

State of Wisconsin



2017 Assembly Bill 170

Date of enactment: **August 2, 2017**
Date of publication*: **August 3, 2017**

2017 WISCONSIN ACT 37

AN ACT *to create* 84.01 (37) of the statutes; **relating to:** ads on bus shelters.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 84.01 (37) of the statutes is created to read:

84.01 (37) BUS SHELTER ADVERTISING. (a) In this subsection, "bus shelter" means a shelter or bench located at a transit stop for use by passengers of public transportation systems owned or operated by governmental units or

public authorities and that was placed in accordance with s. 86.07 (2), applicable rules promulgated by the department, and any applicable federal regulations.

(b) Notwithstanding ss. 86.19 (1) and 86.191 (1), and subject to any applicable federal regulation, the department shall allow any sign to be placed upon a bus shelter located on a state trunk highway, if the sign does not impair the highway or impede vehicular traffic on the highway.

* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."