Department of Agriculture, Trade and Consumer Protection

Ben Brancel, Secretary

DATE: May 3, 2011

TO: Bruce Hoesly, Legislative Reference Bureau

1 East Main Street, Suite 200

FROM: Ben Brancel, Secretary

SUBJECT: Seed Labeling and Sales; Final Draft Rule for Publication

(Clearinghouse Rule #10-107)

The Department of Agriculture, Trade and Consumer Protection (DATCP) hereby submits the following rule for publication:

CLEARINGHOUSE RULE #: 10-107

SUBJECT: Seed Labeling and Sales

ADM. CODE REFERENCE: ATCP 20 DATCP DOCKET #: 10-R-7

We are enclosing a copy of the final draft rule, as adopted by DATCP. We are also providing the following information for publication with the rule, as required by s. 227.114(6), Stats.

Final Regulatory Flexibility Analysis (Summary)

This rule will promote fair competition in the seed industry, for the benefit of seed businesses and seed purchasers. It will update obsolete seed standards, and will ensure that all seed labelers use the same standards for seed labeling and analysis. It will facilitate interstate commerce by making Wisconsin standards more consistent with current standards used by the United States department of agriculture ("USDA") and other states. This rule will not have any significant adverse impact on affected businesses.

Comments from Legislative Committees (Summary)

On February 10, 2011, DATCP transmitted the above rule for legislative committee review. The rule was assigned to the Senate Committee on Agriculture, Forestry and Higher Education and to the Assembly Committee on Agriculture. The Senate committee requested a meeting with DATCP that was held on April 7, 2011. Neither the Senate nor the Assembly committee held a hearing or took any action on the rule.