Clearinghouse Rule 10-068

STATE OF WISCONSIN

OFFICE OF THE COMMISSIONER OF INSURANCE (OCI)

★★★ NOTICE OF RULEMAKING HEARING ★★★

NOTICE IS HEREBY GIVEN that pursuant to the authority granted under s. 601.41(3), Stats., and the procedures set forth in under s. 227.18, Stats., OCI will hold a public hearing to consider the adoption of the attached proposed rulemaking order creating s. Ins 3.33, Wis. Adm. Code, relating to uniform questions and format for individual health insurance and affecting small business.

HEARING INFORMATION

Date: July 22, 2010

Time: 1:00 p.m., or as soon thereafter as the matter may be reached Place: OCI, Room 227, 125 South Webster St 2nd Floor, Madison, WI

Written comments can be mailed to:

Julie E. Walsh Legal Unit - OCI Rule Comment for Rule Ins 333 Office of the Commissioner of Insurance PO Box 7873 Madison WI 53707-7873

Written comments can be hand delivered to:

Julie E. Walsh
Legal Unit - OCI Rule Comment for Rule Ins 333
Office of the Commissioner of Insurance
125 South Webster St – 2nd Floor
Madison WI 53703-3474

Comments can be emailed to:

Julie E. Walsh julie.walsh@wisconsin.gov

Comments submitted through the Wisconsin Administrative Rule Web site at: http://adminrules.wisconsin.gov on the proposed rule will be considered.

The deadline for submitting comments is 4:00 p.m. on the 14th day after the date for the hearing stated in this Notice of Hearing.

SUMMARY OF PROPOSED RULE & FISCAL ESTIMATE

For a summary of the rule see the analysis contained in the attached proposed rulemaking order. There will be no state or local government fiscal effect. The full text of the proposed changes, a summary of the changes and the fiscal estimate are attached to this Notice of Hearing.

INITIAL REGULATORY FLEXIBILITY ANALYSIS

Notice is hereby further given that pursuant to s. 227.114, Stats., the proposed rule may have an effect on small businesses. The initial regulatory flexibility analysis is as follows:

- Types of small businesses affected:
 Insurance agents and intermediaries.
- Description of reporting and bookkeeping procedures required:
 None. No additional bookkeeping or reporting requirements other than are currently required.
- c. Description of professional skills required:

 None. No other professional skills other than are currently required.

OCI SMALL BUSINESS REGULATORY COORDINATOR

The OCI small business coordinator is Eileen Mallow and may be reached at phone number (608) 266-7843 or at email address <u>eileen.mallow@wisconsin.gov</u>

CONTACT PERSON

A copy of the full text of the proposed rule changes, analysis and fiscal estimate may be obtained from the OCI internet Web site at http://oci.wi.gov/ocirules.htm or by contacting Inger Williams, Public Information and Communications, OCI, at: inger.williams@wisconsin.gov, (608) 264-8110, 125 South Webster Street – 2nd Floor, Madison WI or PO Box 7873, Madison WI 53707-7873.

ORDER OF THE OFFICE OF THE COMMISSIONER OF INSURANCE CREATING A RULE

To create s. Ins 3.33, Wis. Adm. Code, relating to uniform questions and format for individual health insurance.

ANALYSIS PREPARED BY THE OFFICE OF THE COMMISSIONER OF INSURANCE (OCI)

1. Statutes interpreted:

ss. 600.01, 628.34 (12), 601.41 (10), Stats.

2. Statutory authority:

ss. 601.41 (3), 601.41 (10), Stats.

3. Explanation of the OCI's authority to promulgate the proposed rule under these statutes:

In accordance with s. 601.41 (10), Stats., the commissioner is required to prescribe by rule uniform questions and format of an application that is to be exclusively used by insurers authorized to offer individual major medical health insurance coverage. Further the commissioner has rule-making authority pursuant to s. 601.41 (3), Stats.

4. Related Statutes or rules:

Section 601.41 (8), Stats., authorized the commissioner to develop a uniform application for health insurance to be used in the small employer market. Section Ins 8.49, Wis. Adm. Code implemented the requirement for development of the uniform application for small employers. The commissioner used portions of the small employer application that is applicable to the individual health insurance application.

5. The plain language analysis and summary of the proposed rule:

The proposed rule was developed with the assistance of an advisory council charged with developing the uniform application questions and format to be used exclusively in the individual major medical health insurance market. The advisory council met six times between October 2009 and June 2010. The council members included intermediaries, public members, consumer advocates and representatives from the insurance industry.

As charged, the council recommended the proposed uniform application questions and format after reviewing applications used in the state for individual major medical health insurance and the model utilized by the State of Oregon.

The proposed rule requires insurers to develop policies and procedures to implement the new individual uniform application, restricts modifications, prescribes how the individual uniform application can be used when completed using internet access to the insurer or when the application is completed via telephone. The proposed rule prohibits insurers from automatically completing portion in the electronic version based on responses to various questions but does allow the insurer to rearrange the sequence as pull-down questions provided the printed form is in the required format as contained in Appendix 1.

Appendix 1 is the individual uniform application that once applicable, contains the only questions and format that can be used by insurers offering individual major medical health insurance.

Insurers will be permitted to add as separate forms that describe additional terms of the policy such as coinsurance, copayment and deductibles, payment mode, network selection. Additionally insurers will be permitted to add as a separate form the authorizations necessary to be compliant with Health Insurance Portability Accountability Act of 1996 (HIPAA) P.L. 104-191.

6. Summary of and preliminary comparison with any existing or proposed federal regulation that is intended to address the activities to be regulated by the proposed rule:

There is no existing or proposed federal regulation related to uniform questions and format of an application for individual health insurance. Recently, the federal government passed P.L. 111-148 and P.L. 111-152, federal health care reform, that will place restrictions on individual health insurance products but the laws do not prescribe uniform questions and format for individual health insurance.

7. Comparison of similar rules in adjacent states as found by OCI:

lowa: None as to the uniform questions and format for individual health insurance.

Illinois: Recently enacted Public Act 95-857, requiring the development and use of uniform health applications for small group and individual health insurance. The applications are to be used beginning January 1, 2011. The applications are still being developed by the state.

Minnesota: None as to the uniform questions and format for individual health insurance.

Michigan: None as to the uniform questions and format for individual health insurance.

8. A summary of the factual data and analytical methodologies that OCI used in support of the proposed rule and how any related findings support the regulatory approach chosen for the proposed rule:

The commissioner in working with the advisory council sought the greatest common factor among insurers as to their current application and underwriting process to minimize changes that insurers will need to make to their underwriting process.

9. Any analysis and supporting documentation that OCI used in support of OCI's determination of the rule's effect on small businesses under s. 227.114:

There are no insurers that offer health insurance that qualify as small businesses in accordance with s. 227.114 (1), Wis. Stat. Intermediaries that solicit individual health insurance will be required to use the new form but since it is available at no cost from the office, the effect will be minimal.

10. If these changes may have a significant fiscal effect on the private sector, the anticipated costs to be incurred by private sector in complying with the rule:

There will be no significant fiscal effect on the private sector as the proposed rules will assist individuals by utilizing one form when applying for individual major medical health insurance.

11. Effect on Small Business:

This rule will necessitate the use of the uniform questions and format for application for individual health insurance; however the effect is not significant.

The proposed rule changes are:

SECTION 1. Section Ins 3.33 (1), is created to read:

Ins 3.28 (1) DEFINITIONS. For purposes of this section:

- (a) "Individual uniform application" means the uniform questions and format for applications that are to be used by insurers offering individual major medical health insurance policies or certificates, including an individual major medical health insurance coverage provided through an association as individual coverage and underwritten on an individual basis and issued to individuals or families, as it appears in Appendix 1 as OCI form 26-503.
- (b) "Individual major medical health insurance policies" means a comprehensive health care plan offered by an insurer authorized to write individual health or disability insurance for an individual of family. Individual major medical health insurance policies excludes limited-scope dental and vision policies, specified disease policies, hospital indemnity and other limited-benefit individual insurance products and policies issued by an association plan under a group policy that may be underwritten on an individual basis.
- (2) APPLICATION FORMAT. (a) In accordance with s. 601.42 (10), insurers offering individual major medical health insurance policies or certificates shall use the questions in the same format as contained in Appendix 1, OCI 26-503 as the individual uniform application. The contents of the individual uniform application shall not vary, except as permitted in par. (3) (b), from the text or format including bold character, line spacing, the use of boxes around text and shall use a type size of at least 10 points.

Note: A copy of the individual uniform application form OCI 26-503 (c. 06/2010), required in par. (a), may be obtained at no cost from the Office of the Commissioner of Insurance, P.O. Box 7873, Madison, WI 53707-7873, or at the Office's web address: oci.wi.gov.

(b) Insurers offering individual major medical health insurance policies or certificates shall implement procedures and policies necessary to implement and utilize the individual uniform application.

- (c) Insurers offering individual major medical health insurance policies or certificates shall treat and accept a paper copy of the individual major medical health insurance application as an original.
- (3) WEB-BASED APPLICATIONS. (a) Insurers offering individual major medical health insurance policies or certificates that permit applicants to complete the application through the insurer's website may not automatically populate or fill-in answers to health questions on the application. Each health question must be answered by the applicant and a paper copy of the completed application must be sent to the applicant with the notice required under s. Ins 3.28 (5) (d) and permitting return of the policy within 10 days as required by s. 632.73, Stats. The paper copy that is sent to the applicant must be in the same format as appears in Appendix 1.
- (b) For the electronic, web-based application, insurers may change the order of questions but may not alter the content of any question from the individual uniform application. Insurers may not ask additional questions during the application process through its web-based application process. If the insurer has additional questions or clarifications that are not contained in the individual uniform application, insurers shall separately contact the applicant for response to inquiries. The additional information may not be considered part of the application and may not be used by the insurer to rescind a policy or certificate.
- (4) TELEPHONIC APPLICATIONS. (a) Insurers offering individual major medical health insurance policies or certificates that permit applicants to complete the application verbally with an authorized, licensed intermediary or an employee of the insurer asking the insured the questions to the application. The intermediary or employee shall ask the applicant each question on the uniform individual applicant including each health question. The insurer must provide a paper copy of the completed application to the applicant with the notice required under s. Ins 3.28 (5) (d) and permitting return of the policy within 10 days as required by s. 632.73, Stats. The paper copy sent to the applicant must be in the same format as appears in Appendix 1.

- (b) For the telephonic application process insurers may change the order of questions but may not alter the content of any question from the individual uniform application. Insurers may not ask additional questions during the application process. If the insurer has additional questions or clarifications that are not contained in the individual uniform application, insurers shall separately contact the applicant for response to inquiries. The additional information may not be considered part of the application and may not be used by the insurer to rescind a policy or certificate.
- (5) ADDITIONAL REQUIRED PROVISIONS. (a) Insurers offering individual major medical health insurance policies or certificates shall include a statement on the first page of the policy that the policy is guaranteed renewable except for the reasons stated s. 632.7495 (2), Stats.
- (b) Insurers shall include authorizations, releases and notices compliant with state and federal law filed with the office as separate forms that will be presented with the individual uniform application but not considered a part of the application.
- (c) Insurers may file a separate form information or election options for the applicant to select deductible, copayment and coinsurance levels and elect, if applicable, provider networks. Additionally, insurers may include in the form premium payment options for the applicant to select.

SECTION 2. Section Ins 3.33 Appendix 1, is created to read:

INDIVIDUAL UNIFORM APPLICATION FOR INDIVIDUAL MAJOR MEDICAL HEALTH INSURANCE



State of Wisconsin
Office of the Commissioner of
Insurance
P.O. Box 7873
Madison, WI 53707-7873
(608) 266-3585
Web Address: oci.wi.gov

Ref: Section Ins 3.33, Wis. Adm. Code, and s. 601.41 (10), Wis. Stat.

This form is designed for an individual's initial application for coverage. Please contact the insurer with questions regarding this form.

Instructions: Please complete the entire application for each person for whom coverage is being sought. If a person is currently enrolled in Medicare, this application should not be completed for that enrolled individual. If additional pages are needed to fully complete this application, please attach, sign and date each page.

I. INFORMATION						
Primary Applicant/In	sured Info	rmation:				
First, Middle and Las	st Name					
Social Security No.*	Place	of Birth				
Residential Address						
City		State			Zip Code	9
Mailing Address, if d	ifferent fror	n residential add	dress			
City		State			Zip Code	9
Home Phone		Alternative	Phone	(Optional	Email
*If you have a Socia	I Security N	lumber.				
The Primary Applic	ant is:					
[]Single []Marrie	d [] Unde	r the age of 18*	*			
**If primary applicar		the age of 18, pl	lease complete s	ections –I	I. C. and	V.
Employment Information Primary job duties:	nation:					
Self-Employed: [] Yes [] No						
II. ADDITIONAL AP	PLICANTS					
A. Please complete ONLY if your spouse and or children under the age of 27 are applying for coverage. Attach an additional family information sheet if necessary. (Please sign and date the additional sheet.)						
Spouse Name (First; M.I.; Last)	Gender	Social Secur Number*/ Place of Birt	Birth D		Height Weight	Primary Job Duties (if applicable)
* If you have a Socia	al Security r	number.				

(First; M.I.; Last)	Gender	Social Security Number*	Birth Date (Mo/Day/Yr)	3	
If you have a Soc	I I ial Security nu	mber.			
	.,				
	, ,	within this applicatio	•		
[]Yes []N	o If "No," plea	se list the child(ren)	's name and maili	ng address(e	es):
Mailing Addre	ess Named Ap	olicant			
Mailing Addre	ess named Ap	Silcarit			
City		State	Zip Code		
•					
Home Phone		Alternative	Phone		
Name of the	Legal Guardia	n or Parent responsi	ble for carrying he	alth insuranc	e for the minor child
C. If the primary		nder the age of 18, p	provide the name a	and mailing a	ddress of the legal
1	ustodial paren	t:			
guardian or c					
guardian or c	ess Legal Guar	dian or Custodial Pa	arent		
guardian or c	ess Legal Guar		arent	Zip Code	
guardian or c	ess Legal Guar	dian or Custodial Pa	arent	Zip Code	
guardian or d Mailing Addre			Alternative Pho	·	
guardian or o				·	
guardian or o Mailing Addre City Home Phone		State	Alternative Pho	ne	e for the minor child
guardian or o Mailing Addre City Home Phone		State	Alternative Pho	ne	e for the minor child
guardian or o Mailing Addre City Home Phone		State	Alternative Pho	ne	e for the minor child
guardian or o Mailing Addre City Home Phone Name of the	Legal Guardial	State n or Parent responsi	Alternative Pho	ne	e for the minor child
guardian or of Mailing Address City Home Phone Name of the	Legal Guardia	State n or Parent responsi	Alternative Phonal Phon	ne ealth insurance	
guardian or o Mailing Addre City Home Phone Name of the Please provide infor other health cov	Legal Guardial D PREVIOUS ormation abouterage (either page)	State n or Parent responsi COVERAGE t you or your dependent or current). It we	Alternative Photoble for carrying he	ealth insurance	insurance coverage

Does anyone applying for coverage have current health coverage?
[] Yes [] No If "Yes," please indicate insurer and applicant ______

Has any applicant had health insurance coverage within the last 18 months? [] Yes [] No If "Yes," please indicate insurer and applicant	
If any applicant has current health coverage, will that applicant cancel current coverage if this applicant is accepted? [] Yes [] No	
Is any applicant enrolled in Medicare? [] Yes [] No If "Yes," name of applicant For this applicant, please stop her this insurance may duplicate existing Medicare coverage.	e –
Is any applicant enrolled in Medicaid or other governmental health programs (i.e. BadgerCare, TRICARE, Veterans services)?	
[] Yes [] No If "Yes," name of applicant For this applicant, please be awarthat obtaining individual health insurance may affect this individual's Medicaid status.	ıre

IV. MEDICAL INFORMATION

NOTICE TO APPLICANT:

The insurance company does not use or collect genetic information for any Underwriting purpose. Genetic information includes information related to genetic tests, genetic counseling, and any family history of a disease or disorder. Any such information should not be included on an application or communicated to the insurance company in any manner. For the purpose of these questions, *chronic* means persistent, continuous, or periodic, or a combination of any of these terms.

You are required to disclose information regarding any disease or condition for which you or any person applying for coverage if:

- Any applicant has been diagnosed or treated by any healthcare provider.
- Any applicant has had testing with abnormal results.
- Any applicant is awaiting test results.
- Any applicant has been recommended or scheduled for diagnostic testing, consultation, treatment, follow-up, or surgery.
- Any applicant has taken or has been advised to take any prescription medication.
- Any change in health status for which any applicant has not sought medical care or treatment.

Within the last FIVE (5) YEARS has anyone, including you or any family member requesting coverage, received counseling, care or treatment, medication, medical advice or been told a diagnosis for any of the conditions or illnesses listed below? (Please check all conditions that apply.)

Please mark "Yes" or "No" for each item, for you and any family members requesting coverage. Provide additional information for each question you answer "Yes" to on the Additional Medical Details page that follows the health questions.

Answers to the medical questions should be complete, true and correct to the best of your knowledge. You are required to promptly notify us if there is a change in your or your family's health prior to the effective date of coverage and provide updated information. If at any time during the underwriting process prior to the effective date of coverage, you or your health history changes, please notify us immediately as this may impact your coverage.

WITHIN THE LAST FIVE (5) YEARS:

1. Infectious and Parasitic Diseases

a. AIDS (acquired immunodeficiency syndrome), ARC (AIDS-related complex), HIV positive [The reporting of HIV test results is limited to FDA-licensed tests, and

[]Yes[]No

you need not report results of tests conducted at an anonymous counseling and testing site or through the use of a home test kit.]
b. Lyme's Disease
c. Sexually transmitted disease(s) [] Yes [] No
2. Blood, Gland, Endocrine, Metabolic and Immune Disorders (other than HIV, ARC, AIDS)
a. Anemia/blood disorder [] Yes [] No
b. Thyroid disease
c. Diabetes/high or low blood sugar [] Yes [] No (If "Yes," record last HGA1C reading and date on the Additional Medical Details page.)
d. Adrenal disorder [] Yes [] No
e. Enlargement of lymph nodes [] Yes [] No
f. Endocrine/gland/hormone system
3. Cancer, Cyst and Tumors
c. Cancer
(If "Yes," include the stage, type and location of the tumor on the Additional Medical Details page.)
b. Tumors, cyst, lump, polyp [] Yes [] No
4. Mental/Nervous/Behavioral Disorders
a. Alcohol/chemical/drug abuse/dependency [] Yes [] No
b. Has any applicant used sedatives; tranquilizers; cocaine or other hallucinogenic or narcotic drugs? [] Yes [] No
c. Eating disorders such as, but not limited to, anorexia or bulimia [] Yes [] No
d. Mental/emotional condition/depression
e. Autism [] Yes [] No
f. Suicide attempt [] Yes [] No
g. Alcohol, chemical, drug abuse therapy, treatment or counseling within last 5 [] Yes [] No
years(if "Yes," record date of last session in on the Additional Medical Details page)
5. Brain and Nervous System
a. Brain disease or injury/concussion [] Yes [] No
b. Convulsion/seizures/epilepsy
c. Chronic headaches/migraines
d. Neurological condition/disease/injury [] Yes [] No
e. Sleep apnea/chronic sleep disorder
f. Stroke [] Yes [] No
g. Multiple Sclerosis
h. Paralysis [] Yes [] No
6. Skin Disorders
a. Skin condition, abnormal or cancerous moles or eczema/cysts/cancer

7. Eyes, Ears, Nose	
a. Chronic ear/nose condition/disease	[]Yes[]No
b. Chronic eye condition/disease	[]Yes[]No
c. Cataracts/glaucoma	[]Yes[]No
8. Mouth, Throat or Jaw	
a. Chronic throat/tonsil/adenoid/disease/disorder	[]Yes[]No
b. TMJ/jaw joint	[]Yes[]No
9. Heart or Circulatory System	
a. Blood/circulatory disorder	[]Yes[]No
b. Heart attack/chest pain/murmur/angina	[]Yes[]No
c. Elevated/High cholesterol	[]Yes[]No
d. Elevated/High or low blood pressure	[]Yes []No
e. Phlebitis/blood clot	[] Yes [] No
f. Heart disease/disorder	[]Yes[]No
10. Respiratory System	
a. Asthma	[]Yes[]No
b. Emphysema/Chronic obstructive pulmonary disease (COPD)	[] Yes [] No
c. Chronic respiratory/lung condition	[]Yes[]No
d. Pneumonia/bronchitis	
11. Digestive System	
a. Appendicitis/chronic abdominal pain	[]Yes[]No
b. Blood in stool	[]Yes[]No
c. Colon/rectum/intestine/bowel/Crohn's disease	[]Yes[]No
d. Ulcer/esophageal reflux	[]Yes []No
e. Gallbladder	
f. Liver condition/hepatitis/pancreas	[]Yes[]No
12. Urinary System	
a. Bladder/urinary tract	[]Yes []No
b. Kidney/kidney stones	[]Yes []No
13. Male or Female Reproductive Systems	
a. Breast (lumps or masses)	[] Yes [] No
b. Prostate/elevated PSA/prostatitis	
c. Reproductive system disorder/infertility/dysfunction	
d. Abnormal pap smear or mammography	
14. Pregnancy, Birth or Congenital Abnormalities a. Birth defect/congenital deformities	
a. Ditti delectronigental deformates	[]IGD[]IMO

b. Pregnancy complications
c. Are you, your spouse or any dependent child(ren) (even if not listed on the
application) currently pregnant or an expectant parent? (If "Yes," due date)
15. Muscular or Skeletal System
a. Back/neck/spine disorder [] Yes [] No
b. Bone/orthopedic disorder
c. Lupus, chronic muscle pain, muscle injury or disease, or fibromyalgia
d. Osteoarthritis/osteoporosis/osteopenia
e. Rheumatoid arthritis
f. Knee/shoulder/hip/joint surgery/disorder
g. Hernia
16. Miscellaneous
a. Cosmetic surgery/implants
c. Had chronic fatigue
d. Is any person to be insured now disabled, on disability, or unable to perform normal work or age-related activities
e. Any fluctuations in weight (+/- 20lbs) in the past 12 months
f. Implantable devices/stents/shunts/pace maker
g. Allergies [] Yes [] No
h. Transplants [] Yes [] No
18. Has any person on this application used tobacco products in any form within the last 12 months?
If "Yes", name of person(s), amount of tobacco used and frequency:
17. Other Injury, Illness, Treatment or Condition
a. Within the last 5 years, has any applicant had any other injury, illness, treatment,
or condition not already listed; been hospitalized or scheduled to be hospitalized;
had surgery or had surgery scheduled; had a test or a test scheduled; been recommended to have a test or surgery that was not performed for any reason not
already mentioned; been prescribed medication for a condition or injury not already
mentioned? (We are NOT seeking the results of HIV Antibody test.)
18. Tobacco Use
a. Has any applicant used tobacco products in any form within the last 12 months? [] Yes [] No
If "Yes", provide the name of applicant(s), amount of tobacco used and frequency:
19. Other Activities
a. Has any applicant been involved in or participated in organized motorized racing [] Yes [] No

If "Yes", provide	the name	of applicant	(s), activity	and freque	ncy of the ac	tivity:		
ONLY complete of this Applicati								
Please contact	me at this	phone numb	er during b	ousiness hou	ırs:	-	-	
I am unavailable	e during bu	usiness hour	s, please c	ontact me a	t this number	during eve	nings or we	ekends:
Additional Med	dical Detai	ils Page						
For any "Yes" below. Not pro has anyone be health care pro	response oviding co en prescr	s in the meaning in the meaning in the meaning in the medical medical in the medi	ails will de ations that	lay the appl were recor	lication pro nmended o	cess. With	nin the last f	ive years
All additional p	oages mus	st be signed	d and dated	d by the pri	mary applic	ant.		
Question # or additional information								
Applicant Name								
Specific Diagnosis & Type of Treatment								
Duration of Condition	Began m	nm/yy	Began m	nm/yy	Began mi	m/yy	Began m	m/yy
	End mm	Vyy	End mm	/yy	End mm/	уу	End mm/	уу
Name/ Dosage/ Frequency	Name of	Rx	Name of	Rx	Name of	Rx	Name of	Rx
of medication & Dates of	Dose		Dose		Dose		Dose	
Medication Use	Began mm/yy	End mm/yy	Began mm/yy	End mm/yy	Began mm/yy	End mm/yy	Began mm/yy	End mm/yy
Was surgery performed				I				
Description of surgery/ Procedures/ Tests/Result & Dates								
Current Status/ O-Ongoing/ R-Resolved								

Readings for Blood	Date	Reading	Date	Reading	Date	Reading	Date	Reading
Pressure, Cholesterol								
& Diabetes								
Physician/ Hospital Name, City, State								

V. TERMS AND CONDITIONS

I acknowledge that I have read and completed the entire Application. If I received assistance in reading or completing this Application, I have identified the person(s) who assisted me. I agree that the answers are, to the best of my knowledge and ability, complete and true.

I understand that my answers, together with any supplements or additional pages, are the basis for the certificate or policy that is issued. I agree that no insurance will be effective until the date specified by the insurance company on the certificate or policy.

I understand that any intentional misrepresentation relied upon by the insurer may be used to deny a claim. I further understand that this contract can be voided if within the first 24 months from the date of the policy or certificate it is determined that I or a family member made an intentional misrepresentation in the application.

I understand that it may be a crime to submit an application or file a claim based on a false or deceptive statement. I further understand it may be a crime to submit an application is intended to mislead an insurer or conceal significant information about the applicant.

I understand that I may request a copy of this Application and the notice of the company's privacy practices. I agree that a photocopy is as valid as an original. A legible facsimile or electronic signature shall have the same force as the original.

Signature (or e-signature) of Primary Applicant (If Primary Applicant is under the age of 18, Signature of legal guardian or custodial parent)	Date Signed
Signature (or e-signature) of Spouse	Date Signed

Signature (or e-signature) of each listed child who has attained the age of 18

Signature (or e-signature) of an Adult Child Applicant	Date Signed
Signature (or e-signature) of an Adult Child Applicant	Date Signed
Signature (or e-signature) of an Adult Child Applicant	Date Signed

Complete this section if some	eone assisted you in t	the completion of thi	s Application
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p p
The following person assisted me in completing the Application:
Please explain the assistant's relationship to you and your family:
Thouse explain the desistants relationiship to you and your family.

Individual Uniform Application OCI 26-503 (c. 06/2010)

SECTION 3. These changes will take effect on the first day of the first month after publication, as provided in s. 227.22(2) (intro.), Stats.

SECTION 4. These changes first apply to policies issued on or after July 1, 2011.

SECTION 5. This section may be enforced under s. 601.41, 601.64, 601.65, or 628.10, Stats., or ch. 645, Stats., or any other enforcement provision of chs. 600 to 646, Stats.

Dated at Madison, Wisconsin, this _____ day of, 2010.

Sean Dilweg Commissioner of Insurance

Office of the Commissioner of Insurance Private Sector Fiscal Analysis

for section Ins 3.33 relating to uniform questions and format for individual health insurance

This rule change will have no significant effect on the private sector regulated by OCI.

FISCAL ESTIMATE WORKSHEET

Detailed Estimate of Annual Fiscal Effect

	X ORIGINAL	☐ UPDATED		L	.RB Number		Amendment No. if Applicable
	☐ CORRECTED	SUPPLEMENTAL		E	Bill Number		Administrative Rule Number INS 333
Sub	oject uniform questio	ns and format for individual hea	Ith insurance				
One	e-time Costs or Reve None	enue Impacts for State and/or Lo	cal Government	t (do	not include in ann	ualize	d fiscal effect):
	A	Annualized Costs: Annualized Fiscal impa			npact c	on State funds from:	
^	State Coate by Cat	to a on .	Increased Costs Decreased Costs				
A.	State Costs by Cat State Operation	regory ns - Salaries and Fringes		•	0	•	0
		g		\$	0	\$	-0
	(FTE Position Changes)				(0 FTE)		(-0 FTE)
	State Operation	ns - Other Costs			0		-0
	Local Assistand	ce			0		-0
	Aids to Individua	als or Organizations			0		-0
		ate Costs by Category		\$	0	\$	-0
В.	State Costs by So	urce of Funds			Increased Costs		Decreased Costs
	GPR			\$	0	\$	-0
	FED				0		-0
	PRO/PRS				0		-0
	SEG/SEG-S				0		-0
C.	State Revenues				Increased Rev.		Decreased Rev.
	GPR Taxes	revenues (e.g., tax increase, decrease in lice	nse tee, etc.)	\$	0	\$	-0
	GPR Earned				0		-0
	FED				0		-0
	PRO/PRS				0		-0
	SEG/SEG-S				0		-0
	TOTAL Sta	ate Revenues		\$	0 None	\$	-0 None
		NET ANNU	ALIZED FISCAL	IMP	ACT	•	
			<u>STATE</u>		one 0 \$		LOCAL None 0
NET CHANGE IN REVENUES \$				No	one 0 \$		None 0
Prepared by: Julie E. Walsh			Telephone No. (608) 2	ю.) 264-8101			Agency Insurance
Authorized Signature:			Telephone No.	lo. Date			Date (mm/dd/ccyy)

FISCAL ESTIMATE

▼ ORIGINAL □ UF	PDATED	LRB Number	Amendment No. if Applicable					
☐ CORRECTED ☐ SL	JPPLEMENTAL	Bill Number	Administrative Rule Number INS 333					
Subject uniform questions and format for individual health insurance								
Fiscal Effect State: X No State Fiscal Effect Check columns below only if bill makes a or affects a sum sufficient appropriation. Increase Existing Appropriation Decrease Existing Appropriation Create New Appropriation			s - May be possible to Absorb s Budget □ Yes □ No s					
Local: No local government 1.	3.	atory	☐ Counties ☐ Others ☐ School Districts ☐ WTCS Districts					
Fund Sources Affected Affected Chapter 20 Appropriations GPR FED PRO PRS SEG SEG-S Assumptions Used in Arriving at Fiscal Estimate								
Long-Range Fiscal Implications None								
Prepared by: Julie E. Walsh	Telephone No. (608) 264-	-8101	Agency Insurance					
Authorized Signature:	Telephone No.		Date (mm/dd/ccyy)					