ADMINISTRATIVE RULES FISCAL ESTIMATE						
AND ECONOMIC IMPACT ANALYSIS						
Type of Estimate and Analysis						
☑ Original ☐ Updated ☐ Corrected						
Administrative Rule Chapter, Title and Number						
Chapter Tax 11 – Sales and use tax						
Subject						
Sales and use tax provisions concerning advertising and promotional direct mail and prosthetic devices						
Fund Sources Affected Chapter 20, Stats. Appropriations Affected						
☐ GPR ☐ FED ☐ PRO ☐ PRS ☐ SEG SEG-S						
Fiscal Effect of Implementing the Rule						
No Fiscal Effect						
☐ Indeterminate ☐ Decrease Existing Revenues ☐ Could Absorb Within Agency's Budget ☐ Decrease Costs						
The Rule Will Impact the Following (Check All That Apply)						
☐ State's Economy ☐ Specific Businesses/Sectors						
Local Government Units Public Utility Rate Payers Would Implementation and Compliance Costs Be Greater Than \$20 million?						
Yes No						
Policy Problem Addressed by the Rule						
The rule does not create or revise policy, other than to reflect current law and department policy.						
Summary of Rule's Economic and Fiscal Impact on Specific Businesses, Business Sectors, Public Utility Rate Payers, Local Governmental Units and the State's Economy as a Whole (Include Implementation and Compliance Costs Expected to be Incurred)						
As indicated in the attached fiscal estimate, the fiscal effects of the sales and use tax exemption created under 2011 Wisconsin Act 32 have already been reflected under general fund condition statements subsequent to 2011 Wisconsin Act 32. Since the fiscal impacts of the statutory changes have already been reflected, the proposed rule has no fiscal effect.						
No comments concerning the economic effect of the rule were submitted in response to the department's solicitation.						
Denofite of Invalamenting the Dule and Alternative (-) to Invalance the Dule						
Benefits of Implementing the Rule and Alternative(s) to Implementing the Rule						
Clarifications and guidance provided by administrative rules may lower the compliance costs for businesses, local governmental units, and individuals.						
If the rule is not implemented, Chapter Tax 11 will be incomplete in that it will not reflect current law or department policy.						
Long Range Implications of Implementing the Rule						
No long-range implications are anticipated.						
Compare With Approaches Being Used by Federal Government						
N/A						
Compare With Approaches Being Used by Neighboring States (Illinois, Iowa, Michigan and Minnesota)						
N/A						

		LRB#					
☐ ORIGINAL	☐ UPDATED	INTRO	INTRODUCTION #				
☐ CORRECTED	□ SUPPLEMENTAL	Admin		Tax 11: Prosthetic Devices, Advertising and Promotional Direct Mail			
Subject Proposed order of the Department of Revenue relating to sales and use tax provisions concerning advertising and promotional direct mail and prosthetic devices.							
Fiscal Effect State: No State Fiscal Effect Check columns below only if bill makes a direct appropriation or affects a sum sufficient appropriation			Increase Costs - May be Possible to Absorb Within Agency's Budget □ Yes □ No				
☐ Increase Existing Appropriation ☐ Increase Existing Revenues ☐ Decrease Existing Appropriation ☐ Decrease Existing Revenues							
☐ Create New Appropriat	·	☐ Decrease Costs					
Local: No Local Government Costs							
1.	3. Increase	e Revenues		5. Types of Local Governmental Units Affected:			
☐ Permissive ☐ M	Mandatory ☐ Perm	nissive 🗌 M	landatory	☐ Towns ☐ Villages ☐ Cities			
2. Decrease Costs	4. ☐ Decreas	4. Decrease Revenues		☐ Counties ☐ Others			
☐ Permissive ☐ M	Mandatory ☐ Perm	☐ Permissive ☐ Mandatory		☐ School Districts ☐ WTCS Districts			
Fund Sources Affected Affected Ch. 20 Appropriations							
☐ GPR ☐ FED ☐ PR	O 🗆 PRS 🗆 SEG 🗆 SEG	G-S					

2011 Session

Assumptions Used in Arriving at Fiscal Estimate:

FISCAL ESTIMATE FORM

The proposed rule updates Chapter TAX 11 of the Administrative Code, pertaining to the sales and use tax, to reflect certain sales tax changes contained in 2011 Wisconsin Act 32, the 2011-13 Budget Bill. The proposed rule also amends chapter TAX 11 provisions pertaining to prosthetic devices and cloth diapers.

The proposed rule modifies the administrative code to reflect law changes and add examples to illustrate the tax treatment of certain items.

The proposed rule includes:

- A sales and use tax exemption for advertising and promotional direct mail created under 2011 Wisconsin Act 2.
- Updates to the list of taxable and exempt purchases of prosthetic devices to reflect current law.
- A modification to correctly reflect the effective date of the repeal of the sales and use tax exemption for cloth diapers.

The fiscal effects of the exemptions created under 2011 Wisconsin Act 32 have already been reflected under general fund condition statements subsequent to 2011 Wisconsin Act 32. Since the fiscal impacts of the statutory changes have already been reflected, the proposed rule has no fiscal effect.

FISCAL ESTIMATE W	/ORKSHEET	Detailed Estimate of Annua	al Fiscal Effect	2011 Session	
☐ ORIGINAL ☐	UPDATED	LRB #		Admin. Rule #	
	SUPPLEMENTAL	INTRODUCTION #	Tax 11: Prosthetic Devices, APDM, Cloth Diapers		
	ne Department of Rever nail and prosthetic device	nue relating to sales and use ta	x provisions concerning	advertising and	
I. One-Time Costs or Revenu	e Impacts for State and/or	Local Government (do not include	e in annualized fiscal effect):		
II. Annualized Costs:			Annualized Fiscal impact on State funds from:		
A. State Costs by Category			Increased Costs	Decreased Costs	
State Operations - Salaries	and Fringe	\$	\$ -		
(FTE Position Changes)			()	-	
State Operations-Other Cos	sts				
Local Assistance				-	
Aids to Individuals or Organ	nizations			-	
TOTAL State Costs by	/ Category		\$	\$	
B. State Costs by Source of F	Funds		Increased Costs	Decreased Costs	
GPR			\$	\$	
FED				-	
PRO/PRS				-	
SEG/SEG-S			\$	-	
III. State Revenues - Complerevenues	ete this only when proposa ues (e.g., tax increase, dec	Increased Rev.	Decreased Rev.		
GPR Taxes			\$	\$ -	
GPR Earned				-	
FED				-	
PRO/PRS				-	
SEG/SEG-S				-	
TOTAL State Revenue	es es		\$	\$ -	
	NET	ANNUALIZED FISCAL IMPACT			
NET CHANGE IN COSTS		STATE \$ 0	<u>L</u> \$ 0	<u>OCAL</u>	
NET CHANGE IN REVENUES	- -	\$ 0	<u> </u>		
Agency/Prepared by		Authorized Signature/Telephone	No.	Date	
Wisconsin Department of Re Bob Schmidt	venue	Wisconsin Department of Revenu Paul Ziegler	ie	11/07/2012	
608 267-9892		608 266-5773		11/0//2012	