$\star \star \star$ NOTICE OF RULEMAKING HEARING $\star \star \star$

NOTICE IS HEREBY GIVEN that pursuant to the authority granted under s. 601.41(3), Stats., and the procedures set forth in under s. 227.18, Stats., OCI will hold a public hearing to consider the adoption of the attached proposed rulemaking order affecting sections Ins 2.14, 2.15, and 2.16, Wis. Adm. Code, relating to Disclosure Requirements for Life Insurance and Annuity Contracts.

HEARING INFORMATION

Date:January 23, 2015Time:10:30 a.m., or as soon thereafter as the matter may be reachedPlace:OCI, Room 227, 125 South Webster St 2nd Floor, Madison, WI

Written comments can be mailed to:

Robin S. Jacobs Legal Unit - OCI Rule Comment for Rule Ins 08214 Office of the Commissioner of Insurance PO Box 7873 Madison WI 53707-7873

Written comments can be hand delivered to:

Robin S. Jacobs Legal Unit - OCI Rule Comment for Rule Ins 08214 Office of the Commissioner of Insurance 125 South Webster St – 2^{nd} Floor Madison WI 53703-3474

Comments can be emailed to:

Robin S. Jacobs robin.jacobs@wisconsin.gov

Comments submitted through the Wisconsin Administrative Rule Web site at: http://adminrules.wisconsin.gov on the proposed rule will be considered.

The deadline for submitting comments is 4:00 p.m. on February 6, 2015.

SUMMARY OF PROPOSED RULE & FISCAL ESTIMATE

For a summary of the rule see the analysis contained in the attached proposed rulemaking order. There will be no state or local government fiscal effect. The full text of the proposed changes, a summary of the changes and the fiscal estimate are attached to this Notice of Hearing.

INITIAL REGULATORY FLEXIBILITY ANALYSIS

This rule does not impose any additional requirements on small businesses.

CONTACT PERSON

A copy of the full text of the proposed rule changes, analysis and fiscal estimate may be obtained from the OCI internet Website at **http://oci.wi.gov/ocirules.htm** or by contacting Inger Williams, Public Information and Communications, OCI, at: inger.williams@wisconsin.gov, (608) 264-8110, 125 South Webster Street-2nd Floor, Madison WI or PO Box 7873, Madison WI 53707-7873.