



State of Wisconsin
2015 - 2016 LEGISLATURE

LRB-4704/1
TKK:jld

2015 ASSEMBLY BILL 987

March 10, 2016 - Introduced by Representatives C. TAYLOR, KAHL, WACHS, MASON, JOHNSON, SPREITZER, BERCEAU, SHANKLAND, SUBECK and POPE, cosponsored by Senators L. TAYLOR, RINGHAND, C. LARSON and HARRIS DODD. Referred to Committee on Campaigns and Elections.

1 **AN ACT** *to renumber* 20.511 (1) (cm); *to amend* 5.05 (7m); and *to create* 5.05
2 (7m) and 20.511 (1) (cm) of the statutes; **relating to:** voter identification
3 informational campaign and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill requires the Government Accountability Board and the Elections Commission, one of its successor organizations, to conduct a public informational campaign related to voter identification requirements.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 5.05 (7m) of the statutes is created to read:
5 **5.05 (7m) VOTER IDENTIFICATION PUBLIC INFORMATIONAL CAMPAIGN.** Beginning on
6 the effective date of this subsection [LRB inserts date], the board shall conduct
7 a public informational campaign for the purpose of informing the electors of the voter
8 identification requirements under ch. 6. To conduct the campaign under this

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SECTION 1

1 subsection, the board may use billboards, advertisements in print or digital media,
 2 public service announcements, and informational meetings at various locations in
 3 this state. The board shall pay all costs to conduct the campaign under this
 4 subsection from the appropriation under s. 20.511 (1) (cm).

5 **SECTION 2.** 5.05 (7m) of the statutes, as created by 2015 Wisconsin Act (this
 6 act), is amended to read:

7 **5.05 (7m) VOTER IDENTIFICATION PUBLIC INFORMATIONAL CAMPAIGN.** Beginning on
 8 the effective date of this subsection [LRB inserts date], the ~~board~~ commission shall
 9 conduct a public informational campaign for the purpose of informing the electors of
 10 the voter identification requirements under ch. 6. To conduct the campaign under
 11 this subsection, the ~~board~~ commission may use billboards, advertisements in print
 12 or digital media, public service announcements, and informational meetings at
 13 various locations in this state. The ~~board~~ commission shall pay all costs to conduct
 14 the campaign under this subsection from the appropriation under s. ~~20.511~~ 20.510
 15 (1) (cm).

16 **SECTION 3.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
 17 the following amounts for the purposes indicated:

	2015-16	2016-17
20.510 Elections commission		
(1) ADMINISTRATION OF ELECTIONS		
(cm) Voter identification public infor-		
mational campaign	GPR C	-0- -0-

