a status verification call within one hour of a child's usual arrival time if no absence has already been communicated by a child's parent/ guardian, for all child daycare centers operating within your great state. The issue of child safety, especially at those tender young years where our babies cannot extricate themselves from danger is an issue that knows no political party lines, socioeconomic status, race, creed, nor geography---ALL of us care about children and ALL of us strive to keep ALL children safe, even if those children are not our own. For this reason, I, as a mother who lost my own child, Sophia Rayne "Ray Ray" Cavaliero, due to the often unrecognized (and greatly misunderstood) danger known as child vehicular heatstroke (also known as vehicular hyperthermia, "child hot car death"), plead with you from the bottom of my heart, to pass this bi-partisan bill and implement without delay. Time is of the essence!



Ray Ray Needs YOU to Support Ray Ray's Pledge in Your Community!



ONE phone call can save a child's life!

OUR STORY: The genesis of our heatstroke tragedy can be described in three words: **ONE WRONG TURN...** On the morning of May 25, 2011, our family overslept. Ray Ray awakened me with giggles and kisses on my face. The clock read 9:43am—my husband and I were usually already working by that time, and Ray Ray was usually dropped off at daycare around 9am. The entire household was in a chaotic state, rushing to start our day. I walked my husband and our beautiful daughter to his truck at ~10:15am, where we secured Ray Ray into her carseat, told her we love her, and gave her kisses....something we always did. I waved them farewell as they drove away. I assumed the remainder of the day would transpire as usual: my husband would drive down our community hill, turn **LEFT** at the traffic light at the bottom of the hill ~3 miles from our home, drop our daughter off at daycare, then make a u-turn to go to his office and carry on with work. That morning for unknown reasons my husband made a **RIGHT** turn at that intersection, and seeing the usual landscaping of his 5-7 minute trip to the office from that location, assumed that he had already dropped our baby off at daycare....but he didn't...she was still in the truck, out of sight of the driver due to her rear-facing carseat, and not audible because she had drifted off to sleep as she usually did in a vehicle....Our beautiful Ray Ray was incapable of saying, "hey dad, you forgot me; you missed your turn----turn around and take me to daycare"...It wasn't until almost three hours later that my husband and I discovered this error. I picked my husband up at his office for a lunch date at approximately 1:20pm...as we were driving we were all smiles as we talked about how cute our daughter looked that morning in her "tropical day" attire...suddenly my husband became unusually quiet, and told me to turn the car around and go back to the office. I asked, "why"? He said, "just get back to the office immediately". I was stopped at a red light; he told me to run it and drive as fast as I could. I asked, "what is going on?????" He then said the most gut-wrenching words I had ever heard: "I can't remember dropping Ray off at daycare this morning" (our discussion of her outfit had led him to wonder why he couldn't remember her teacher gushing at how pretty she was--it had been a birthday gift from her). The time was 1:27pm. I put the gas pedal to the floor, and headed back to the office. I instructed him to call his office manager and have her check the truck. At the same time I called the daycare. At 1:28pm on that fateful day, Ray Ray's teacher confirmed she was not there...I hung up and immediately called 911. My heart crumbled in my chest and I was sick to my stomach---I knew my daughter was in danger....I just prayed that I could get there in time to save her. At around the same time my husband's office manager confirmed they had removed her from the truck and were on the phone with 911 as well. We



Ray Ray Needs YOU to Support Ray Ray's Pledge in Your Community!



ONE phone call can save a child's life!

made it to the office at 1:34pm, ahead of EMS, so I began assisting with efforts to save our daughter as the light began to wane from her beautiful blue eyes. I heard gurgling sounds as I was working on her---I suppose those were the last sounds of life for my beautiful soulmate. I think that is probably when she began her journey to heaven. One hour and 19 minutes after my 911 call, my beautiful baby, who had only blessed this earth for 375 days, was declared dead at the children's hospital. A huge piece of my heart died as well. We had lost the most precious gift ever bestowed upon us. That night I almost lost my husband as well; this once strong, confident, responsible, successful pillar of society found the pain and guilt of his mistake (one wrong turn) insurmountable, and attempted to take his own life.

As one can see, our family was completely devastated by one wrong turn... Prior to this tragic loss of our daughter Ray Ray, neither of us had ever even heard of the danger to child passenger safety known as child vehicular heatstroke; moreover, we never imagined that it could be humanly possible to forget your most precious cargo in the backseat...but in the days and weeks after Ray Ray's death, our eyes were forever opened to this often unrecognized and misunderstood danger to child passenger safety. We discovered that our story was in no way unique---in fact, data from 1998-2010 of known vehicular heatstroke cases revealed that the majority of child hot car deaths occurred because a parent forgot a child in the backseat---nearly half of those who were forgotten were done so during what was supposed to have been the morning drop-off at daycare. In other words, more than 1 in every 5 (23%) vehicular heatstroke deaths reported during this timeframe involved what should have been a daycare drop off (ggweather.com/heat; *personal communication of data on file, Jan Null CCM*). The risk of death due to heatstroke during the morning daycare drop-off time has increased in recent years as well---in fact, last summer 40% of all child hot car deaths occurred because the child (most commonly under 2 years of age and/or in a rear-facing carseat and sleeping) was forgotten in the backseat instead of being dropped off at daycare that morning; an additional two cases last summer involved children being forgotten in daycare vehicles by daycare staff (ggweather.com/heat; *personal communication of data on file, Jan Null, CCM; Data on file, Ray Ray's Pledge*). No one at the daycare questioned where these children were; they assumed that the children were either sick or on vacation. ONE PHONE CALL MAY HAVE SAVED THEM. It would have taken less than one minute to call and it would have cost nothing... but those phone calls never happened, and as a consequence more than 100 innocent children



Ray Ray Needs YOU to Support Ray Ray's Pledge in Your Community!



ONE phone call can save a child's life!

died between 1998-2010 due to the too often unrecognized danger known as vehicular heatstroke instead of enjoying their friends at daycare. That number continues to rise despite data proving the morning daycare drop-off time to be a very high risk time of day for vehicular heatstroke tragedies. Data on known cases from 1998-2010 suggest that only heatstroke tragedies involving mostly older children gaining access to an unlocked vehicle (30% of cases) comprise a larger source of child vehicular heatstroke tragedies. Sadly, last summer the forgotten morning daycare drop-off (40% of cases) was the number one genesis of child hot car deaths (*Data on file, Ray Ray's Pledge*).

Ray Ray's Pledge: Subsequent to learning that our vehicular heatstroke story echoed, nearly verbatim, the stories of more than 100 families before us since 1998, my husband and I, along with Ray Ray's teachers, decided that something had to be done to make parents and childcare providers aware of this risk to child passenger safety during the morning daycare drop-off time. Furthermore, my husband and I committed to our dead baby that her short life would not be in vain---we promised Ray Ray that, though we could not save her precious life, we would work until our dying breaths to protect other little babies like her, whose lives are in danger from a risk that their parents and daycare teachers often do not even recognize exists. We promised Ray Ray that, not only would we share her story, but we would "take action to prevent child hot car deaths", targeting that particularly high risk time of day known as the morning daycare drop-off. Thus, Ray Ray's Pledge was born during our often sleepless nights of June 2011, just days after our baby's death.

Ray Ray's Pledge is designed to be a simple, inexpensive, readily implementable, and common sense solution to what is almost a uniformly fatal incident (*I know of only three survivors of vehicular heatstroke; all have permanent disabilities as a consequence of their event*). First and foremost, Ray Ray's Pledge puts the primary responsibility on the parents, where they commit to a permanent behavior change by agreeing to notify their child's daycare teacher of a planned absence or tardiness. The second step of Ray Ray's Pledge involves the daycare and teacher committing to the parents that, should the child not arrive by his or her usual arrival time and an absence has not already been communicated by the parent, then the teacher will immediately call the parents to determine the child's whereabouts (*in Texas it is a childcare licensing*



Ray Ray Needs YOU to Support Ray Ray's Pledge in Your Community!



ONE phone call can save a child's life!

requirement that anticipated arrival and departure times for each day be documented in the state childcare registration paperwork that must be maintained by each facility). In an effort to preserve the integrity of this morning safety net and to stimulate parental follow-through on their portion of the pledge, Ray Ray's Pledge has suggested that daycares consider charging a penalty fee for every false alarm call in a manner similar to the penalties that most charge when parents are late or forget to pick up their children in the evenings. In summary, Ray Ray's Pledge extends the public grade school absence verification call system down to the preschool/daycare setting.

In closing, I again beg of you to support this bi-partisan bill and implement its components without delay. It is a common sense solution to a nearly 100% fatal danger to child passenger safety during a known high risk time of day for child vehicular heatstroke tragedies, the morning daycare drop-off. I know that all of you, regardless of political persuasion, care about kids and want nothing more than to see your youngest citizens safe, healthy, and happy. Today, I beg of you, as a mommy who didn't know of this danger until it was too late, please demonstrate to your constituents how devoted you are to putting child safety as a top priority by passing State Assembly Bill 443 and implementing its effects immediately. Ascribe to the Ray Ray's Pledge mission statement: take ACTION to prevent child hot car deaths! One phone call can save a child's life, possibly your own.

Thank you so much for your attention to this matter. Please do not hesitate to contact me if you have questions or if I can be of service to you in anyway during your deliberations or implementation of this bill.

Sincerely,

Kristie C. Reeves-Cavaliero, Pharm.D; mommy of the late Sophia Rayne "Ray Ray" Cavaliero (5.15.10 – 5.25.11)



Ray Ray Needs YOU to Support Ray Ray's Pledge in Your Community!



Kristie C. Reeves-Cavaliero, Pharm.D.
Co-Founder, Ray Ray's Pledge

Dr. Reeves-Cavaliero is the Co-founder and President of Ray Ray's Pledge™, a non-profit child safety organization founded in 2011 to target the often unrecognized child passenger safety risk of vehicular heatstroke, with a program emphasis of preventing tragedies during the morning daycare drop-off interval, a known high risk time of day for child vehicular heatstroke tragedies. Dr. Reeves-Cavaliero worked as a Senior Medical Scientist for a major biopharma company prior to the untimely death of her daughter, Sophia Rayne "Ray Ray" Cavaliero, due to child vehicular heatstroke. She received her Doctor of Pharmacy (Pharm.D.) degree with Honors from the University of North Carolina at Chapel Hill, and performed her residency training in Pharmacy Practice with a focus in Critical Care at the Medical College of Virginia Hospitals of Virginia Commonwealth University in Richmond, Virginia. Dr. Reeves-Cavaliero possesses more than a decade of clinical experience in both academic teaching hospitals and community hospitals, and she also has extensive experience within the pharmaceutical industry. Dr. Reeves-Cavaliero now dedicates her time to raising Ray Ray's little sisters, Giana Rayne and Kiara Rayne, in addition to running Ray Ray's Pledge and joining forces with other child safety organizations in a mission to take action to prevent child hot car deaths.

KRISTIE C. REEVES-CAVALIERO, PHARM.D.

3650 Ranch Creek Drive

Austin, TX 78730

(979) 406-2729

kristiereeves@hotmail.com

Last Update: 08/13

EXECUTIVE SUMMARY

Doctor of Pharmacy with 10 + years of post-Pharm.D. training and work experience. Also has extensive experience in volunteer community service, consisting of founding, developing, and managing a non-profit child safety foundation, as well as partnering and networking with numerous international child safety organizations.

Clinical Pharmacy experience includes a Pharmacy Residency (Medical College of Virginia) and an ASHP Research and Education Foundation Critical Care Traineeship at the University of Minnesota. Post-Residency Clinical and management experience includes: Critical Care Pharmacist—Shands at UF Hospital, Gainesville, FL; Clinical Pharmacist, Surgical ICU/ Cardiac-Surgical ICU—UM/ Jackson Memorial Hospital; Clinical Coordinator/ Pharmacy Manager-Jackson South Hospital Pharmacy, Jackson Health System, Miami, FL; Clinical Coordinator of Pharmacy Services—Seton Medical Center/ Seton Family of Hospitals, Austin, TX; and Director, Clinical Pharmacy Resources— The Preference Group (a division of Broadlane), Dallas, TX. Pharmaceutical industry experience includes: MSL experience with SOS/ AstraZeneca and CV Therapeutics/Gilead Sciences with territory responsibilities that include the Southwestern US and Southeast US. Volunteer community service experience with Ray Ray's Pledge (founder and president), Kids and Cars, Texas Department of Public Safety (DPS) Heatstroke Taskforce, and Safe Kids Worldwide. Excellent clinical, interpersonal, communication, leadership, and management skills.

EDUCATION

1995-99 University of North Carolina School of Pharmacy
Doctor of Pharmacy Degree with Honors

1993-95 University of North Carolina at Chapel Hill
Pre-pharmacy curriculum

CERTIFICATION

2001-08 Board-Certified Pharmacotherapy Specialist (BCPS)

2001-04 Advanced Cardiac Life Support (ACLS)

1995-2004 Basic Life Support (BLS)

POST-DOCTORAL TRAINING

2003 **ASHP Research and Education Foundation Critical Care Traineeship—**
University of Minnesota College of Pharmacy/ Fairview University Medical

Center; Minneapolis, MN; Director: Henry J. Mann, Pharm.D., FCCP, FCCM, FASHP

1999-2000 **Residency: Medical College of Virginia (MCV) Hospitals/ Virginia Commonwealth University (VCU) Pharmacy Practice Resident (emphasis in critical care)**—Richmond, VA; Director: Stacey Shelden Posner, Pharm.D., BCPS

PHARMACY EXPERIENCE

- 2009-12 **Senior Medical Scientist (03/10-09/12)**—Gilead Sciences, Foster City, CA
Medical Scientist (03/09-03/10)—Gilead Sciences/ CV Therapeutics, Foster City, CA
- ◆ Field-based scientific and technical resource to leading cardiology researchers and clinicians throughout the southern US (territory: TX); Responsibilities include: facilitation of educational and research initiatives; provision of medical meeting support; support of ranolazine through business intelligence initiatives; identification and development of national and regional thought leaders; development of internal and external educational resources
- 2007-09 **Director, Clinical Pharmacy Resources**— The Preference Group (a division of Broadlane GPO/ Supply Chain Management), Dallas, TX
- ◆ Clinical pharmacy consultant for CHRISTUS health system (a network of 43 hospitals located in TX, LA, NM); key skills: network formulary management and pull-through; optimization of therapy and development of cost models; key customer facilities: TX—San Antonio, Corpus Christi, Beaumont/ Port Arthur, Houston, Katy, Texarkana; LA—Lake Charles, Alexandria, Shreveport; NM—Santa Fe
 - ◆ Responsibilities included: provision of drug information, leadership of clinical pharmacy subcommittee, identification of optimization opportunities for medication use, tracking of clinical initiative progress and troubleshooting/ resolution of formulary/initiative setbacks, development of clinical programs and tools, clinical representative for committee meetings; management and leadership of network clinical leadership and liaison/ advisor to network pharmacy directors as well as network, regional, and hospital chief administrative leadership
 - ◆ Projects/ accomplishments:
 - Implemented a clinical pharmacy subcommittee of the Pharmacy Resource Group (PRG) and led monthly team meetings
 - Supported pharmacy contracting director and Pharmacy Resource Group regarding clinical pharmacy issues and assisted with monthly group meetings
 - Leadership in implementation of clinical initiatives across healthcare network resulted in cumulative savings approaching \$5 million USD (adjusted for patient discharges)
 - Developed, presented, and implemented antifungal network formulary conversion initiative resulting in approximately 50 percent reduction in healthcare network pharmacy expenditures in the antifungal arena
 - 100 percent network compliance within 90 days

- Success of program led to extension of initiative to an all-GPO customer formulary conversion approved by the Pharmacy Administration Committee (PAC) of the Broadlane Executive Steering Committee (ESC)
- Developed and facilitated network strategic review of anticoagulation formulary and identified opportunities for optimization of safety, efficacy, and cost savings
- Developed sedation clinical toolkit-- inclusive of white paper/ executive summary differentiating short-term sedation agents and role of dexmedetomidine, sedation cost model

2005-07

Regional Scientific Manager (RSM), Infectious Diseases—AstraZeneca Pharmaceuticals LP, Wilmington, DE (contracted through Science Oriented Solutions)

- ◆ Field-based scientific and technical resource to healthcare professionals throughout Texas and Louisiana; Responsibilities included: facilitation of educational and research initiatives; provision of medical meeting support; support of AstraZeneca through business intelligence initiatives; identification of national and regional medical speakers; key customer facilities: UTHSCSA/ University Hospital (San Antonio); University of Houston College of Pharmacy, University of Texas School of Medicine/ School of Pharmacy, St. Luke's Episcopal Hospital System, Memorial Hermann, MD Anderson Cancer Center, Ochsner Health System
- ◆ **Projects:** Developed Special Project Teams (SPT) Pilot Program-- Coordinator of Team Scientific Strategy, Team Chairperson; Participant, Slide Committee-- Developed promotional and scientific slide presentations, Submitted and gained approval for use through Promotional Regulatory Affairs (PRA) and Medical Affairs (MA); Participant, Investigator-Sponsored Study (ISS) Review Committee; Scientific Information Facilitator and Guest Lecturer, Merrem Business Emphasis Meetings

2001-05

Jackson Health System, Miami, FL

Clinical Coordinator/ Acting Director-- Jackson South Hospital Pharmacy

- ◆ Responsibilities included: education, clinical development, coaching, mentoring, and management of pharmacy staff; provision of clinical pharmacy services and drug information for Jackson South Community Hospital, provision of nursing education, pharmacy representative for Patient Safety, Beacon, and Medication Policy and Safety Surveillance (MPSS) Committees; implementation of clinical pathways, development/ maintenance of pharmacy policies and procedures
- ◆ Secretary, Pharmacy and Therapeutics Committee
- ◆ Clinical Affiliate Assistant Professor of Pharmacy—Nova Southeastern University, University of Florida
- ◆ **Projects:** Staff Development/ Continuing Pharmacy Education Program; Clinical Pharmacist Training Program and Manual; Expansion of IV-to-PO Program; Expansion of Pharmacy Automatic Substitution Program; Implementation of Pharmacy Renal Dosing Clinical Program/ Policy and Procedure; Non-formulary Medication Policy and Procedure; Pharmaceutical Representative Policy; Medication Process Improvement Program; Medication Turn-around Time Failure Mode and Effect Analysis (FMEA);

Medication Billing/ Order Entry Update (collaborative project with MIS personnel and Director of Finance)

Clinical Pharmacist, Surgical ICU/ Cardiac-Surgical ICU—UM/ Jackson Memorial Hospital Main Campus

- ◆ Responsibilities included: member of critical care team-- participation in daily critical care team rounds, management of drug interactions, dosage adjustments per renal/ hepatic function, minimization of adverse drug reactions, clinical pharmacokinetics consults, provision of drug information, provision of educational seminars for surgical interns/ residents/ fellows; provision of nursing inservices; provision of pharmacy continuing education seminars
- ◆ Pharmacy Practice Residency Contribution:
 - Pharmacy Practice Residency Administrative Liaison
 - Preceptor for Surgical ICU, Cardiac-Surgical ICU
 - Advisor for residency DUE/ research projects
 - Member, Residency Advisory Committee
- ◆ Clinical Affiliate Assistant Professor of Pharmacy-- Nova Southeastern University, University of Florida
- ◆ Lead pharmacist, ADDRESS (ADministration of DRotrecogin alfa in Early stage Severe Sepsis) Multicenter Clinical Trial
- ◆ Member, JMH Task Forces: Potassium (adult critical care representative); Drotrecogin alfa; Heparin Standardization, Multi-Drug Resistant Infection Control
- ◆ Staff pharmacist, Trauma ICU pharmacy satellite at Ryder Trauma Center
- ◆ **Projects:** Creation/ implementation of SICU medication protocols; MUE: Pantoprazole in the SICU; MUE: Drotrecogin Alfa; MUE: Evaluation of CMV Prophylaxis Regimens in Solid Organ Transplant; MUE: Dexmedetomidine Utilization in the CSICU; Implementation of Sedation Guidelines; Creation of JMH IV Standardization/ Dilution Guidelines; MUE: Epoetin Alfa; MUE: Cytomegalovirus Immunoglobulin; MUE: Piperacillin/tazobactam

2000-01

Critical Care Pharmacist—Shands at UF Hospital, Gainesville, FL

- ◆ Pharmacist in ICU pharmacy satellite; Responsibilities included: dispensing of medications for intensive care units (surgical ICU, cardiac ICU, pediatric ICU, neonatal ICU, medicine ICU), assessment of medication regimens for appropriate dosage/ drug interactions/ optimal utilization; pharmacy representative for codes in ICU/ medicine/ pediatrics; pharmacy liaison for emergency department; student preceptor in ICU satellite
- ◆ Clinical pharmacokinetics consult service
- ◆ Rotating clinical pharmacist for internal medicine/ surgery

SELECT PUBLICATIONS/ RESEARCH

2007

Reeves-Cavaliero KC, Mann HJ. Stress Ulcer Prophylaxis/ Upper GI Hemorrhage: Prophylaxis Offers No Guarantee. In: Schwinghammer T, ed. *DiPiro's Pharmacotherapy: A Pathophysiologic Approach Casebook and Instructor's Manual, 7th edition.* New York: McGraw-Hill, 2007.

2006

Reeves K. Implementation of Special Project Teams (SPT) to Improve Efficiency and Effectiveness of RSM Team Processes and Outcomes:

- Results from the ID RSM SPT Pilot Program.** Minneapolis, MN: AstraZeneca Scientific Affairs Professional Development Forum (Abstract/Poster), July 2006.
- 2005 **Reeves K. Evaluation of Pharmacy Expenditures on Proton Pump Inhibitors after Addition of Lansoprazole Orally-disintegrating Tablet to Formulary.** Las Vegas, NV: American Society of Health-System Pharmacists (ASHP) Mid-Year Clinical Meeting (Abstract/Poster), December 2005.
- 2005 **Reeves K, Shaffer K, Volstorf C, Massengill L. Efficacy of Implementing a Multi-disciplinary Medication Process Improvement Team to Identify and Resolve System Delays in Medication Processing.** Las Vegas, NV: American Society of Health-System Pharmacists (ASHP) Mid-Year Clinical Meeting (Abstract/Poster), December 2005.
- 2005 **Reeves KC, Mann HJ. Stress Ulcer Prophylaxis/ Upper GI Hemorrhage: Prophylaxis Offers No Guarantee.** In: Schwinghammer T, ed. *DiPiro's Pharmacotherapy: A Pathophysiologic Approach Casebook and Instructor's Manual, 6th edition.* New York: McGraw-Hill, 2005.
- 2005 **Reeves K, Kearson M, Perez-Arias M, Lundquist S, Berrios J. Evaluation of Prophylactic Cytomegalovirus Immunoglobulin (CMVIG) Use in Liver, Intestinal, and Multi-Visceral Transplant Patients.** Boston, MA: American Society of Health-System Pharmacists (ASHP) Summer Meeting (Abstract/Poster), June 2005.
- 2004 **Hallal et al. Aerosolized Tobramycin in the Treatment of Ventilator Associated Pneumonia: A Pilot Study.** Indianapolis, IN: 24th Annual Surgical Infection Society Meeting (Abstract/ Poster), May 2004.
- ◆ Pharmacy collaborator for prospective, randomized, placebo-controlled trial investigating efficacy of inhaled tobramycin when added to standard antibiotic regimen in the treatment of nosocomial pneumonias due to infection with *pseudomonas* or *acinetobacter spp.*
- 2004 **Gabriel G, Reeves K. Assessment of Stress Ulcer Prophylaxis (SUP) Regimens in Non-Critically Ill Patients at a 1867-bed Teaching Hospital.** Orlando, FL: American Society of Health-System Pharmacists (ASHP) Mid-Year Clinical Meeting (Abstract/ Poster), December 2004.
- 2003-04 **ADDRESS: Administration of DRotrecogin alfa in Early stage Severe Sepsis.** Multicenter Clinical Trial, Eli Lilly and Company (data pending)
- ◆ Lead pharmacist—responsible for education of pharmacy staff, coordination of pharmacy services, patient randomization, and drug inventory management at UM/ JMH investigation site
- 2003-05 **Wyckoff M, Augenstein J, McKenney M, Reeves K. Surgical Intensive Care Unit Intern/ Resident/ Fellow Orientation Guide.** Miami, FL: University Of Miami Press, revised March 2004.
- 2002 **Cano E, Kearson M, Reeves K. Evaluation of CMV Prophylaxis Regimens in Liver and Intestinal Transplant.** Atlanta, GA: American Society of Health-

- System Pharmacists (ASHP) Mid-Year Clinical Meeting (Abstract/ Poster),
December 2002.
- 2001 **Chin-Beckford N, Reeves K. Pantoprazole Use in a Surgical Intensive Care Unit at a 1567 Bed University Teaching Hospital.** New Orleans, LA: American Society of Health-System Pharmacists (ASHP) Mid-Year Clinical Meeting (Abstract/ Poster), December 2001.
- 2000 **Reeves K, Pedigo S. Medication Use Evaluation of Albumin in Pediatric Patients.** Athens, GA: 31st Annual Southeastern Residency Conference (Abstract), May 2000.
- 1998 **Reeves K, Sugg C. Potentially Life-threatening Interaction Between Mibefradil Dihydrochloride and Certain HMG-CoA Reductase Inhibitors; Drug Removed from Market.** *Carolina Journal of Pharmacy* 1998: July/August, 21.

LEADERSHIP

- 2011-current **President and Co-founder**—Ray Ray's Pledge
- 2011 **Communications Director**—Glenlake Neighborhood Association
- 2008-10 **Treasurer**—Austin Area Society of Health-System Pharmacists (AASHP)
- 2006-10 **UNC School of Pharmacy Alumni Association Board of Directors**—University of North Carolina at Chapel Hill
- 2004 **JMH Pharmacy Practice Residency Administrative Liaison**—Miami, FL

HONORS AND AWARDS

- 2003 Recipient of 1st Annual ASHP Research and Education Foundation Critical Care Traineeship
- 2002-04 JMH Public Health Trust Professional Excellence Award

COMMUNITY SERVICE/ INVOLVEMENT

- 2011-current Ray Ray's Pledge
- ◆ President and co-founder
 - ◆ National, regional, and local heatstroke awareness speaker
 - ◆ Media Spokesperson: local, regional, national, and international
 - ◆ Member, Texas DPS Heatstroke Task Force
 - ◆ Website design, communications, and education coordination
- 2011-current Safe Kids Worldwide
- ◆ Parent Advocate/ Educator/ Speaker
 - ◆ Media Contact: local, regional, national
 - ◆ Heatstroke expert/ advisor
- 2012-current KidsAndCars.org

- ◆ Parent Advocate/ Educator/ Speaker
- ◆ Media Contact: local, regional, national, international
- ◆ Heatstroke expert/ advisor
- ◆ Texas Resource leader
- ◆ Data/ incident monitoring associate

SELECT PRESENTATIONS

- 2012 **Keynote Address: Safe Kids Florida Suncoast Annual Child Safety Conference**—Bradenton FL
- 2011-current **Heatstroke Awareness, Prevention, and the Role of Ray Ray’s Pledge**—Presented to: numerous at Injury Prevention conferences, seminars, public/ media awareness events
- 2011 **Heatstroke Awareness and Prevention**—Presented to: general audience at Safe Kids USA Hyperthermia Campaign Launch, San Antonio TX
- 2011 **Heatstroke Awareness, Parent Advocacy, and the Role of Ray Ray’s Pledge**—Presented to: US DOT/ NHTSA administrators/ directors, Auto Alliance Manufacturers administrators, child safety officials at the *NHTSA Roundtable Discussion on Child Vehicular Heatstroke*; Washington DC
- 2011 **Ray Ray’s Pledge/ Heatstroke Curriculum and Parent Advocacy Plenary Session**—Presented to: child safety advocates and officials at Safe Kids USA Annual Child Safety Conference, Charlotte NC
- 2011 **Gender Differences in Ischemic Heart Disease**—Presented to: pharmacists at annual American Association of Black Health-System Pharmacists (ABHP) Continuing Education Conference, Houston, TX
- 2009-12 **Ranolazine (Ranexa®) in Chronic Stable Angina**—Presented to: numerous physician, nursing, and pharmacy organizations in southeastern US
- 2008 **Continuing Education Program: Immunosuppressive Therapy in Solid Organ Transplant**—Presented to: Pharmacists and Technicians of Capital Area Pharmacy Association (CAPA) and AASHP, Austin, Texas
- 2008 **Low Molecular Weight Heparins (LMWH) and Pentasaccharide Anticoagulants: A Strategic Review**—Presented to: Pharmacy Directors, Clinical Coordinators, and Clinical Pharmacists, Texas/ Louisiana/ New Mexico
- 2008 **National Patient Safety Goal 3E: Implementation and Compliance Expectations**—Presented to: Corporate/ System Directors of Pharmacy at NCI Integrated Delivery Network (IDN) Summit, Orlando, FL
- 2008 **Continuing Education Seminar: Use of Laboratory Information in Modifying Pharmacotherapy**—Presented to: Pharmacy Technicians at 60th Annual TSHP Meeting, Dallas, TX
- 2006 **Careers in Pharmaceutical Industry**—Presented to: University of Texas

College of Pharmacy students, Austin, TX

- 2006-07 **Optimizing Outcomes with Broad-Spectrum Antibiotics**—Presented to: various groups and departments at teaching hospitals in Texas
- 2006-07 **The Era of Rising Antibiotic Resistance**—Presented to: various groups and departments at community and teaching hospitals in Texas and Louisiana
- 2006 **The Broad-Spectrum Antibiotic Competitive Market**—Presented to: AstraZeneca Sales Representatives and Brand Team, Merrem Business Emphasis Meeting; Chicago, IL
- 2005-07 **Meropenem (Merrem®) Overview**—Presented to: various groups and departments at community and teaching hospitals in Texas and Louisiana
- 2003-05 **Continuing Education Seminar: Trends in Treatment of Gram Positive Nosocomial Infections**—Presented to: FSHP Treasure Coast chapter, Port St. Lucie, FL; Hematology/ Oncology Staff of UMHC, Dade County Association of Nurse Practitioners, Miami, FL
- 2002 **Continuing Education Seminar: Review of ACLS Algorithms**—Presented to: Ryder Trauma Center pharmacy staff; JMH, Miami, FL
- 2002 **Continuing Education Seminar: Update in Systemic Antifungals**—Presented to: JMH pharmacy staff/ Dade County Pharmacist Association/ Nova Southeastern University Fall Classic; Miami/ Ft. Lauderdale, FL
- 2002 **Continuing Education Seminar: Management of Hypertensive Urgencies and Emergencies**—Presented to: JMH pharmacy staff, Dimensions in Critical Care Nursing Conference; Miami, FL
- 2002-05 **Immunosuppressive Pharmacotherapy in Solid Organ Transplant**—Presented to: UM/JMH trauma fellows/ surgeons, surgical/ pharmacy residents (monthly inservice for new team members), SICU Nursing Open House/ Orientation; JMH-Ryder Trauma Center, Miami, FL
- 12/01 **Continuing Education Seminar: Pantoprazole**—Presented to: nursing/ physician/ pharmacy staff; JMH, Miami, FL
- 2001-05 **Renal Function as a Consideration in the Dosing of Antibiotics in the ICU**—Presented to: SICU surgical residents/ fellows/ nurses/ medical students (monthly inservice for new team members); JMH, Miami, FL

Meinholz, Susan

From: Darlin <darlinbrucia00@yahoo.com>
Sent: Tuesday, November 05, 2013 5:43 PM
To: Meinholz, Susan
Subject: Rayrays pledge

I was one of Ray Ray's teachers at her daycare center in Austin TX, and I am writing to express my support for Assembly bill 443 for the reasons outlined in the support letter provided by Dr. Kristie Reeves-Cavaliero, Co-founder and President of Ray Ray's Pledge (www.rayrayspledge.com; a project of KidsAndCars.org). I, too, support measures to keep our children safe during the morning daycare drop-off. Implementation of Ray Ray's Pledge/ morning absence verification call system at daycares in Wisconsin is an inexpensive, easy to implement, common sense solution to the deadly danger of child vehicular heatstroke tragedies that occur during this high-risk time of day.

Sent from my iPhone

Meinholz, Susan

From: Mary McAllister <mary_mcallister@hotmail.com>
Sent: Tuesday, November 05, 2013 10:31 PM
To: Meinholz, Susan
Cc: kristiereeves
Subject: Pls support Ray Ray's Pledge

Aka mandatory child care call requirement for day care centers. Show Texas how it is done.

Thanks,

Mary McAllister

3322 Far View Dr

Austin, TX. 78730

Sent from my iPad

Meinholz, Susan

From: Robert Reynolds <pmd_az@hotmail.com>
Sent: Tuesday, November 05, 2013 5:07 PM
To: Rep.Hesselbein
Subject: Assembly Bill 443

Dear Rep. Scott Krug, Chairman; and Members of the Assembly Committee on Children and Families:

I am a grandparent of a child vehicular heatstroke victim, and I am writing to express my support for Assembly bill 443 for the reasons outlined in the support letter provided by Dr. Kristie Reeves-Cavaliero, Co-founder and President of Ray Ray's Pledge (www.rayrayspledge.com; a project of KidsAndCars.org and Operation Maya Moo: <http://www.rayrayspledge.com/Operation-Maya-MOO.html>). I, too, support measures to keep our children safe during the morning daycare drop-off. Implementation of Ray Ray's Pledge/ morning absence verification call system at daycares in Wisconsin is an inexpensive, easy to implement, common sense solution to the deadly danger of child vehicular heatstroke tragedies that occur during this high-risk time of day.

Thank you for your efforts to help prevent future tragedies.

Sincerely

Robert S Reynolds (Maya Megan Mariee Peabody's PaPa, though gone, she Is never far from my heart.)

Meinholz, Susan

From: Cavaliero Frank <fjcavaliero@yahoo.com>
Sent: Tuesday, November 05, 2013 3:36 PM
To: Rep.Hesselbein
Subject: Assembly Bill # 443

Dear Rep. Scott Krug, Chairman; and Members of the Assembly Committee on Children and Families:

I am Ray Ray Cavaliero's grandfather and I am writing to express my support for Assembly bill 443 for the reasons outlined in the support letter provided by Dr. Kristie Reeves-Cavaliero, Co-founder and President of Ray Ray's Pledge (www.rayrayspledge.com); a project of KidsAndCars.org). I, too, support measures to keep our children safe during the morning daycare drop-off. Implementation of Ray Ray's Pledge/ morning absence verification call system at daycares in Wisconsin is an inexpensive, easy to implement, common sense solution to the deadly danger of child vehicular heatstroke tragedies that occur during this high-risk time of day.

It has been a tragic event that our family has been suffering with for over two since the accident. WE this bill I hope you save another family from the suffering we are experiencing .

Frank Cavaliero

LAW OFFICE OF BROOKE CAVALIERO, LLC

22 Hillview Lane
Stamford, CT 06905
Telephone: (203) 609-0693
Facsimile: (203) 609-0167
Email: bacesq@aol.com

November 5, 2013

The Honorable State Representative Hesselbein
For the Wisconsin State Assembly
Room 9 North, State Capitol
Madison WI 53708

RE: SUPPORT OF 2013 State Assembly Bill 443, Support for Implementation of Ray Ray's Pledge/Extension of Grade School Absence Verification System into Child Daycare Operations in Wisconsin

Dear Rep. Hesselbein and State Assembly Members

I am writing to express my support for **Assembly bill 443** for the reasons outlined in the support letter provided by Dr. Kristie Reeves-Cavaliero, Co-founder and President of Ray Ray's Pledge (www.rayrayspledge.com; a project of KidsAndCars.org). I, too, support measures to keep our children safe during the morning daycare drop-off. Implementation of Ray Ray's Pledge/ morning absence verification call system at daycares in Wisconsin is an inexpensive, easy to implement, common sense solution to the deadly danger of child vehicular heatstroke tragedies that occur during this high-risk time of day.

I am Sophia Rayne (Ray Ray) Cavaliero's aunt and godmother and I am requesting your SUPPORT for this Assembly Bill 443 as it is a **CRITICAL** step to ending child hot car deaths (vehicular heatstroke). My family suffered this horrific tragedy when my beautiful one year old niece Sophia Rayne Cavaliero died accidentally on May 25, 2011. My brother and sister-in-law were wonderful, loving parents and a change in their routine resulted in the most devastating tragedy.

We need your support of this Assembly Bill 443! Please help to end these terrible tragedies by supporting this Bill.

Thank you for your support of this urgent matter.

Sincerely,



Brooke Cavaliero

Good Afternoon,

As the father of my deceased daughter, Sophia Rayne Cavaliero (Ray Ray), I fully support the proposed legislation as it is a simple approach to saving a child's life and sparing good parents the agony for which my wife and I have endured since the loss of our daughter. As co-founder of Ray Ray's Pledge I am pleased with the efforts made by the State of Wisconsin to address this unforeseen danger to child safety. The simple, easy to implement solution to the problem would have saved the life of my daughter and, as we have learned from our tragedy, would have saved the life of many other children across the nation.

The purpose and mission of Ray Ray's Pledge has been to create awareness of this danger and work with the community to save our children from this tragedy. Although our daughter is not alive today, we strive to let others know that good loving parents make mistakes and an approach as outlined in the proposed legislation will save the lives of many children.

With great enthusiasm, we fully support your efforts and we hope other States will follow in the footsteps of Wisconsin's proactive measures to pass this legislation.

Brett Cavaliero | Director

Ray Ray's Pledge | Promoting Child Safety and Heat Stroke Awareness

www.rayrayspledge.com

Meinholz, Susan

From: Reginald McKinnon <rmckinnon72@gmail.com>
Sent: Wednesday, November 06, 2013 6:49 AM
To: Rep.Hesselbein; Meinholz, Susan
Subject: Ray Ray's Pledge

Dear Rep. Scott Krug, Chairman; and Members of the Assembly Committee on Children and Families:

I am a parent of a child vehicular heatstroke victim, and I am writing to express my support for Assembly bill 443 for the reasons outlined in the support letter provided by Dr. Kristie Reeves-Cavaliero, Co-founder and President of Ray Ray's Pledge (www.rayrayspledge.com; a project of KidsAndCars.org). I, too, support measures to keep our children safe during the morning daycare drop-off. Implementation of Ray Ray's Pledge/ morning absence verification call system at daycares in Wisconsin is an inexpensive, easy to implement, common sense solution to the deadly danger of child vehicular heatstroke tragedies that occur during this high-risk time of day.

Sincerely,

Reginald and Julia McKinnon



November 5, 2013

The Honorable State Representative Scott Krug
Chairman, Assembly Committee on Children and Families

RE: SUPPORT Assembly Bill 443 relating to the unexplained absence of a child receiving care from a child care provider

Dear Chairman Krug & members of the Assembly Committee on Children and Families,

KidsAndCars.org is writing to urge you to approve Assembly Bill 443, (AB443) which will help to reduce the number of deaths of children who are inadvertently left alone in vehicles by implementing an unexplained absence policy in child care facilities.

Last year, at least 40% of children who died from heatstroke inside a vehicle were supposed to be dropped off at daycare facility that morning. Instead, they were unknowingly left alone in a vehicle, their whereabouts unquestioned by their child care provider. One simple phone call from their child care provider could have saved their life.

Assembly Bill 443 would ensure that all licensed child care programs in the state of Wisconsin have a policy in place that would address unexplained absences of young children. Each child would have an expected arrival time set up for each day that care and supervision is to be provided. In the event that a child does not show up as planned, the child care provider would account for that child's whereabouts by calling the child's emergency contact within one hour of the child's expected arrival time.

Timing is critical. A child's body temperature heats up three to five times faster than an adult's body. The inside of a vehicle acts like a greenhouse, trapping in heat, causing the temperature to rise very quickly to temperatures lethal for a young child in just minutes. The temperature inside a vehicle can increase by 40 degrees in less than one hour... even on days when the outside temperature is below 60 degrees.

Enclosed is a fact sheet and several charts with additional information on the largely misunderstood issue of children being inadvertently or unknowingly left alone in vehicles by otherwise loving, responsible and attentive parents or caregivers.

We strongly urge you to support this important bill. It is our belief that AB443 will help to save the lives of children in Wisconsin and set a child safety standard for the other 49 states to follow.

As you know, children as a group constitute one of the most vulnerable and precious segments of our society. They are subject to a wide range of dangers, and are dependent on their families and communities for protection. Our children need your wisdom and guidance to help protect them from these predictable and preventable tragedies. We applaud your commitment to protecting the lives and health of all children in Wisconsin and thank you in advance for your support of this important child safety policy.

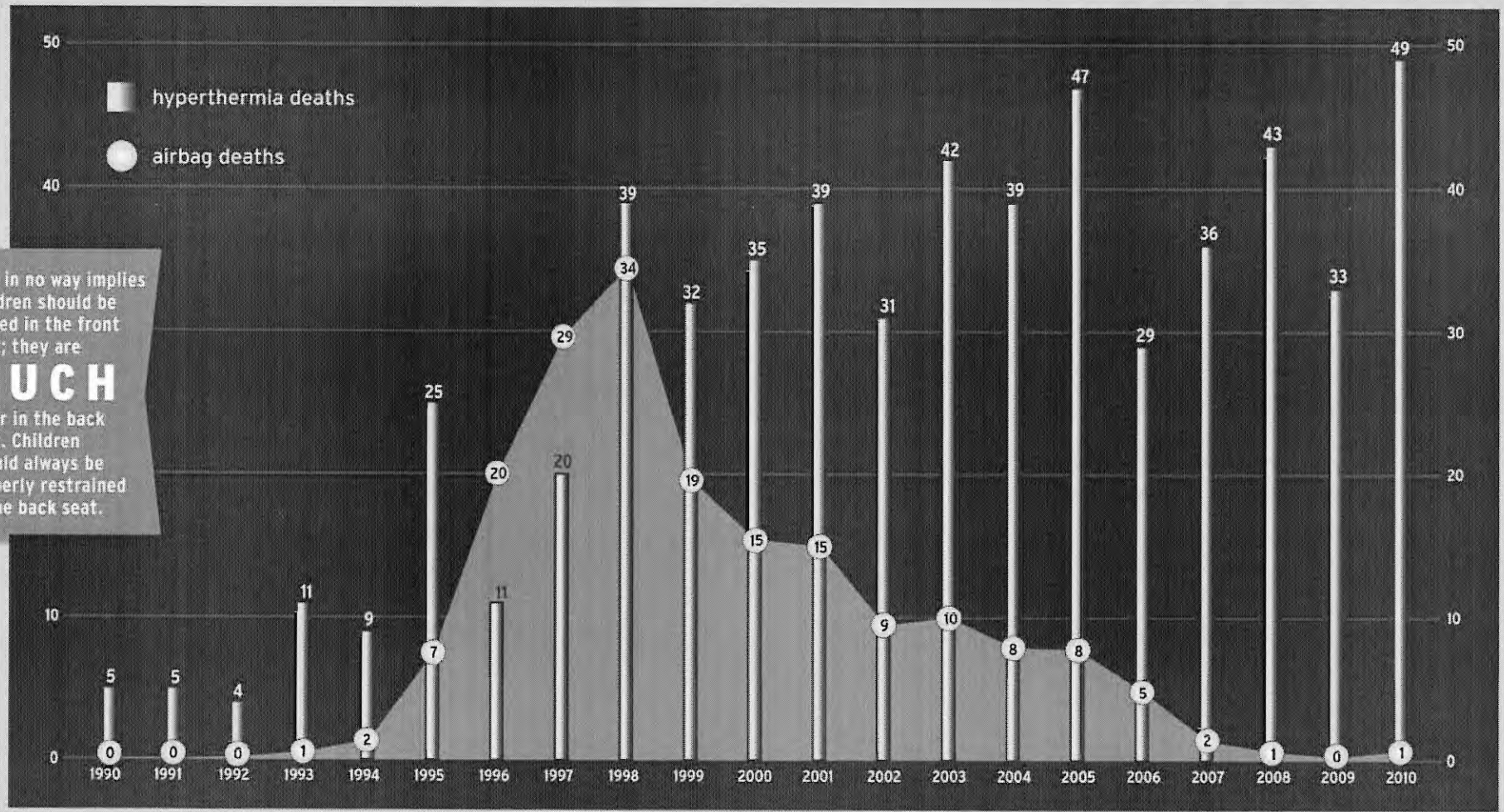
Sincerely,

Janette Fennell
President & Founder
KidsAndCars.org
484-278-4641
Janette@KidsAndCars.org

Amber Rollins
Director & Volunteer Manager
KidsAndCars.org
816-216-7085
Amber@KidsAndCars.org

Child Vehicular Heat Stroke VS. Child Front Seat Passenger Deaths

The chart Below illustrates as we reduced airbag deaths, the number of children dying in hot cars has continued to grow.



This in no way implies children should be placed in the front seat; they are **MUCH** safer in the back seat. Children should always be properly restrained in the back seat.

There were 184 children killed by over-powered airbags in the front passenger seat from 1990-2010; while during those same years at least 586 children died in vehicles due to heat stroke. Today it appears children are suffering from the totally unintended consequence of moving them to the back seat.

Airbag deaths: January 1, 2009, National Center for Statistics and Analysis, Special Crash Investigations, Children Fatally Injured by Passenger Air Bags (PAB)

Heat Stroke deaths: KidsAndCars.org national database

KIDS AND CARS.ORG

LOVE THEM, PROTECT THEM

www.KidsAndCars.org

SAFETY CHECKLIST



Planning can help keep your child from being hurt.

**B
E
S
A
F
E**

Back seat:

- Put something in the back seat of your vehicle that requires you to open the back door every time you park – cell phone, employee badge, handbag, etc.



Every child:

- Every child should be correctly restrained in the back seat.



Stuffed animal:

- Keep a stuffed animal in your child's car seat. Place it on the front seat as a reminder when your baby is in the back seat.



Ask your babysitter:

- Ask your babysitter or child care provider to call you if your child hasn't arrived on time.



Focus on driving:

- Avoid cell phone calls and texting while driving.



Every time you park:

- Make it a routine to open the back door of your car every time you park to check that no one has been left behind.



TOYOTA

Supports the important work of KidsAndCars.org

for additional information visit

KIDS AND CARS.ORG

LOVE THEM, PROTECT THEM

www.KidsAndCars.org

(913) 327-0013

LOOK BEFORE YOU LOCK

Think it can't happen to you ... Think again!



MIKA

Mika was only 6-months-old when she died from heat stroke after being left in a vehicle. Mika's father dropped off her sister, but Mika fell asleep in her rear-facing car seat while her dad was distracted by a phone call with news of a possible job after having been laid off weeks before. The road he normally took was blocked, so he had to take a detour. He stopped at the post office where he ran into a friend he'd been helping with a project at church. He then drove to the church, not realizing until later that day, he never dropped Mika off at day care. When Mika was found, it was too late.

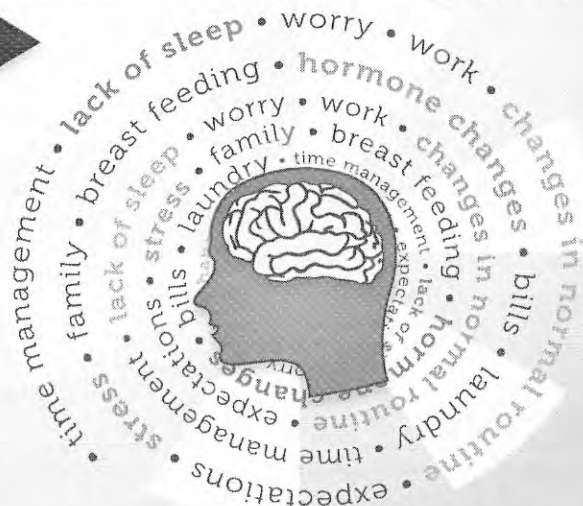


Keep Your New Baby Safe



FACTS SHOW

new parents suffer from exhaustion due to lack of sleep, hormone changes, stress, and changes in their normal routine. Any one of these changes can cause your memory to fail at a time you least expect it. Even the best of parents or caregivers can overlook a sleeping baby in a car; and the end result can be injury or even death.



Share these important safety tips with your spouse, family, friends, co-workers, babysitters and child care providers.



text **'kidsandcars'**
to **46986** for
the latest safety info