

State of Wisconsin

Department of Financial Institutions

Jim Doyle, Governor

Lorrie Keating Heinemann, Secretary

July 10, 2008

Director, Legislative Council One East Main Street, Suite 401 P.O. Box 2536 Madison, WI 53701-2536

Via hand-delivery w/ encls & e-mail (clearinghouse@legis.state.wi.us) w/attachments

Re: Proposed Rules

Dear Director:

Pursuant to s. 227.15(1), Stats., proposed rule creating s. DFI-WCA 1.84 relating to unconscionable conduct, analysis and fiscal estimate are hereby submitted for your review.

For substantive questions on the rule, contact Cheryll Olson-Collins, Administrator, Wisconsin Department of Financial Institutions, Division of Corporate and Consumer Affairs, P.O. Box 7846, Madison, WI 53708-7846, tel. (608) 266-6810. For the agency's internal processing of the rule, contact Mark Schlei, Deputy General Counsel, Department of Financial Institutions, Office of the Secretary, P.O. Box 8861, Madison, WI 53708-8861, tel. (608) 267-1705.

Sincerely,

Mark Schlei Deputy General Counsel

c: Wisconsin Administrative Rules via e-mail (adminrules@wisconsin.gov) w/attachments